



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

April Newsletter



Mark your Calendar

April 17

REALTOR® & Government Day

April 24

RANWW April Mixer

May 12

Volunteer - Community Table

May 13

New Member Orientation

May 15

Volunteer - Benjamin's House

May 20

New Member Orientation

June 23

Eau Claire Express Game with RANWW

MLS

- NAR's Clear Cooperation Policy Changes
- Email to individual agents that have area as criteria

ADVOCACY

- Do you invest in RPAC?

PROFESSIONAL GROWTH

- Make professional growth a priority

UPCOMING EVENTS

- RANWW April Mixer-Helix
- REALTOR® & Government Day
- New Member Orientation
- NAR Volunteer Days
- Eau Claire Express Game with RANWW

ASSOCIATION UPDATES

- RANWW welcomes Laura Zwiefelhofer as our new Member Services Coordinator

EMPOWERING REALTORS®, BUILDING COMMUNITIES.



Welcome Our Newest Members

Dylan Graber

Elite Realty Group

Jeffery Fern

Whitetail Properties

Levi Holum

Edina Realty

Josh Meysembourg

Keller Williams Diversified

Emma Fortier

Elite Realty Group

Gabrielle Affolter

Keller Williams Realty Diversified

Ginny Hinke

Coldwell Banker Brenizer

Brian David

Chippewa Valley Real Estate

Alex Lowater

Property Minds

Madisen Johnson

Chippewa Valley Real Estate

Welcome to the RANWW Team, Laura Zwiefelhofer!

We're thrilled to welcome Laura as our new Member Services Coordinator!

Laura brings with her a wealth of knowledge and experience in the real estate field, and we're lucky to have her on board.

Please join us in giving her a warm welcome—we're excited for all she'll bring to our association!



April is Fair Housing Month!

Join us in celebrating Fair Housing Month, a time to reaffirm our commitment to equal housing opportunities for all. This April, the National Association of REALTORS® is hosting a special **Facebook Live event on April 10th**, featuring award-winning authors, journalists, industry experts, and the 2025 Fair Housing Champions.

This is a great opportunity to gain insights from leaders in the field and learn how we can all play a role in advancing fair housing. Stay tuned for more details from NAR!



Upcoming Events

Mark Your Calendars: REALTOR® & Government Day is April 17th!

Join us for one of the most important advocacy events of the year—REALTOR® & Government Day! ☐ This is your chance to make your voice heard on critical issues affecting real estate and property rights in Wisconsin.

- ☐ When: April 17, 2025
- ☐ Where: Monona Terrace and the State Capitol, Madison
- ☐ What's Included: RANWW is organizing bus transportation and providing a yummy lunch for attendees, making it easy and fun to participate!

Don't miss this incredible opportunity to connect with fellow REALTORS®, meet with legislators, and advocate for our industry.

Here's how to register:

1. You'll need to register with WRA to attend the event-Click [HERE](#)
2. If you want to ride the bus provided by **REALTORS® Association of Northwestern Wisconsin**, which will be leaving from Eau Claire-Click [HERE](#)

We can't wait to see you there!

April 17th

-Madison, Wisconsin

Register for
the event here



Register for
the bus here



Mark Your Calendars

- REALTOR® in Government Day: April 17th
- April RANWW Mixer: April 24th
- Volunteer Opportunity - Community Table: May 12th
- New Member Orientation: May 13th
- Volunteer Opportunity - Benjamin's House: May 15th
- New Member Orientation: May 20th
- Eau Claire Express Game: June 23rd

Visit our [EVENTS CALENDAR](#) to learn more and register.



MLS

recent updates & info

NWWMLS Update on NAR's Clear Cooperation Policy Changes

NWWMLS is aware of the recent updates to NAR's Clear Cooperation Policy and is actively evaluating the changes required to align with the new guidelines. We are working to ensure that these adjustments are smoothly incorporated into our system.

We will develop a plan to meet the September 30, 2025, implementation deadline and share progress updates with you as we move forward.

In the meantime, please take a moment to review the official policy announcement on the NAR website for more information.

[NAR: Multiple Listing Options for Sellers](#)

Thank you for your continued patience and support.

Email to individual agents that have area as criteria

Action Required: Update Auto Emails and Saved Searches Before April 21st - Area Field Removal

You have been identified as using the Area field as a criteria in one or more of the auto emails or saved searches you've set up for your clients. As part of the preparation for removing the Area field in the MLS, we have set a deadline of April 21st, 2025, for you to either remove Area as a criteria or transition it to an alternative option. Available alternatives include the new Municipality field or using the map feature to define a radius.

Please note that any auto emails or saved searches using the Area field after it is removed will result in skewed or inaccurate results being sent to your clients. Additionally, please refrain from using the Area field as a criteria in any new auto emails or saved searches moving forward. Be sure to transition any affected auto emails or saved searches before the April 21st deadline to ensure accurate information is delivered to your clients.

***Area is not a government-defined area. Inclusion of a non-government define area in the MLS could potentially lead to violation of Fair Housing laws or practices related to steering.

MOD/Newsletter

Action Required: Update Auto Emails and Saved Searches Before April 21st - Area Field Removal

The Area field will be removed from the MLS as part of an upcoming update. If you are currently using the Area field as a criteria in any of your auto emails or saved searches, you will need to transition to an alternative option by April 21st, 2025. The recommended option is the Map Search to define the radius. You can either remove the Area field or replace it with options such as the new Municipality field or the map feature to define a radius.

Please note that any auto emails or saved searches using the Area field after it has been removed will result in inaccurate results being sent to your clients. Additionally, please refrain from using the Area field as a criteria in any new auto emails or saved searches. We encourage you to make the necessary updates before the April 21st deadline to ensure accurate information is delivered.

***Area is not a government-defined area. Inclusion of a non-government define area in the MLS could potentially lead to violation of Fair Housing laws or practices related to steering.

[Matrix Search Tutorial](#)



Attention Wisconsinites!

We're excited to announce that **REALTOR® & Government Day** is quickly approaching! If you've already registered, keep an eye on your inbox—another email will be sent soon with a detailed itinerary, covering everything from your departure to your return home. If you have any special requests—such as needing to be picked up along the way—please email

Kristyn so we can plan accordingly.

- ❑ **Arrival at the Capitol:** 12:20 PM for registration
- ❑ **Meeting Location:** Monona Terrace, Room 300SE
- ❑ **Date & Time:** Thursday, April 17th, 12:00 PM – 4:00 PM

If you're only available for part of the day, feel free to come and go as needed. We look forward to seeing you there!

Get Ready for "Corn Hole for Closings" This Fall!

Planning is underway for our next **RPAC event**, and we want you to start thinking about your **corn hole dream team!**

Join us for an evening of **friendly competition, great food, and drinks**—all in support of RPAC.

- Stay tuned for more details, but for now, start assembling your team and get ready to compete!

In other News

Representative Tiffany is holding a fundraising reception in Madison on April 11. The WRA is sponsoring him. Here are some reasons we sponsor him.

- Rep. Tiffany has served the 7th Congressional District in Wisconsin since 2020.
- Rep. Tiffany is an NAR REALTOR® Champion and hold an impressive pro-REALTOR® record on his votes in congress.
- Rep. Tiffany was first elected to the State Assembly in 2010, and the Wisconsin State Senate in 2012 – during that tenure he was an ardent supporter of REALTOR® priorities and supported the strict levy limits in place that have saved property taxpayers more than \$16.5 billion since their inception.

Please reach out to me if you would like to support Tiffany in his endeavors.

Positive Developments in Real Estate Under the Current Administration

With a renewed focus on economic growth, deregulation, and tax policy adjustments, the real estate industry has experienced several potential benefits under President Trump's administration. A commitment to pro-business policies has created an environment aimed at fostering investment, homeownership, and market stability.

Key Positive Impacts for REALTORS® and the Real Estate Industry:

- ❑ **Tax Policy Adjustments** – Efforts to maintain favorable tax provisions for homeowners and real estate investors, such as mortgage interest deductions and 1031 exchanges, continue to support a strong housing market.
- ❑ **Deregulation & Business Growth** – A focus on streamlining regulations has aimed to reduce barriers for real estate transactions, making it easier for REALTORS® and small business owners in the housing sector to operate efficiently.
- ❑ **Infrastructure Investments** – Increased discussions around infrastructure improvements can contribute to creating new opportunities for buyers, sellers, and developers. Infrastructure investments contribute to long-term market stability and growth, benefiting the housing market overall.
- ❑ **Job & Economic Growth** – Policies geared toward economic expansion and job creation may increase consumer confidence and purchasing power, leading to a robust real estate market.
- ❑ **Interest Rate & Lending Environment** – While market conditions fluctuate, efforts to ensure mortgage accessibility and affordability remain crucial for first-time homebuyers and investors alike.

As a **nonpartisan industry**, the real estate profession focuses on policies that support homeownership, property rights, and economic opportunity—regardless of political leadership.

The **REALTORS® Association** remains committed to advocating for its members and the communities they serve, ensuring that real estate professionals continue to play a vital role in economic prosperity.



Do you invest in RPAC? When you invest in **RPAC**, your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate receives your investment, invest in the **Direct Giver program**.

Donate to RPAC



Donate to Direct Giver



Professional Growth



Upcoming Training: Improper Drone Use by Real Estate Agents

Learn the Rules or Risk a Fine

Are you using a drone for your real estate listings? If so, it's crucial to understand the rules—or you could face hefty fines.

Recently, the Wisconsin REALTORS® Association (WRA) was contacted by an enforcement official from the Federal Aviation Administration (FAA), who reported an increase in complaints about improper drone use by real estate agents. When using a drone for commercial purposes—such as capturing listing photos or videos—operators must hold a remote pilot certificate issued by the FAA or have a pilot license with the required training course. The good news? No actual flight experience is needed to obtain the certification.

To help REALTORS® stay compliant, the FAA is offering several virtual webinars covering the correct use of drones in commercial real estate. The next session is on April 23, 2025—don't miss this opportunity to ensure you're flying within the law!

☐ Sign up for a webinar [HERE](#).

Stay informed, stay compliant, and keep your business soaring!

Stay on Top of Your Continuing Education

Continuing education is essential for maintaining your license and staying informed about industry updates. The WRA's Continuing Education page is your go-to resource for everything you need to know, including course information and a helpful FAQ section.

☐ Explore the resources here: [WRA Continuing Education](#)

Make professional growth a priority!



Association Updates

Champion diversity in real estate!

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Click [HERE](#)

SAVE \$50 ON THE AHWD CERTIFICATION

Break down barriers and
champion diversity.

GET CERTIFIED



AHWD



Stay Informed with NAR's Consumer Guide Series

Empowering Homebuyers & Sellers

The Consumer Guide Series offered by NAR, is a valuable resource designed to help homebuyers and sellers navigate key real estate topics with confidence. Each guide provides expert insights from REALTORS® and industry professionals, ensuring consumers have the knowledge they need to make informed decisions.

The latest guide in the series focuses on [alternative listing options](#). This guide covers the role that MLSs play in marketing a home, office exclusive and delayed marketing exempt listing options, and the disclosure required when filing an exempt listing.

These guides are free and available to the public, making them a great tool for REALTORS® to share with clients.

Check out the full series [HERE](#)

Upcoming FOREWARN Safety Training Sessions

Agent safety is always a priority! To support increased activations and usage of FOREWARN, we're offering monthly training sessions to help agents get the most out of this valuable tool.

April Training Session: April 16 at 1 p.m. CST

Join us as we demonstrate how to effectively use FOREWARN, share insider tips and tricks, and hold a live Q&A session.

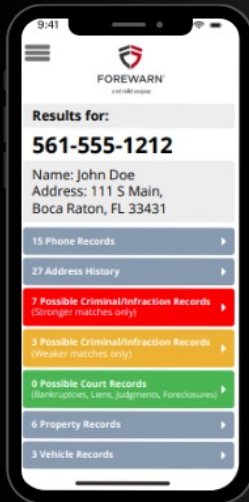
Registration: To sign up, please visit our [registration page](#).



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**WRA Member
Benefits**

**NAR Member
Benefits**

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REALTOR® News**

[WRA Website](#)

[NAR Website](#)



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Top Notch Support is Just a Phone Call Away

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