

THE GAD REPORT

VOLUME 10, ISSUE 8 SEPTEMBER, 2017

1008 GORDY'S EMPLOYEES MAY LOSE JOBS

The troubles began months ago. Little by little, shelves in all 25 of Gordy's Markets stopped being restocked. Little by little, deliveries stopped coming to the stores, little by little, the management announced they had to close stores and move their scant inventory to other stores to try to shore the stores that were operating.

Then came the sale to Festival Foods of its stores in Tomah, and West Clairemont and Birch Street in Eau Claire.

Then came legal action filed in Chippewa County court by their supplier, Spartan Nash from Michigan that Gordy's owed them

nearly \$86 million and had no prospects or ability to repay such a large amount.

The remaining stores were placed into receivership in hopes that something good would come of it all.

The announcement that followed was felt statewide. Unless it can find a buyer or multiple buyers for its remaining stores and the ones that are closed, Gordy's will be forced to layoff employees.

All 1008 of them by October 28th.

The layoff notice was made by the Wisconsin Department of Workforce Development, and affects every Gordy's location with

the exception of Osseo. In Eau Claire, with the former Mega East location still empty (a facility bought out by Gordy's) and now the Hamilton Avenue site empty, at least temporarily, there is some hope for the Schaffer family.

In addition to Festival converting the two Eau Claire stores and one in Tomah, Randy's Neighborhood Markets, an Iowa based chain of stores is looking to buy the Galesville location, and Hansen's IGA in Bangor may be in negotiations to purchase Gordy's Black River Falls location, as they have applied for Gordy's liquor license.

TELEMARK LODGE IN CABLE MAY HAVE NEW OWNERS

The Bayfield County Board voted to invest \$11,250 toward a study that look at a potential \$48 million renovation and remodel of the Telemark Resort.

A group called HK Hospitality Management is working with National Bank

and Commerce to arrange financing and develop a plan to reopen the lodge which has seen many owners, and many bankruptcies over the last decade.

Plans include a full renovation of the rooms, 20,000 square foot conference cen-

ter, golf course and ski hill. The study will look at not only costs for the renovation, but the expected costs to maintain the facilities and be able to attract customers to its lodge and conference facilities on a year-round basis.



REALTORS' POLITICAL ACTION COMMITTEE

RPAC Appreciation Lunch

Thursday, October 5th

11:00AM—1:30PM

Florian Gardens

Eau Claire

Admission is FREE with ANY RPAC Investment or \$35 at the door.

R.S.V.P. to Bruce King:

bruce@ranww.org

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ADVOCACY *starts with* **YOU** *and your* **MEMBERS**

You're a member of the REALTOR® Party—the only advocacy group in America that fights exclusively for homeownership, real estate investment, strong communities and the free enterprise system. Here are six easy ways to get started.

STEP 1	STEP 2	STEP 3	STEP 4	STEP 5	STEP 6
					
Register To Vote	REALTOR® Party Mobile Alerts	Follow Us	Visit Us Online	Check Your Email	Do Your Research
Our goal is to have as many of our members registered and at their polling place on Election Day as possible	Text REALTOR to 30644 to have national and state calls for action sent directly to your phone	Follow the REALTOR® Party on Facebook and Twitter. Use #REALTORParty in your posts.	Stay tuned to www.realtoractioncenter.com for the latest news and information	The REALTOR® Party News newsletter is sent the 2nd Thursday of the month	Learn who your elected officials are and where they stand on real estate issues

www.realtoractioncenter.com



RANWW

**Realtors® Association of
Northwestern Wisconsin**

Ever considered running for an elected office?

Let RANWW help you achieve your goal!!

CANDIDATE TRAINING ACADEMY



Thursday, October 26, 2017 -- 8:30am to 4:30pm

This course will provide participants with an understanding of what it takes to run for political office at the local or state level and a well-rounded overview of the topics to consider before making that leap. The course is taught by nationally renowned campaign specialists. Upon completion of this training session, participants will be able to:

- Assess whether they possess the basic traits necessary to run for office.
- Articulate, in 30 seconds, why they are running for office.
- Describe elements for developing a campaign plan & begin the planning process.
- Discuss their research needs based on their Target audience & their budget estimates.
- Assess the multiple avenues to approach a Get Out The Vote (GOTV) plan.

- Based on their individual campaign's strengths, plan for the fundraising methods that can prove effective and lucrative.
- Determine the best methods for contacting their constituents, based on voter demographics and budget.
- Analyze the electronic campaign options available and determine which, if any, will prove most effective for their own outreach.

Limited enrollment. Cost is FREE. Includes professional trainer. coffee & calories, materials, and 120 page training manual. Email Bruce King (bruce@ranww.org) to register!!



**HAVE YOU
INVESTED IN
YOUR BUSINESS?
MAKE YOUR
RPAC
INVESTMENT
TODAY, CONTACT
BRUCE**

RANWW TO OFFER CANDIDATE TRAINING ACADEMY

RANWW will be offering a comprehensive one day workshop for anyone who is considering running for public office at the local, state or national level.

The Candidate Training Academy is administered by Cornerstone Solution under contract with NAR. It's a free service to the Association and will be held in the RANWW Conference Room on Thursday, October 26 from 8:30am until 4:30pm. Partici-

pation will be limited to the first 25 people who register. This is open to REALTORS®, affiliates and members of the public who are thinking about running for office.

All materials will be provided, and we are also extending an invitation to our neighboring Associations in case people there are interested.

Cornerstone Solution has a long history of developing strategies for political campaigns, from developing a message, to financing to executing Get Out The Vote and target audience.

With recent changes in federal, state and local campaign finance laws, it's vital to know everything involved in running a campaign.

Register with Bruce (bruce@ranww.org).

RANWW TO HOST WORKFORCE HOUSING CLASS

In another first for your Association, we have written and received an NAR Workforce Housing grant to present a program on Employer Assisted housing.

We have several employers that are looking for ways to attract, and then retain key people in their organizations. There are tax benefits available along with multiple fund-

ing sources that can make this housing a reality. Our program will be held on Friday, October 13th at the board office conference room.

There is no cost to attend the meeting. Coffee and calories will be available.

NAR has its own trainers for this program, but costs were prohibitive, so we reached out across the board-

er to the Greater Minnesota Housing Fund, had their presentation reviewed by NAR staff and approved.

Warren Hanson, President and CEO of the GMHF will be the speaker. His group has been doing this for many years.

Register with Bruce (bruce@ranww.org) if you'd like to attend.

MORE DEMOCRATS ANNOUNCE FOR GOVERNOR

Both Superintendent of Public Instruction and Eau Claire attorney and 91st Assembly incumbent Dana Wachs have announced that they will seek the Democratic nomination for Governor next year.

Expected to add to that growing list of contenders is Mike McCabe, who has been

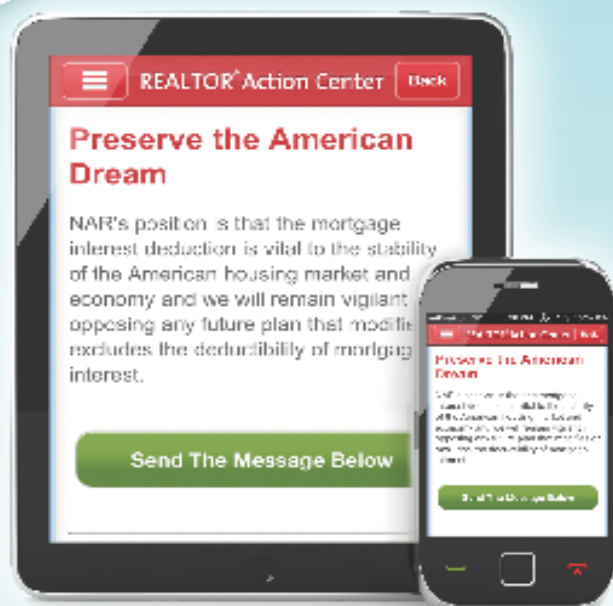
involved in politics for many years in Wisconsin and grew up in Clark County.

Both Evers and Wachs are no strangers to elections, but Evers has experience in statewide elections.

Last month, we reported that Senator Kathleen Vinehout amended her campaign finance statement to be able to raise

money for a possible run for Governor. Other candidates are likely to join this already crowded field in the weeks and months to come.

Governor Walker is expected to formally announce his run for a third term as soon as the budget is done and passed by the Legislature.



WHERE WILL YOU BE WHEN YOU GET THE CALL FOR ACTION?

As a busy professional on the go your **lifeline to clients and your office is your phone**. Fewer and fewer of us are tied to a traditional desktop or laptop anymore to complete the functions of our work. Smartphones and tablets are how we increasingly manage our information and daily tasks.

THE REALTOR® ACTION CENTER MOBILE APP – DON'T JUST GET IT – USE IT! DOWNLOAD AND LOGIN TODAY

The REALTOR® Action Center mobile app contains a host of features to help you VOTE, ACT and INVEST on the go:

★ **MOBILE ADVOCACY**

When there is a Call for Action you will **receive a standard push notification** alerting you. The new mobile action alert format will make your participation a snap. **No forms to fill out. Shorter, easier** summaries of the issue and why your action is important.

★ **ACTION PROFILES**

The app will contain a summary of your REALTOR® Party engagement. A list of open action items, actions you have already taken, your current year's RPAC investment amount, and more.

★ **INVEST IN RPAC**

Through the REALTOR® Party mobile app you can easily make an investment in RPAC on your mobile phone. To help you plan your investment amount, your action profile displays your total amount invested year to date.

★ **ADVOCACY REPORTS**

Track how your state and local associations **are doing in terms of their advocacy efforts**. Help us reach our annual 15% goal!

★ **SURVEYS**

Take important REALTOR® Party surveys on your phone.

★ **REALTOR® PARTY TRACKER**

Learn how your state and local association is using NAR programs to build political strength in your own backyard. Find out what tools and programs NAR is providing your association and how much money those programs cost.

To download, text "App" to 30644 and remember to login!

RANDALL PARK & WATER STREET COULD GET TIF DISTRICT

The Randall Park neighborhood and Water Street businesses could be part of a new TIF district in Eau Claire.

TIF #12, that would help with development in the Water Street area and the Randall Park neighborhood will go before the Plan Commission and City Council this month.

The TIF would be in place for 20 years and could help

with new construction, remodeling and other projects in the area. The funds could also be used to extend the bike trail to the Chippewa River behind the Sonnentag Events center that will begin construction in the next year on Menomonie Street.

The Randall Park neighborhood is the subject of project develop-

ment and funding by the Invest Health Eau Claire project, funded in part by the Reinvestment Fund of the Robert Wood Johnson Foundation.

The 18 month project to identify need and costs for renovation, replacement and other determinates of health in the neighborhood will conclude early next year with financing and an action plan for implementation.

"A YEAR OF REPLENISHMENT" CAMPAIGN CONTINUES

Now is the time to make an investment in your business.

Our 2017 campaign theme is "A Year Of Replenishment". Already, we are seeing candidates for public office preparing for next year's races. By building up your Direct Giver account now, you will be in a position to help the candidates of your choice

get their name and position out to the public. Running a political campaign at any level is time consuming and very, very expensive.

Whether you invest at the Direct Giver level (\$100—\$999) or a member of the Large Donor Council (\$1000—\$10,000), you can use 70% of those funds to support candidates for public office.



TOWN OF ALMA APPROVES MINING AGREEMENT

Wisconsin Proppants and the Jackson County Town of Alma agreed to a formal agreement on mining in the town, and a road use agreement.

Not everyone was in favor of the agreement. Two separate petitions were circulated, with over 120 citizens opposed to mining in the town-

ship and a second with 187 signatures in favor of mining.

Those opposed to mining



cited dust, water pollution, well protection and noise from trucks and the operation itself.

The mining company will be allowed to construct a berm around the facility in stages instead of all at once and have reached an inter-governmental agreement with their neighbor to the east in Clark County for road use,





**REALTORS® ASSOCIATION
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"OUR MISSION IS TO HELP OUR
MEMBERS BE MORE SUCCESSFUL IN
REAL ESTATE"

The REALTORS® Association of Northwestern Wisconsin is the largest association in terms of area, stretching from Millston, Whitehall and Fountain City to the south all the way to Cable in Bayfield County to the north. We are the fourth largest of the 19 Associations in terms of membership. Your Association covers 355 units of local government, monitoring a wide variety of issues that can and do affect you. In addition to local government, your GAD also monitor issues at the state and national level that will have a direct or indirect impact on housing and the industry, as well as legislation that can affect the consumer. Your Government Affairs Director works with members and affiliates to raise investment dollars for RPAC that help to support elected officials that support your business. RANWW is one of only three REALTOR® Association's in Wisconsin that have their own PAC, which was started 38 years ago to support candidates at the local and state level. We maintain a Facebook page, called "The GADabouts", that aims to keep you up to date on political issues that will affect your business. Your GAD also produces a periodic government affairs program posted on our YouTube channel, RANWWTV!!



MY THOUGHTS—BY BRUCE KING

September is REALTOR® Safety Month, it's a good time to review your office's safety plan for members. It's also a good idea to review your own personal plan to keep yourself safe while doing your job.

Unofficially, October is becoming Advocacy Month at your Association. We have 4 big events during the month, all of which need your attention and attendance.

It really begins with the Installation Banquet on September 28th at Turtleback in Rice Lake where Dan Lawler will be installed as our new

President. The next week, we will host our annual RPAC Appreciation Lunch on Thursday, October 5th at Florian Gardens in Eau Claire from 11:30 to 1:30. Our guest speaker will be Maggie FitzGerald, Regional Political Representative for NAR who will update us on Congress and a preview of the mid-term elections.

On October 10th, we will hold our second annual Phone-A-Friend-For-RPAC from 2 to 5pm at the board office. Everything is set up and ready to go for you. Bring your cell phone and laptop and have some fun

helping us raise funds for our PAC. On the 13th, we will hold a Workforce Housing class with Warren Hanson from Greater Minnesota Housing Fund from 9 to 11:30 at the board office. You are welcome to attend.

Finally, we will hold a Candidate Training Academy on Thursday, October 26th from 8:30 to 4:30 at the board office. This free training is a service of NAR and will give you all the tools to run for elected office.

The strength of our fast-growing Association is you and your participation on committees, in RPAC and in program offerings.

