

THE GAD REPORT

VOLUME 12, ISSUE 5 APRIL, 2019

REALTORS® WIN EAU CLAIRE ELECTION

RANWW REALTORS® Terry Weld and Lohn Lor won election to the Eau Claire City Council.

For the council Presidency, Weld received 52.7% of the vote versus 47.3 % for acting council President Andrew Werthmann. Werthmann was appointed acting President when Kerry Kincaid stepped down last summer.

Weld has been in real estate for the past 18 years, currently with Donnellan Real Estate in Eau Claire.

Terry will serve as President for one year, then will have to run for a full three year term next April. There will not be any other city council races next spring,

only the office of council President.

The top vote getter among the ten candidates running for five seats on the city council, John Lor received 7,622 votes, incumbent Kate Beaton was second with 6,215.

Longtime councilman Dave Klinkhammer, who served 11 years on the council before being defeated in a district race last year, came in third with 5,803. Newcomer Laura Benjamin was next with 5,394 and incumbent councilwoman Catherine Emmanuelle was fifth with 5,190.

The five will serve on the council for three years

in at-large seats, the five district seats that round out the council will be decided in April 2021, also for three year terms.

Reasons for running for a council seat cited bringing a level of experience in business matters to the council, homelessness, low income and workforce housing issues, poverty, wage imbalances and bringing a more non-partisan balance to the council discussions.

The current council will have one more meeting before the newly elected council is sworn in mid-month and begins their term the fourth Monday of April.

Congratulations Terry and John!

SUPREME COURT RACE HEADS FOR RECOUNT

As of this writing, Brian Hagedorn had a lead of nearly 5,000 votes over Lisa Neubauer with nearly all precincts counted.

The race was close for months, with millions in special interest money flowing into the state for both

candidates. Early on, the Wisconsin REALTORS® Association initially voted to endorse Hagedorn, but after learning of comments attributed to Hagedorn, chose to withdraw its endorsement and financial support.

While Neubauer enjoyed

strong support in Madison and Milwaukee, Hagedorn had strong support in north-easter, north central and northern Wisconsin which countered Neubauer's support elsewhere in the state and may lead to a recount in the race.

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THREE ELECTED TO EAU CLAIRE SCHOOL BOARD

Both incumbents to the Eau Claire School Board were re-elected and a newcomer drew the most votes of the four candidates running.

searching for and hiring a new Superintendent to replace the retiring Mary Ann Hardebeck, who will retire in June of 2020.

After a long discussion, the board accepted the gift, but only after putting contingencies on how the other half of the money was to be raised.

That newcomer was Tim Nordin who came in first with 8,402 votes, followed by incumbent Aaron Harder with 8,263 and Eric Torres receiving 7,640 votes. School board member Chris Ham-buch-Boyle did not seek re-election.. The new board will be faced with the challenge of

The election came one day after a contentious school board meeting that featured a discussion on accepting an anonymous donation of 1.2 million to cover half of the costs of new outdoors facilities at Eau Claire Memorial.

After hearing the re-strictions placed on the proposal, and while the meeting was still in progress, representatives from the donors email board President Joe Luginbill stating they were pulling their 1.2 million.



SAVE THE DATE:

2019 REALTOR® & Government Day— Wednesday, April 24 in Madison. Register at:

<https://www.wra.org/RGdayRegistration/>

NO CHANGES TO CHIPPEWA FALLS CITY COUNCIL

If there is one constant in the government structure of the City of Chippewa Falls, its that Greg Hoffman is Mayor.

running unopposed, all four City Council seats that were up were all unopposed. Returning for another two year term are John Moranski in Ward 1, C.W. King in Ward 3, Paul Olson in Ward 5 and Bob Hoekstra in Ward 7.

Board President David Czech, Kathy Strecker and Jennifer Heinz were re-elected.

That will change in the next couple of years, but for now, Hoffman will take one more turn as Mayor of Chippewa Falls, running unopposed. Hoffman has been on the City Council since 2001.

There were no changes to the elected members of the Chippewa Falls School Board.

In Menomonie, Clint Moses, David Steyer and Nell Heifner-Johnson won seats on the board. REALTOR® John Sobota did not seek re-election. Board member Tanya Husby also did not seek re-election.

HELP US REACH OUR RPAC GOAL THIS YEAR

Please join us for our 4th Annual RPAC Auction! We will have lots of items to bid on, and we need your participation to meet our auction goal of \$15,000.

Be watching for more information and a preview of items that you can bid on coming soon!!

LET'S HAVE AN AUCTION

MAY 2ND | LAKE HALLIE EAGLES CLUB
5:30pm COCKTAILS, 6:30pm AUCTION
REGISTER ONLINE AT RANWW.ORG

FREE EVENT!

RANWW
REALTORS' Association of Northwestern Wisconsin



WEDNESDAY | APRIL 24, 2019

"Success hinges on what we advocate together."



MADISON CONCOURSE HOTEL
1 WEST DAYTON ST., MADISON, WI 53703

PROGRAM

It's time to lobby! The WRA's annual lobbying event, REALTOR® & Government Day, is your chance to shape the laws that affect you and your real estate business in Wisconsin. This unique event showcases the influence that you and fellow Wisconsin REALTORS® have in passing good laws and defeating bad ones.

The event kicks off with an issue briefing where you'll learn about pending laws and how they touch real estate. Next, you'll move to the Capitol where you'll have the rare opportunity to meet in person with your state lawmakers to lobby for or against laws. This

exclusive access with your policymakers ensures that you can address the issues of interest to your practice and your clients.

This is your chance to advocate for issues that impact the real estate industry, homeownership and property rights in Wisconsin. The knowledge you'll gain about laws and regulations on the horizon will help you be the most educated representative for your clients. At REALTOR® & Government Day, your voice will be heard, and a better Wisconsin real estate market will follow.

EVENT SCHEDULE

- 12:30 – 1:00 p.m. Registration
- 1:00 – 1:15 p.m. Welcome and overview
- 1:15 – 1:45 p.m. Address by Gov. Evers (invited)
- 1:45 – 2:45 p.m. Issue briefing
- 2:45 – 3:00 p.m. Move to the Capitol
- 3:00 – 4:30 p.m. Capitol visits
- 4:30 – 5:30 p.m. Reception (Madison Concourse)



REGISTRATION (includes reception)

Contact Information

Name _____

Company name _____

Address _____

City / state / zip _____

Work phone _____

Home phone _____

WRA member # _____

FEES

Free to WRA members with advanced registration

At the door \$25

Nonmembers \$25

Enclosed is a check payable to the WRA

Charge my VISA/MasterCard (circle one)

Card # _____

Exp. date _____

Register online at www.wra.org/RGDay

Register by mail: Wisconsin REALTORS® Association | 4801 Forest Run Road, Suite 201 | Madison, WI 53704

Register by phone: 800-279-1972 | 608-241-2047

Register by fax: 608-241-2901 | Online registration: www.wra.org/RGDay

2019 marks the 50th Anniversary of RPAC. It also marks the 40th Anniversary of RANWWs PAC. To mark the occasion, we are looking for 40 of our members to join the Large Donor Council for 2019. To help make this as budget friendly as possible, we are offering you the opportunity to spread your investment out for the entire year, but receiving the benefits of membership from day one. It's an investment of \$100 a month to your credit or debit card. Next year will be a big year for elections, local, state and federal offices will be decided. Contact Bruce to set up your investment and to learn more about the benefits of LDC membership. WRA now accepts American Express for RPAC investments!!



RANWW

**Realtors® Association of
Northwestern Wisconsin**

Contributions are not deductible for income tax purposes. Contributions to RPAC are voluntary and are used for political purposes. You may refuse to contribute without reprisal and the National Association of REALTORS® or any of its state associations or local boards will not favor or disfavor any member because of the amount contributed. 70% of each investment of \$1000 or more is available for your use, 30% of your investment is retained by RPAC for use to support state and national candidates, of that, 40% is returned to RANWW for use in its PAC after WRA reaches its fundraising goal, until then, 30% is sent to the National PAC to support federal candidates and is charged against your limits under 2 U.S.C. 447a.

Save the date, we're having an auction! The annual RPAC auction 'Let's Have an Auction' will be taking place Thursday, May 2nd at the Eagles Club in Lake Hallie, starting with social hour at 5:30pm and the auction at 6:30pm. Get ready for a fun night out with the chance to take home some fabulous prizes! This is a great opportunity to meet and or socialize with your fellow RANWW members. Drinks and food will be available! Want to know the best part about the event? This year it's FREE! There will be no charge to attend (this gives you a chance to bid more at the event!). If you're looking for a chance to out-bid your fellow colleagues, this is your opportunity. With this year's auction theme being 'Let's Have an Auction' a revamped version of 'Let's Make a Deal'; comes added mystery! Will you take home a beautiful centerpiece for your kitchen table, or will you be zonked? But don't worry, even the "zonks" are some cool prizes! This is a great way to invest in RPAC while having fun and winning some fun prizes. LDC members, all money spent at the auction counts towards your investment for the year; added bonus! Come to this year's auction and see for yourself all the fun that is to be had! Any questions? Contact me, LeeAnn, your 2019 government affairs intern at RANWWIntern@ranww.org.



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1 2 3

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 **RANWW**
REALTORS' Association of
Northwestern Wisconsin



RANWW

Realtors® Association of
Northwestern Wisconsin



Your Best Investment In Real Estate

40th Anniversary 1979-2019

In recognition of the 40th Anniversary of your Association's Political Action Committee and the 50th Anniversary of RPAC, we are offering an opportunity to members to invest in RPAC thru the Direct Giver Program. This program will give you **100% control** of your Direct Giver dollars to invest in *local and state candidates*.

The investment is \$50 per month, charged to your credit or debit card for 12 months, giving you up to \$600 to invest in candidates for partisan and non-partisan offices. With local elections next spring and 2020 being a huge year for state and national offices, now is the time to begin building Direct Giver dollars and supporting those individuals that support real estate and land use issues.

Have questions? Get answers by contacting Bruce King (bruce@ranww.org).



WRA now accepts American Express for RPAC investments! To set your investment up, use this link:

<https://secure.donationpay.org/wra/directgiver.php>

THURSDAY, MAY 2nd—EAGLES CLUB IN LAKE HALLIE

AUCTION BEGINS AT 6:30pm!!



Attention LDC members; past and present: want to make a large investment to RPAC while taking home some cool prizes? We have the event for you! The annual RPAC auction is set to take place Thursday, May 2nd with social hour at 5:30pm followed by the auction at 6:30pm. We are anticipating some awesome prizes at this year's auction. In addition, any money you spend at the auction goes directly towards your investment for this year. Say you wanted to invest \$1,000 in RPAC this year. If you spent \$1,000 at the auction not only would you take home some cool prizes, you would have your investment paid for in the same night! Bonus! Not a member of the Large Donor Council but interested in becoming one? This is the event for you! If you spend \$1,000 at the auction this goes directly towards your investment as well and now you're a member of the LDC! How nice! You know what this means, come to this year's RPAC auction and take home so fabulous prizes while investing in RPAC at the same time! Any questions? Contact me, LeeAnn, your government affairs intern for 2019 at RANWWIntern@ranww.org Thank you for all of your support!



**REALTORS® ASSOCIATION
OF NORTHWESTERN
WISCONSIN**

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WWW.RANWW.ORG

“OUR MISSION IS TO HELP OUR
MEMBERS BE MORE SUCCESSFUL IN
REAL ESTATE”

The REALTORS® Association of Northwestern Wisconsin is the largest association in terms of area, stretching from Millston, Whitehall and Fountain City to the south all the way to central Bayfield and southern Ashland county to the north. We are the fourth largest of the 19 Associations in terms of membership. Your Association covers 375 units of local government, monitoring a wide variety of issues that can and do affect you. In addition to local government, your GAD also monitors issues at the state and national level that will have a direct or indirect impact on housing and the industry, as well as legislation that can affect the consumer. Your Government Affairs Director works with members and affiliates to raise investment dollars for RPAC that help to support elected officials that support your business. RANWW is one of only three REALTOR® Association’s in Wisconsin that have their own PAC, which was started 40 years ago to support candidates at the local and state level. We maintain a Facebook page, called “The GADabouts”, that aims to keep you up to date on political issues that will affect your business. Your GAD also produces a periodic government affairs program posted on our YouTube channel, RANWWTV!!



MY THOUGHTS—BY BRUCE KING

Another spring election is in the books, congratulations to RANWW REALTORS® Terry Weld on his election as Eau Claire City Council President and John Lor as a member of the Eau Claire City Council.

Terry will serve for one year to complete an unexpired term, and will need to run next spring for a full three-year term. The council President will be the only city race on the ballot. School board and county board races will be contested at that time.

Statewide, nearly one billion in referendums were

on ballots on April 2nd, many of them is to ask voters to exceed revenue caps for a period of years, while others are to improve facilities, maintenance or security features.

Lake Holcombe voters approved exceeding revenue caps for the new several years. Failure would likely have caused the district to close. In Whitehall, voters approved a measure to secure \$1.75 million in funding over four years. In Gale-Ettrick Trempealeau, in the far southern end of our jurisdiction, voters have approved \$9.8 million for a

new performing arts center by 52 to 48 percent .

Two things that need your attendance. One, we need attendance at this year’s REALTOR® & Government Day on April 24th. We leave on a motorcoach at 8:45am and return from Madison at 8:45pm.

Second, we need attendance and investment at this year’s RPAC Auction in Lake Hallie. We will have a great selection of items to bid on. Our goal this year is \$15,000, that will take a lot of participation and a lot of RPAC investment. Plan on attending both events!!