

# REALTORS® Report

August, 2011

## NEW LEADERS ELECTED. . . . .

Congratulations to our newly elected officers and directors! At a time when many are struggling to find members willing to make the time commitment to lead their Associations, we're fortunate to have well qualified members actually competing for leadership positions. Because the candidates all had good credentials, the results were very close. For the Treasurer position, only eight votes separated the two candidates; results for the director positions were almost as close—only fifteen votes separated the first from the last candidate.

Newly elected leaders will be installed at the annual banquet at Lake Wissota Golf and Country Club on the evening of September 22. In addition to installing our new leaders, we'll also be recognizing recipients of the Association's special awards. Please put the date on your calendar now and look next month for your invitation to the event.

### 2011-12 Board of Directors

#### 2011-12 Officers

<b>David FitzGerald</b>	President
<b>Ben Rivard</b>	President-elect
<b>Krag Blomberg*</b>	Treasurer

#### Elected Directors

**Martha DeLong**  
**Brian Dunham**  
**Dan Lawler**  
**Paul Canfield\*** (2 year term)  
**Robert Ritsch\*** (3 year term)  
**David Engedal\*** (3 yr term)  
**Tina Bann\*** (alternate)

#### WRA/NAR Directors

**Krag Blomberg\*\***  
**Jeff Theisen\*\***  
**John Flor\*\***

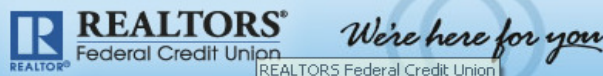
#### Past Presidents Rep

To be determined

\*newly elected officer and directors

\*\*Also serve on RANWW Board of Directors

## YOUR DUES AT WORK — MEMBER BENEFITS!!



Every year you write a check to your Association for your dues—are you taking advantage of the programs and services included in that check? One of the most recent addition to the long list of member benefits is the **Realtors® Federal Credit Union**. RFCU is an independent and member-owned financial cooperative with services designed to meet the unique financial and cash flow needs of Realtors®.

The virtual credit union (no bricks or mortar) offers:

- ◆ State-of-the-art online banking
- ◆ Savings and investment products
- ◆ Checking, debit cards,
- ◆ Access to thousands of ATMs
- ◆ Loans, including lines of credit

The Credit Union is only one of the many benefits offered through your membership. Others include technology products, insurance programs, discounts on office supplies, shipping. . . .and more!

You work hard for your money. . . .make it work hard for you! Save on the products and services you use every day in your business. For more information on these benefits, visit [http://www.realtor.org/realtor\\_benefits](http://www.realtor.org/realtor_benefits)

**REALTORS® ASSOCIATION OF NORTHWESTERN WISCONSIN**

1903 Keith Street, Eau Claire, WI 54701 ♦(715) 835-0923 ♦(888) 221-0112

*The Voice for Real Estate in Northwestern Wisconsin*

## MEMBERSHIP NEWS. . . .

In accordance with our bylaws, notice is hereby given that the following people have applied for Realtor® membership; written comment, which shall be kept confidential, is invited.

### REALTOR® MEMBER APPLICATIONS

*James Dixon* Woodland Development  
*Ronald Larson* Voyager Village  
*Charles Rumpel* Rumpel Enterprises

### AFFILIATE MEMBER APPLICATIONS

*Angela Everard* Charter Bank  
*Sara Vinopal* Sara Vinopal Law Office  
*David Harbung-Weber* JDH Home Inspections

## A Salute to Charter Members of the Eau Claire Chamber's Business Hall of Fame

Three years ago the Chamber began a special program designed to recognize business leaders who have made a significant contributions to our community; each year one of our members has been selected to receive this prestigious award. All these recipients have been very involved in the Realtor® Association and have served as our President. Is there a connection between being successful in business and being involved in our Association and the community?



**DAVID DONNELLAN**  
2009 Hall of Fame Inductee  
Board President 1973-74



**B. J. FARMER**  
2010 Hall of Fame Inductee  
Board President 1961-62



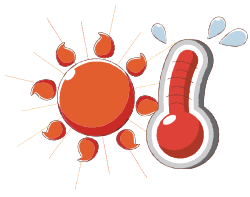
**DAVID BUGHER**  
2011 Hall of Fame Inductee  
Board President 1969-70

**Congratulations and thanks for your past leadership!**



### September 13-15, Kalahari, Wisconsin Dells

Never attended WRA's most popular event? Have we got a deal for you! You might win a free convention registration (\$114 value) if your name is drawn on September 6. If you'd like to be eligible to attend this great event FREE and take advantage of networking, learning and getting to meet new faces in the industry, send an email to Joan@ranww.org. If you've already registered, you'll receive a refund from WRA. Don't forget the "two-fer" program—one person registers at full price and the second member who has never attended a convention (or been at one in the past 5 years) pays half price—visit [wra.org](http://wra.org) for details and to register.



# Ceiling Fans: Keep Your Cool; Save Money, Too

*This information may be of interest to you, your customers or clients if we have another heat wave!*

## A ceiling fan doesn't actually

cool a room, but it does make you feel cooler because of the slight wind chill on your skin. That means you can raise the thermostat and feel just as comfortable. Switching out an existing overhead light fixture for a ceiling fan is a fairly simple project a handy DIYer can do in a couple of hours.

## Cool breezes at low cost

Ceiling fans use just slightly more energy than a 100-watt light bulb, and new Energy Star-rated fans use about half that--saving you up to \$165 in energy costs over the life of the fan. For every degree you raise the air conditioning thermostat above 78 degrees, you can save 3% to 8% on cooling costs.

## Size does matter

With any ceiling fan, the goal is to move more air--measured in cubic feet per minute (CFM)--with less effort, or fewer revolutions per minute. For example, a fan that's 36 to 42 inches in diameter might have a top speed of 300 rpm; a 52-inch fan moves the same amount of air at 220 rpm.

Size matters more than the number of blades. Go for the biggest fan that will fit the space. Putting in a dinky fan to make it appear inconspicuous often has the opposite effect--and is a missed opportunity for cooling comfort. Here are general size guidelines from the American Lighting Association:

- up to 75 square foot room — 36" or smaller fan;
- up to 144 square foot room—36" to 42" fan;
- up to 224 square foot room—50" to 54" fan

## What price comfort?

Prices for ceiling fans range widely, from \$20 to \$100 for basic, two-switch varieties, to \$3,000 and up to \$12,000 (yes, really!) for entire systems consisting of several high-end fans integrated into an architectural design. However, most folks will be happy in the \$200 to \$600 range, which gets you a better-designed machine and warranty. Extras, such as designer shades, polycarbonate blades, and special finishes for woods and metal, can tack on a few hundred dollars.

## What to look for

◆ **Blade pitch.** The wider the blade (5 inches is good) and the higher their angle--called "pitch"--the more air gets moved. Higher-end fans have a blade pitch of 12 to 14 degrees.

◆ **Blade finish.** Make sure the factory has treated the blades with a moisture sealant to prevent wooden blades from warping and peeling, and metal blades from scratching and tarnishing.

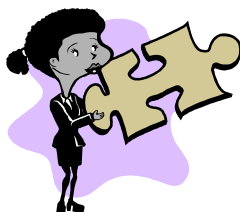
◆ **Motor quality.** Better fans come with motors that have sealed and lubricated ball bearings, which require little maintenance, if any. More expensive models feature heavy-duty windings, precision engineering bearings, and die-cast housings, which vibrate less and are good-looking.

◆ **Energy Star-rated fans.** To qualify, fans must have a minimum airflow of 1,250 CFM on low speed and 5,000 CFM on high speed. They must come with a minimum 30-year motor warranty; one-year component(s) warranty; and 2-year light kits warranty. Energy Star-rated fans are 50% more efficient than conventional ones.

Fans to be used outdoors or in high-humidity areas such as bathrooms or laundry rooms must be damp-rated or wet-rated.

*Laura Fisher Kaiser writes the blog Secret Science Geek, is a contributing editor of Interior Design magazine, and a former editor at This Old House. She couldn't survive sticky summers in Washington, DC, without the gossamer breeze of ceiling fans.*

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## ARE YOU THE MISSING PIECE IN THE ASSOCIATION'S PUZZLE?

**E**ver wonder why a program is offered or a rule or policy adopted by the Association? A committee recommended it to the Board of Directors! Committees are the lifeblood of the Association and plan everything from the fun social networking opportunities (golf outings and the Christmas party) to our business essentials (Education, MLS, Public Relations.) There are also opportunities to be politically involved (RPAC, RPAC trustees) as well as serving on the Foundation Board. Don't be a missing piece of the puzzle—contact President-elect **Dave FitzGerald** at [fitzgerald@klevenrealtors.com](mailto:fitzgerald@klevenrealtors.com) to volunteer to serve on a committee this year!



Without your support of RPAC, many of the victories WRA enjoyed would not have happened. Without your support of RPAC, Republicans and Democrats that were supported by WRA may not have been elected. Without your support of RPAC, your Association's PAC would not be supported. Regardless of your level of involvement in politics, you need to

invest in your industry....you need to invest in RPAC!!

Some of the victories enjoyed, thanks to your support, include:

- \* **Restructuring of the Real Estate Board** \* **Eliminating Farmland Conversion Fee**
- \* **Freezing Property Taxes** \* **Housing Impact Statement** \* **Pier Registration Deadline**
- \* **Health Savings Accounts** \* **Separation of Powers** \* **Choice of Venue**

RPAC co-chairs **Pete Wiese** and **Dan Lawler** are contacting members about renewing their investment for 2011. If you have questions, or would like more information, call Dan at 715-234-2948, or Pete at 715-235-7999. You can charge your investment on a Visa or MasterCard, call Sandy at WRA to facilitate this (800)-279-1972.

A big **THANKS** to these RANWW members who have either already invested in RPAC or made a pledge: *(This list was complete at time of publication; if your name was omitted, please accept our apology and let Joan know of the mistake.)*

**\$1000 Donors**

Linda Bucher  
Brian Dunham  
John Flor  
Dan Lawler  
Karen Pavlicek  
Pete Wiese

**\$500 Donor**

Wayne Peters

**\$400 Donor**

Krag Blomberg

**\$200 Donor**

Michael Brenizer  
Emilie Wiese

**\$100 Donors**

Paul Canfield  
Martha DeLong  
Jason DeRousseau

Ned Donnellan

Joan Englert  
Akemi Fischer  
David FitzGerald  
Butch Flor  
Mark Fouts  
Margo Katterhagen  
Dick Kuula  
David Masterjohn  
David Mickelson

Gary Nathan

Ben Rivard  
Tom Schaeffer  
David Suchla  
Jim Theisen  
Jeff Theisen  
Terry Turek  
Bob Wing  
**\$50 Donor**  
Linda Wiese

**August Opportunities**

- ◆ . . .3 UAD class, Turtleback Conference Center
- ◆ . . .4 Golf outing, Wild Ridge
- ◆ . . .5 WRA BOD meeting, Wisconsin Dells
- ◆ . . .10 Wednesday Wisdom—9 AM
- ◆ . . .18 Board of Directors meeting—10 AM
- ◆ . . .19 Education Committee meeting—8 AM
- ◆ . . 22-23 Leadership training, Chicago

**September Opportunities**

- ◆ . . .2 MLS Committee meeting, 8 AM
- ◆ . . .5 Labor Day- RANWW/MLS office closed.
- ◆ . . 13-15 WRA convention, WI Dells
- ◆ . . .21 Wednesday Wisdom—9 AM
- ◆ . . .22 Awards & Installation—Lake Wissota
- ◆ . . .23 Foundation BOD meeting—9 AM/Rice Lake



**Realtors® Association of Northwestern Wisconsin Golf Classic 2011**  
**Thursday, August 4th at Wild Ridge Golf Course**

- Golf** Morning golf will be for those “serious” golfers who want to play for individual scores. Afternoon golf will be a 4-5 person scramble. Golfers may choose their own 4-5 person teams or may register as an individual, requesting to play with any other team short of players.
- Tee Times** Morning Registration will begin at 9:00 a.m. Morning golf tees off at 10:00 a.m. Afternoon registration begins at 12:00 noon. Shotgun start will be at 1:00 p.m. Please arrive early for check-in and **sign up NOW to avoid disappointment!!**
- Lunch** A burger/brat/hotdog buffet lunch will be served beginning at 12:00 noon.
- Refreshments** A cash bar will be available throughout the day and each player will receive two complimentary drink tickets (for use on golf course only). Complimentary soft drinks and snacks will be available on the course during the afternoon.
- Dinner** A buffet style dinner will be served at 5:00 pm. with a short program and prizes to follow (must be present to win).
- Sign-up** **NOW!!** All FINAL golf and dinner **fees MUST be paid with your reservation by 12:00 p.m. on Thursday, July 28.**
- Cancellations** All cancellations must be received on or before July 28 for a refund, minus a \$15 surcharge.

**2011 RANWW GOLF RESERVATION FORM**

**Choose One of the Following:**

**INDIVIDUAL** (will be placed with team)

**OR** **TEAM**

Name \_\_\_\_\_

Captain \_\_\_\_\_

Players \_\_\_\_\_

\_\_\_\_\_

(optional) \_\_\_\_\_

**Choose One of the Following:**

\_\_\_\_\_ Morning and Afternoon golf (18 Holes), cart, lunch and dinner, prizes - \$65.00 per person

\_\_\_\_\_ Afternoon golf Only (9 Holes), cart, dinner and prizes - \$45.00 per person

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\_\_\_\_\_ Lunch only - \$10.00 per person

\_\_\_\_\_ Dinner and prizes only - \$20.00 per person

\_\_\_\_\_ Lunch, dinner, and prizes only - \$30.00 per person



Submit all reservations **WITH PAYMENT** to: RANWW, 1903 Keith Street, Suite 3, Eau Claire, WI 54701