

**INTERNET DATA EXCHANGE (IDX) FRAMING AGREEMENT  
FOR LICENSEE/SALES AGENT**

I, \_\_\_\_\_ a Licensee/ Sales Agent of Northwestern Wisconsin Multiple Listing Service, Inc (NWWMLS) and licensed with \_\_\_\_\_, a Participant\* of NWWMLS and a contributor to the Internet Data Exchange (IDX) program, hereby agree as follows:

1. **GRANT OF LICENSE:** NWWMLS and \_\_\_\_\_ (Participant\*) hereby grant the right to \_\_\_\_\_ (Licensee/Sales Agent\*) to electronically “frame” the private NWWMLS IDX access web site from the Participant’s web site or directly from the private NWWMLS IDX access site.
2. **IDENTITY OF LICENSEE/SALES AGENT:** If the Licensee/Sales Agent frames the NWWMLS IDX solution through the Participant’s web site, the Licensee/Sales Agent agrees to include the Participant’s\* identity on every page. (A Participant\* may allow a Licensee/Sales Agent to “co-brand” the Internet site). If the Licensee/Sales Agent directly frames the NWWMLS IDX private access site, the Licensee/Sales Agent agrees to clearly advertise internet site as his/her own and include the name of the Participant on the site.
3. **AGREEMENT TO ABIDE TO IDX RULES:** Licensee/Sales Agent agrees to abide by the NWWMLS Rules and policies to the same extent as Participant.
4. **IDENTICAL DATA:** Licensee/Sales Agent agrees that the MLS data displayed on the Licensee/Sales Agent internet site will be identical to the MLS data as displayed on either the Participant’s\* web or the private NWWMLS IDX access site.
5. **LEGAL FEES:** Licensee/Sales Agent agrees to be responsible for any legal fees incurred by the NWWMLS for the enforcement of this agreement because of violations by the Licensee/Sales Agent.
6. **TERMINATION:** Upon termination of membership of affiliation with Participant\* Licensee/Sales Agent shall discontinue “framing” the Participant’s\* or the NWWMLS private IDX access site.

Dated this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_\_

Participant\* Signature \_\_\_\_\_

Participant\* Web Site Address <http://> \_\_\_\_\_

Licensee/Sales Agent Signature \_\_\_\_\_

Licensee/Sales Agent Web Site Address <http://> \_\_\_\_\_

Staff Use Only: NWWMLS Representative \_\_\_\_\_

*Participant\* - Broker, the MLS Member*