

Realtors® Report

June, 2007

MEMBERS TO SERVE STATE AND NATIONAL ASSOCIATIONS



John Flor, managing broker of Six Lakes Realty of Chetek, was recently elected by the WRA directors to serve as the 2007-08 treasurer. John is currently serving as our local association's treasurer and is on the WRA executive committee. If John follows the traditional path of association leadership, he will serve as our 2008-09 president and 2009-10 Chairman of the Board of WRA.

Jeff Theisen, sales manager of J. Theisen, Inc. in Eau Claire, was elected to serve as a WRA director representing district six for the next two years. Jeff's leadership is evident by his involvement in our Association by serving on the MLS Committee and chairing the RPAC committee. Jeff also just returned from Washington, DC where he met with our local elected officials and reviewed alternate MLS vendors.



Also serving on the WRA board of directors next year is **Mike Brenizer** of CB Brenizer with offices in Eau Claire, Chippewa Falls, Rice Lake, LaCrosse and Marshfield. Mike will again serve on the WRA board for the 2007-08 year as the broker of the largest company in district six. Mike has held this seat for the past two years.

Butch Flor, owner of Six Lakes Realty in Chetek, was recently re-elected to serve on the board of directors of the National Association of Realtors®. Butch is a past president of the former Northern Waters Board of Realtors® and a current member of NAR's Resort and Second Home Committee.



Congratulations to all four of these members on being elected to the board of directors on the state or national level and a big THANK YOU to them for making the time commitment to be involved in leadership positions!

ANNUAL MEETING SCHEDULED June 27 at Turtleback Conference Center—details inside.

REALTORS® ASSOCIATION OF NORTHWESTERN WISCONSIN

1903 Keith Street, Eau Claire, WI 54701 ♦(715) 835-0923 ♦(888) 221-0112

www.ranww.org

TechHelpline 866-414-7387

The Voice for Real Estate in Northwestern Wisconsin

. . . MEMBERSHIP NEWS . . .

The following people have made application for Realtor® membership; in accordance with the bylaws, written comment, which shall be kept confidential, is invited.

John Ahnefeldt	Cottagewood Group	Sarah Larson	Donnellan Real Estate
Rodney Amland	Keller Williams Integrity	Ryan Normand	CB Brenizer/EC
Eric Arkowski	Edina Realty, Mondovi	Corey Sommer	Scheppke Real Estate
Robert Barthen	Scheppke Real Estate	Rachel Tambornino	CB Brenizer/CF
Denny Coveau	Northern Waters Realty	Tammy Thayer	Midwest Realty
Scott Erickson	Richwell Real Estate	Theodore Wuebben	CB Johnson & Johnson
Marc Kronlund	Benson-Thompson		

An orientation for these applicants and anyone else who has not satisfied this membership requirement, will be held in the Education Center on June 7. . . Congratulations to **Shelia March**, **Shawn Bergeman** and **Julie Brown** for earning the ABR designation, the benchmark of buyer representation. Congratulations, too, to **Peggy Thran** on earning the Certified Residential Specialist designation. . . Kudos to **Sherry Stabenow** of American Title and Abstract for being featured in The Business News, a business publication covering western Wisconsin. Sherry's volunteer activities were showcased in the article. Not a surprise, considering how active she is in our Association. . . Thanks go out to the members who made presentations at the JumpStart programs last month at WITC. **Ben Rivard**, **Eileen Yeakley**, **Michelle Beyreis**, **Jane Fisher**, **Martha DeLong**, **Jon Gargulak** and **Emily Safert** all practiced the portion of the Code of Ethics preamble that states Realtors® willingly share the fruit of their experience and study with others.



In Memoriam. . . Robert Bockus

Sympathy is extended to the friends and relatives of Robert Bockus who passed away on May 2, 2007 at the age of 86. Bob was a member of the Association for 39 years and served as President in 1990. Bob was soft spoken and had a great sense of humor. Perhaps a fitting memorial for Bob is this reprint of a winning story he submitted for a contest for "Most Unforgettable Experience in My Real Estate Career" when the Association celebrated its 75th anniversary in 1996.

"It was a horrible, hot, humid and sticky Monday afternoon in August in the early 1960's. A couple from the Fairchild area called, expressing an interest in properties in the Eleva or Strum area. We decided I would show them around about 2:30. When they arrived, I met an elderly farm couple and their daughter who was in her late teens. They were sober, serious people, neatly dressed, he in a new pair of bib overalls. The mother and daughter sat in the back seat and the sober farmer in the front seat with me. In parking the car in the heat, I had the windows down, but as we started out, we put the windows up and turned on the air conditioning. Almost immediately I became aware of a very offensive smell. The mother and daughter became silent. I looked at the old farmer and he at me with a look of amazement and/or disgust. I opened the vent on my side window and the old man did the same. I rolled the old car as fast as I could reasonably do so.

We arrived at Strum and looked at a couple of houses. They then indicated they did not want to look any further and would like to go back home. At this point, I had associated the smell with the poor old man who was my passenger, so I had no problems in ending the showings and getting them back. By now this offensive smell had become a sickening stench of the worst kind. I was awfully glad to be on my way back. I rolled my windows all the way down. The old man gave me a sick and disgusting look as he rolled his window down also. As the young people of today say, "I put the peddle to the metal". I was certain the old man wasn't feeling well and had had a childish accident in his pants. We got back to Osseo, they went their way and I went back to the office. That evening, when I closed the office and went to my car for the trip home, I could smell the darned car before I got near it! I went to the passenger side to see if there was any leakage or staining on the seat. Nothing! Next I check the back seats. Again, nothing. Now what?

I heard once, that if someone were to put a dead animal or fish on the engine, it would get to you in a hurry. I sort of mused. I knew there were some Norwegians in Osseo that, given a chance, would do that to me. But again, there was nothing. The only place left to check was the trunk. And, oh boy, there it was! The previous weekend we had been fishing with some friends. I found a pail of worms, some minnows and small pan fish that were to have been a treat for the farm cats—all badly composed.

I never saw the farmer, his wife or daughter again. I probably should have gotten back to these people and told them what had happened, but I wasn't sure they would want to see me again. One thing I was sure of was that they definitely would never want to go for another ride with me!"

GUEST EDITORIAL *by Mary Hafenstein*

We just celebrated Memorial Day weekend and June 14 is Flag Day. I have decided to go in a different direction this month with those days in mind as so many of our people are over seas yet. With Flag Day coming up, it would be great if every one of us gave a flag to our sellers and buyers to show our support of our troops, our country and our flag.

Hello! Remember me? I'm Old Glory. Some call me the Stars and Stripes or the Star-spangled Banner. Whatever you call me, I am your Flag. The flag of the United States of America. There's something that is bothering me. I want to talk to you. . .because it's about you and me.

I remember not too long ago, I think it was Memorial Day, people were lined on both sides of the street to watch the parade. The bands were behind me, and, naturally, I was leading the parade. You saw me coming along, waving in the breeze. You took off your hat and placed it against your left shoulder with your right hand. REMEMBER? I remember you standing as straight as a soldier. You didn't have a hat, but you gave the correct salute. Oh, I was very proud as I came down your street. Some soldiers home on leave were standing at attention, giving the military salute. Women as well as men paid me the respect I deserve.

I may be conceited—I have a right to be! I represent the finest country in the world. . .the United States of America. I represent YOU! More than one aggressive nation has tried to haul me down. What's happening? I'm the same flag. A lot more blood has been shed since that Memorial Day parade. The last time I came down your street, some old landmarks were gone. In their place, shining majestically in the sun, were a number of new buildings and homes. Yes sir, the home town sure has changed.

Now. . .I don't feel as proud as I used to. When I come down your street, you stand with your hands in your pockets. You give me a glance, then look or turn away. When I think of the places we've been together, I wonder, "What's happening? I'm the same Flag!" I see children running and shouting as I pass. They don't seem to know who I am. I saw an old man take off his hat and look around. He didn't see anybody else take their hats off, so he quickly put his back on. Is it a sin to be an American patriot? Have you forgotten what I stand for? I represent the rights and freedoms that you enjoy being an American citizen. The right to vote and the due process of law. Freedom of religion, free speech and free press. I stand for equal opportunity, freedom from want, and freedom from oppression for **ALL** Americans.

It won't be long. I'll come down your street again. When you see me, stand straight, salute me, and you'll see me waving back my salute to you. I'll show you that I too remember!

ANNUAL MEETING SCHEDULED. . . .

Notice is hereby given that the annual meeting of the Realtors® Association of Northwestern Wisconsin will be held on **June 27 at noon at Turtleback Conference Center in Rice Lake**. The slate of candidates for the officer and director positions will be presented at the meeting. In addition to the candidates submitted by the Nominating Committee, members will be able to nominate someone from the floor. If that member's nomination is seconded, his/her name will be added to the ballot. No voting for the positions to be filled will be done at the meeting—that will be conducted electronically from July 15 to 25.

In addition to the official Association business, members will hear a presentation on The State of the MLS. This is your opportunity to learn about what the MLS Committee is doing to address and correct some of the ongoing problems with our current system, get an update on the movement to create a

state-wide property database and even hear about NAR's vision for the future of MLS. The cost of the buffet lunch is \$10—exact cash or a check payable to RANWW will help speed up the check-in process. Please plan to arrive between 11:45 and noon to register and be seated so we can start the meeting promptly at noon.

Please register me for the meeting at Turtleback at noon on June 27. I understand my reservation is my commitment to pay even if I'm unable to attend.

Name _____

Fax to 835-4621 by June 20, 2007



REALTORS® ASSOCIATION OF NORTHWESTERN WISCONSIN GOLF CLASSIC 2007

In Support of the Realtors® Foundation

Thursday, August 2, Wild Ridge Golf Course

- Golf** Morning golf will be for those “serious” golfers who want to play for individual scores. Afternoon Golf will be a four-person, best ball/scramble. Golfers may choose their own four-person teams or may register as an individual requesting to play with any other team that is short of four players.
- Tee Times** Morning golf starts at 10:00 a.m. Afternoon scramble players should be at the clubhouse by 12 noon. Shotgun start will be at 1:00 p.m. Afternoon golf is limited to the first 180 golfers and is expected to sell out quickly so sign up early!!!
- Lunch** A soup and sandwich buffet lunch will be served beginning at 11:30 a.m.
- Refreshments** A cash bar will be available throughout the day and each player will receive two complimentary drink tickets. Complimentary soft drinks and snacks will also be available on the course during the afternoon.
- Dinner** A dinner buffet including chicken, roast beef and BBQ ribs will be served at approximately 5:30 p.m. with a short program and prizes to follow.
- Sign-Up** All golf and dinner fees MUST be paid with your reservations by 4:00 p.m. on July 8. Late reservations and reservations without payment will NOT be accepted.

THERE WILL BE NO EXCEPTIONS!!

RESERVATION FORM

Choose One of the Following:

INDIVIDUAL (will be placed with team)

~ **OR** ~

TEAM (if short of 4 players, individuals will be assigned)

Name _____

Captain _____

Players _____

Choose One of the Following

_____ Morning and Afternoon Golf (18 Holes), cart, lunch and dinner, prizes - \$90.00 per person

_____ Afternoon golf (9 Holes), cart lunch and dinner, prizes - \$75.00 – **Please choose a course for afternoon**

_____ **Wild Ridge** _____ **Mill Run**
(choice subject to availability)

_____ Lunch, dinner and prizes only - \$35.00 per person

Send all reservations **WITH PAYMENT** to: RANWW, 1903 Keith Street, Suite 3, Eau Claire, WI 54701



**REALTORS® ASSOCIATION OF NORTHWESTERN WISCONSIN
NORTHERN WATERS AREA**

2007 Fun in the Sun Golf Outing

**Thursday, July 19, 2007--Turtleback Golf & Country Club
All Members welcome!**

**2:00 PM: Nine-Hole Scramble Golf Tournament. Tee times starting at 2:30 P.M.
Golfers/Duffers may select their own foursome or register as a single and be placed in
a random foursome. \$50 for 9 holes of golf, cart and dinner.**

**3:30 PM: If you would like dinner and a pontoon ride on Rice Lake, go to Curriers Motel. 2210
E Sawyer St. (about 1 ½ miles east of town. Directions, Main St. to E on Sawyer St.
about 1 1/2 miles) Rides & treats are Sponsored by Johnson Bank
Limited seating on a first come first basis - only \$22.50 (includes dinner)**

5:30 PM Dinner only will be \$20.00

5:30 PM: Social hour/dinner.

Menu: Turtleback's famous buffet with three entrees, veggies, and potatoes, dessert

No time to Golf? Register for dinner only or for pontoon ride and dinner!

Name/Office: _____ Phone #: _____

Scramble Golf Tournament Name(s): _____

Pontoon Ride Name(s): _____

**Payment enclosed: _____ \$50 for golf & dinner _____ \$22.50 dinner & pontoon
_____ \$20 for Dinner**

**Send your registration by July 13th 2007 with payment to:
Dan Lawler 224 Gerland Rd., Rice Lake, WI 54868. Checks should be made payable to
RANWW**

**→→As an added bonus, there will be a chance at the putting green for a closest to the pin
contest and all proceeds will go to our Foundation, which needs our support!!!! ←←**

JUNE OPPORTUNITIES

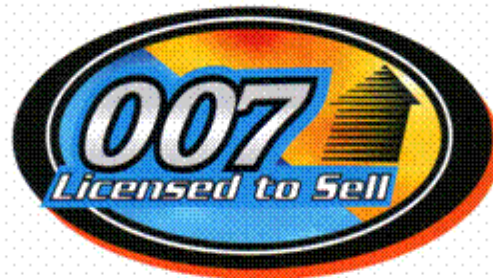


- 6. . . . Personnel Committee meeting/noon, Chetek
- 7. . . . Orientation, Education Center
- 12. . . Red Cedar Council picnic, noon Lakeside Park, Menomonie
- 12. . . MLS/Board of Directors meeting with MarketLinx (Offutt)
- 13. . . WCR, Education Center, noon
- 14-15 Association Execs Retreat (Joan & Rhoda attending)
- 17 . . . Father's Day
- 27. . . Board of Directors meeting
9:30—Turtleback Conference Center
- 27. . . Annual meeting—noon

JULY OPPORTUNITIES

- 9-12. Sales prelicense course, Education Center
- 11. WCR meeting—noon
- 13. MLS Committee meeting—8 AM
- 16-19. . . . Sales prelicense course, Education Center
- 18. Education Committee—noon
- 19 Northern Waters Golf outing—Turtleback
- 20. Nominating Committee noon, Bloomer***
- 25. Buyer Agency Workshop, 1-4:30 Education Center (Watch for details next month)

****Margo Katterhagen*, Nominations Committee Chairman, will be meeting with her committee to select recipients of the Association's special awards. If you'd like to nominate a member for Realtor® or Affiliate of the Year or the Board Service Award, please contact her at 234-5010.



September 23-25, 2007

Kalahari Resort and Convention Center | 1305 Kalahari Dr.
Wisconsin Dells, WI | Phone: 877-253-5466 or 608-254-5466

TOP SECRET

Here are just a few of the events taking place at the 2007 WRA Annual Convention:

- Designation classes
- Four real estate continuing education modules
- Seven hours appraisal continuing education
- Commercial Track
- Sales Track
- Technology Track
- Broker Track
- Golf
- Icebreaker and Mud Hut parties
- Chairman's dinner
- **007 Dance Party - "Live & Let's Dance"**
Open to all convention attendees
- Jewelry making classes
- Numerous workshops
- \$500 Drawing - must be present to win

Casino Royale Icebreaker Party. Join us for casino night with music, entertainment and prizes. Winners do not need to be present to win, however, unclaimed prizes will be used as giveaways at the General Session on the second day.

Costume judging for: Best Bond Girl, Best James Bond, Best Bond Villain, Best 007 Group

Book Your Room Today!

Kalahari Resort and Convention Center
Standard room rate: \$139; \$149 for a Jacuzzi suite and \$179 for a Royal African Suite with a release date of 8/23/2007. Reservations: 877-253-5466.

Register online at wra.org before August 15 to take advantage of the discounted registration fees!