

Broker BS

March 2024

What you need to know to lead successful REALTORS®

Legal Updates

Proposed NAR Antitrust Settlement Information

As many of you are aware, Friday, March 15th, NAR released a statement explaining a proposed settlement agreement in regard to the federal antitrust conspiracy claims. The settlement agreement is subject to court approval, which is expected to take several months. Watch the full NAR Settlement Briefing (approx.. 50 min) with NAR President Kevin Sears and NAR Chief Legal Officer Katie Johnson.

RANWW will continue to work with NAR and WRA to keep you up to date on the information as it becomes available.

RESOURCES

To access the latest information about the proposed settlement and read the full proposed settlement statement, visit **facts.realtor**.

To learn more about what you can do now, please utilize **competition.realtor**.



The WRA President & CEO, Tom Larson, and the legal team will be providing an update and answering questions about what the National Association of REALTORS® (NAR's) recent proposed settlement in the antitrust lawsuit means for your real estate practice.

Register for this Zoom webinar here



Click the video to hear from Brenda Barnhardt, RANWW Executive Vice President.

Did you know, included in your WRA membership is an Inman Select subscription for FREE? Click HERE to set up your account today and stay up to date on NAR legal updates.

Advocacy



BREWS

or

BREAKFAST

Offering two convenient locations, Broker Brews and

Breakfast are an opportunity to network with other brokers in the market, RANWW association staff, and get a real time update from Joe Murray, WRA Director of Political and Government Affairs, on WRA's current advocacy priorities and learn more about what your RPAC investment supports.

Broker Brews in Eau Claire

Date: April 11

Time: 4:00 PM - 5:30 PM

Location: RANWW Conference Room, Eau Claire

Indulge in refreshing brews and snacks while

mingling with fellow brokers!

Broker Brews: Eau Claire

Broker Breakfast in Rice Lake

Date: April 12

Time: 9:00 AM - 10:30 AM

Location: Johnson Financial Group, Rice Lake

Experience a delicious breakfast spread (no, it's not just Danishes this time!) while engaging in insightful discussions.

Broker Breakfast: Rice Lake



Infrastructure Access Loan

LIVE STREAM LAUNCH EVENT

March 28 3-4 p.m.



In 2023, state legislation passed a historic housing bill. Now is the time to put the funds from these bills to action. Visit **WHEDA's website** to learn more about all loan programs.

Register today to learn more about WHEDA's launching of the **Infrastructure Loan Program** funds. Space is limited to 500 attendees. Viewing with others is encouraged. **Learn more and register**

Schedule an RPAC Office Visit today to learn more about our **ADVOCACY** efforts locally and statewide.

Email: riley@ranww.org or whitney@ranww.org

MLS—updates and subscription benefits



Attention:

ShowingTime SMS Notification Opt-In

Please be aware that this process will begin on March 26, 2024

ShowingTime sends important updates about your listing appointments via text message. Recently these messages may not have not always reached you or your clients due to mobile carriers blocking text notifications from ShowingTime.

To ensure they are taking the necessary steps to keep agents informed on listing appointments and activity, ShowingTime will have a new opt-in process to improve their text message notification system.

We wanted to provide some more information around the new feature and steps for opting in, if you so choose:

- When a new mobile number is added to the ShowingTime system, or after 60 days of
 inactivity for an existing mobile number, ShowingTime will send a message to opt-in to
 text messages again. It will state: "You've been added to ShowingTime to receive
 texts for real estate appointments and messages. To give ShowingTime permission
 to send you these messages at this number, reply START to confirm or STOP to not
 receive text messages."
- Additional messages will be paused until ShowingTime receives confirmation. The prompt will be sent up to three times to ensure proper acknowledgment.
- Once confirmation is received, any messages that were not sent while waiting for the optin will be delivered.
- If there is no response or if the recipient replies with STOP the mobile number will be marked as "Do Not Send" and no further text notifications will be sent to that number.

We recommend downloading the ShowingTime mobile app, a reliable method for receiving ShowingTime notifications to supplement SMS messages. Your clients can also download the Home by ShowingTime app to stay informed throughout their buying or selling journey. Get the full update **HERE**.

Download the ShowingTime mobile app for real estate professionals.

Download for iPhone | Download for Android

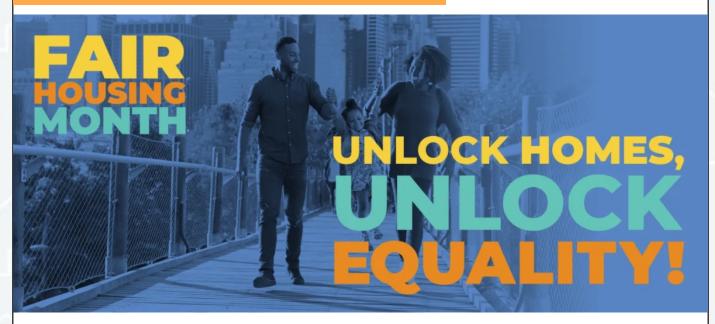
Download the Home by ShowingTime mobile app for buyers and sellers: Download for iPhone | Download for Android



The Lockbox Audit has been sent out via DocuSign. If you have not received your copy, please email kim@ranww.org. Deadline for completion is April 19th.

Thank you to those members that have completed their audit.

Fair Housing Month



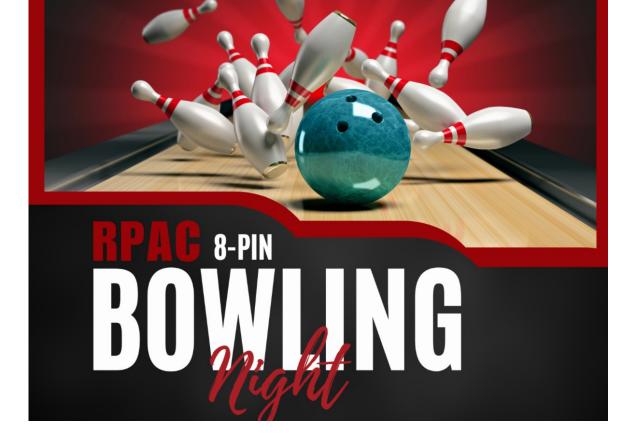
Every April, REALTORS® commemorate the passage of the Fair Housing Act of 1968 and reflect on housing discrimination and segregation, past and present. As community leaders, real estate professionals have an opportunity to be a part of equitable and inclusive change. Fair Housing Month signifies a recommitment to advancing equitable opportunities and expanding homeownership.

Reflect. Repair. Renew. Because That's Who We R®.

During the month of April, complete 1 or up to 5 NAR Fair Housing microcourses and RANWW will reimburse you. Just send your receipt and proof of completion to whitney@ranww.org.

View and Print Microcourse Flyer View Microcourses

Get Registered - upcoming events & professional growth opportunities



Do you want to become an RPAC Direct Giver? Or just have a fun time bowling?

Thursday April 18th | Rand's Bowling Lanes | Rice Lake, WI

Get your team together for a **FUNdraising** event. In combination with your REALTOR® Action Assessment paid with your annual dues, your event registration will make you eligible to be a DIRECT GIVER with RPAC (must be a member of WRA to be eligible).

Bowling

Bowling will be a 4-5 person teams. Bowlers may choose their own 4-5 person teams or may register as an individual, requesting to play with any other team short of bowlers. Play will consist of 8-pin bowling for 4 games. (8-pin bowling is a variation of bowling where you get a strike if you knock down at least 8 pins on your first roll). \$55/bowler

Register to BOWL>>>

*An RANWW staff member will follow-up on your registration to see if you would like to become a **DIRECT GIVER** (if not your funds will go into the general RPAC fund). If you have questions, please contact riley@ranww.org or call the RANWW office at 715-835-0923.

There will be opportunities during the event to make additional contributions towards RPAC.

FREE



The **ABR**[®] **course** is the first step toward earning the **ABR**[®] **designation** and focuses on the key information and skills we need today when working with buyers, including how to:

- Walk buyers through written buyer representation agreements.
- Advocate for our clients' best interests throughout the transaction.
- Articulate their value to the buyer-client.
- Work with data to complete insightful market analyses.
- Explain the range of financing options available to clients.
- Stay on top of emerging trends.
- Build relationships that carry beyond the closing.

Throughout 2024, NAR is making the popular **ABR**® designation course, which is typically \$295, available to REALTORS® for **FREE**.

Click the button below to explore live virtual classes and an on-demand online course.

FREE Course Registration

WRA is offering a live virtual **ABR® course for FREE** to its members. The course has been recently updated with new information relevant to today's market.

Date & Time: May 16-17, 9:00am-

4:00pm both days

Instructor: John LeTourneau

Cost: FREE

Live Virtual Class

Upcoming WRA Forums & Webinars

Upcoming Forums:

What Is a "Probate" and How Does it Affect My Transaction? April 17, 2024 | 9:00 a.m. | Free

Upcoming Webinars:

Create Awesome Marketing content and Materials with AI, Canva and ChatGPT April 3, 2024 | 9:00 am | Fee: \$30

Market Like a Rockstar on a Roadie's Budget May 16, 2024 | 9:00 a.m. | Fee: \$30

Check out the full schedule & register

REAL ESTATE CE Courses — deadline Dec 14th, 2024

CE ON DEMAND

Watch and read entirely online

For the 2023-24 biennium, the 18 hours of required credits include the completion of 18 one-hour course topics, comprised of 12 mandatory courses and 6 elective courses. Coursework must be completed by December 14, 2024.

Don't wait. Start your courses today!

Learn More & Register

Association Updates—RANWW, WRA & NAR

REALTOR® Emeritus Status

A REALTOR® Member who has held membership in the National Association as a REALTOR®, REALTOR-ASSOCIATE®, or both, for a cumulative period of forty (40) years and has completed at least one (1) year of service at the National Association level is eligible for REALTOR® Emeritus status.

NAR Service Opportunity: **2025 NAR Committee Application Process** is open. Deadline to submit application is 5/15/24.

In 2023 WRA launched **statewide professional standards** enforcement representing 15 of 17 associations. If you have a concern or dispute with another REALTOR®, the WRA's professional standards enforcement can help to resolve disputes. Or, if you want to learn more about the WRA's professional standards enforcement, click the button below.

Learn More

Do you want someone else from your office added to this newsletter? Email whitney@ranww.org their contact info and they will be added to the list.





Todd Schwartz - President

(715) 559-2231 todd@cv-re.com

Shannyn Pinkert - President Elect

(715) 379-3574 shannynpinkert@gmail.com

Bob Ritsch - Treasurer

715-456-8008

bobritsch@charter.net

Julie Flor- Imm. Past President

(715) 790-0564

julie@sixlakesrealty.com

RANWW Directors

Catherine Bade - (715) 271-3055

Mary Jo Bowe - (715) 456-2014

Kim Bump - (715) 514-0125

John Flor - (715) 205-3776

Jade Green - (715) 642-1320

Alex Hartung - (715) 495-0852

Bailey Hawke-James - (715) 864-8669

Jan Porath -(715) 514-5748

Ben Rivard - (715) 205-1519

Vic Sacco- (715) 645-0832

Jeff Theisen - (715) 271-2391

REALTORS® Association of Northwestern Wisconsin || (715) 835-0923













RANWW | 3460 Mall Drive, Suites 5A and 5B, Eau Claire, WI 54701

Unsubscribe kim@ranww.org

Update Profile |Our Privacy Policy |Constant Contact Data Notice

Sent bybrenda@ranww.orgpowered by



Try email marketing for free today!