

# REALTORS® Report

October, 2011

## REALTORS® RECYCLING ROUND-UP BREAKS RECORD!



Volunteers made it a smooth operation



ShredAway and Salvation Army made it a one-stop shop for recycling.



Note the line of cars



Our President hard at work!

All the planning and promoting of our Realtors® Recycling Round-up paid big dividends! 755 vehicles recycled 65,890 pounds of electronics and appliances—a record turnout, according to First Choice Computer Recycling. Additionally, Shred Away recycled sensitive documents and the Salvation Army collected much needed winter clothing. The event gave us an opportunity to show we do more than list and sell real estate—we're concerned about our communities and want to make a difference! Because the event was so successful, it may be repeated in our northern area in the spring.

**A big thank you to these members  
for making the event so successful:**

<i>Tina Bann</i>	<i>Shannyn Pinkert</i>
<i>Larry Blanshan</i>	<i>Jeff Theisen</i>
<i>Linda Bucher</i>	<i>Deb Thomas</i>
<i>Brian Dunham</i>	<i>Jaime Reichert</i>
<i>Jenny Ebert</i>	<i>Chris Reichert</i>
<i>David FitzGerald</i>	<i>Bob Ritsch</i>
<i>Jane Gobler</i>	<i>Dennis Schneider</i>

**REALTORS® ASSOCIATION OF NORTHWESTERN WISCONSIN**

1903 Keith Street, Eau Claire, WI 54701 ♦(715) 835-0923 ♦(888) 221-0112

*The Voice for Real Estate in Northwestern Wisconsin*

# Wednesday Wisdom . . .

## October 12

“*Ten Things That Can Kill A Deal*” will be our program on October 12. Tune in to hear lenders talk about some of the problems they encounter closing a loan and what you can do to avoid them. This program is definitely planned to help you put extra money in your pocket through increased closings, so put it on your calendar now and watch for an email on Monday, Oct. 10 with a link to the site. Some offices watch the program together and then discuss it—great idea! . . . Watch for details on a 3 hour program on **Negotiating Skills** on **Nov. 17** at Stout Ale House in Menomonie. The program, which precedes our annual food drive, will include role playing and will sharpen your skills in putting together transactions.



### DID YOU KNOW . . .

. . . Since 1969 RPAC has been promoting the election of pro-Realtor® candidates across the United States? During the last federal election cycle alone, RPAC contributed over \$12 million to pro-Realtor® candidates to congress, making it the number one trade association political action committee in the nation. Why has RPAC been successful? Because RPAC is not a charity. RPAC is a business. Invest in your future today with RPAC.

RPAC co-chairs **Pete Wiese** (235-7999) and **Dan Lawler** (234-2948) are contacting members to renew their investment for 2011 and will be happy to answer questions you have. You can also use your Visa or MasterCard—call Sandy at WRA (800 279-1972) to facilitate charging your investment! If you’ve made a pledge, please send your check to the Association office as soon as possible so we can conclude the campaign.

#### \$1000 Donors

*Linda Bucher  
Brian Dunham  
John Flor  
Dan Lawler  
Karen Pavlicek  
Mary Ruffedt  
Mike Tainter  
Pete Wiese*

#### \$100 Donors

*Paul Canfield  
Martha DeLong  
Jason DeRousseau  
Ned Donnellan  
Joan Englert  
Akemi Fischer  
David FitzGerald  
Butch Flor  
Mark Fouts  
Margo Katterhagen  
Dick Kuula  
David Masterjohn  
David Mickelson  
Gary Nathan  
Ben Rivard  
Tom Schaffer  
David Suchla  
Jim Theisen  
Jeff Theisen  
Terry Turek  
Bob Wing*

#### \$500 Donor

*Wayne Peters*

#### \$400 Donor

*Krag Blomberg*

#### \$200 Donors

*Michael Brenizer  
Emilie Wiese*

#### OCTOBER OPPORTUNITIES

- ◆ . . . 12, Wednesday Wisdom—9 AM
- ◆ . . . 19, New Member Orientation; 8:15—noon
- ◆ . . . 19, PR Committee meeting/9, Camille’s
- ◆ . . . 20 Education Committee—9 AM

#### NOVEMBER OPPORTUNITIES

- ◆ . . . 9, Wednesday Wisdom, 9 AM
- ◆ . . . 16, MLS Committee meeting—8 AM
- ◆ . . . 17, Negotiating Seminar/food drive—noon, Stout Ale House, Menomonie



NATIONAL  
ASSOCIATION of  
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REALTORS®  
Conference & Expo  
November 11-14, 2011 • ANAHEIM



Hats off to all the members who have so generously supported the Foundation! The 50-50 raffle at the installation banquet raised \$495

thanks to the generosity of so many who bought chances and to **Christine Reichert** who donated her share of the raffle back to the Foundation!

Last month the Foundation directors met and awarded over \$10,000.00 in grants to individuals and families throughout northwestern Wisconsin. The awards were used for adding ramps to make them handicap accessible, adding steps to help a family make a home safer for an autistic child, and remodeling a bathroom to accommodate a wheelchair. The appreciation for these grants is very rewarding. . . .we are consistently told by social ser-

vice agencies that no other program like this is available to help these families. Recently one of the caseworkers shared that the second half of a grant would not be used because of a death. The grant was awarded last year to widen the hallways—to accommodate emergency equipment—of a home of a paralyzed child. Unfortunately the child passed away but the family wanted us to know they took comfort in knowing her death was not caused by delay in receiving emergency care. Because of the grant, the hallways were wide enough to allow emergency equipment into her room. Without the grant, they would not have been able to afford the work. Please remember the great work the Foundation does when you pay your dues and include the \$35 contribution when you write your check.

## A Note From Joan....

It was just a little over a year ago I wrote a heart-felt thank you to the members for the tremendous support I received while I was recovering from eye surgery. I shared in that note that I knew I worked for the best Association in the state, and the surprise reception at the convention reinforced that belief. Some people asked me if I really was surprised when I walked into the room that night. Trust me—I'd be getting an Oscar if that was an act!! I had no clue anything was planned and was overwhelmed by the genuine affection and support of members. I was also somewhat disappointed such a great event could be arranged without my help—after all, there's a rumor (started by me) that I can't be replaced. I was moved to tears the next morning by the applause and standing ovation I received at the opening session of the convention. Thank you to everyone who attended and to those who sponsored and planned it. A special thank you to Past President **Jeff Theisen** (I think he prefers that to "has been") for working with the directors to nominate me for the award and for organizing so many of the details. Thanks, too, for the many kind words, flowers, and cards from so many of you—receiving the award has been a wonderful experience and has created a memory I'll never forget. Working with so many great people has made this job much easier and will be what I miss the most when I retire next year.



**No, that's not supposed to be a pumpkin** for Halloween—it's a reminder that Christmas will be here before you know it! **Ronna Beck** and her committee have already started making plans for another great event. More information will be in future newsletters, but mark your calendars now to attend the party on December 9 at the Avalon in Chippewa Falls.

### Dues are Due

- Pay dues by October 31 to take advantage of a \$25 discount
- Pay face amount on the dues statement by November 30
- Pay \$25 late fee for dues paid in December
- Pay dues online at [realtor.org](http://realtor.org)

# 2011 RANWW Installation Banquet

