



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

April Newsletter

Mark your Calendar

April

Fair Housing Month

April 3

RANWW Office Closes at noon-Good Friday

April 7

RANWW Social in Cameron

April 14

New Member Orientation

April 30

RANWW April Mixer at The Livery

MLS

- Upcoming Training: Matrix's New Listing Manager
- Expanded IntraMatrix Features Now Available Between NorthstarMLS and NWWMLS

ADVOCACY

- Wisconsin's spring election is April 7th, 2026
- Wisconsin Supreme Court Race
- Eau Claire City Council President
- "Sole" of the REALTOR® Party

PROFESSIONAL GROWTH

- New Partnership with The CE Shop!
 - Use promo code "LAUNCH" for 50% off your CE through 4/3/26

UPCOMING EVENTS

- RANWW Office Closes at noon: April 3
- RANWW Social in Cameron: April 7
- New Member Orientation: April 14
- RANWW April Mixer: April 30

ASSOCIATION UPDATES

- Attention Brokers: 2026 MasterLock Audits are due April 3

EMPOWERING REALTORS®, BUILDING COMMUNITIES.



Welcome Our Newest Members

Jessica Prueher

Keller Williams Realty Diversified

Randi Riedel

Hometown Realty Group

Amanda Johnson

Epoque Realty

Richard Andraschko

Pathways Real Estate

Karissa Dachel

Keller Williams Realty Diversified

Claire Hessel

Woodland Developments & Realty

James Fraundorf

Homestead Realty Inc

Mark Your Calendars

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- RANWW Social at 6Four Accord in Cameron: April 7
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Visit our [EVENTS CALENDAR](#) to learn more and register.

RANWW

APRIL

SOCIAL

April 7, 4:30-7pm
6Four Accord, Cameron, WI

Sponsors



To celebrate Fair Housing Month, members who attend the April 30th mixer and bring proof of completing Fairhaven will receive an extra entry into the prize drawing.

RANWW

April Mixer

THURSDAY APRIL 30TH

5PM ——— 7PM

THE LIVERY, 316 WISCONSIN ST, EAU CLAIRE, WI 54703

NO REGISTRATION NECESSARY



Sponsor:  **Vinopal**
Title & Abstract



MLS
recent updates & info

Reminder: Please submit your *Request to Withhold Listing* forms to: staff@ranww.org

***Be sure to include complete addresses**

Get Ready for Matrix's New Listing Manager

Matrix's New Listing Manager will offer a refreshing, more intuitive way to enter and maintain listings in Matrix. It includes a modern, responsive design, improved listing input workflow, and easier photo and document management.

Although the new system is designed to make listing entries easier, it is very different from the current listing input screen members are used to. For that reason, we strongly encourage



anyone who enters or updates listings to register for one of the training sessions below.

If you register for a session, you will receive a copy of the webinar recording by email afterward, even if you are unable to attend live.

Training Sessions

Thursday, April 2 at 1:00 PM CST

- Register [HERE](#)

Tuesday, April 7 at 10:00 AM CST

- Register [HERE](#)

Monday, April 13 at 12:00 AM CST

- Register [HERE](#)

Please plan to register for one of these sessions if you enter or maintain listings in Matrix.

Need a place to watch? You are welcome to join any of the webinar sessions from the conference room at the RANWW office. *Please note these are still virtual trainings and the trainer will not be onsite.*

Expanded IntraMatrix Features Now Available Between NorthstarMLS and NWWMLS

Additional features are now available through the IntraMatrix collaboration between NorthstarMLS and Northwestern Wisconsin Multiple Listing Service (NWWMLS).

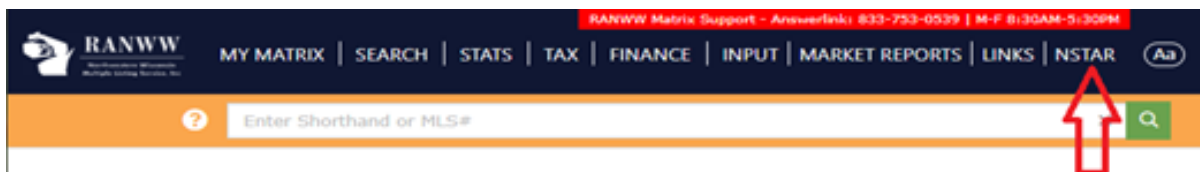
When accessing the other MLS through the IntraMatrix tab, users can now use additional tools within the **My Matrix** menu, including:

- Contacts
- Saved Searches
- Auto-Emails
- CMAs

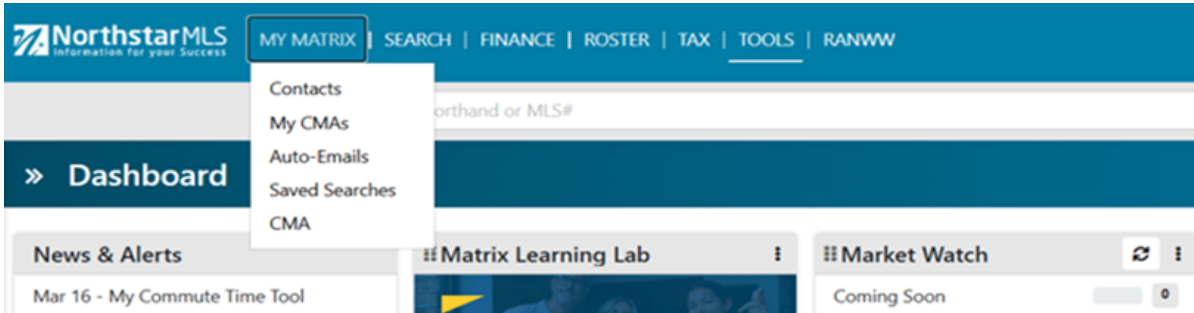
These enhancements give members more flexibility and functionality.

Important reminder: IntraMatrix access does not allow NorthstarMLS or NWWMLS members to enter listings directly into the other MLS. Listings must still be entered in the MLS where the broker or agent holds participation rights.

Where to find it: Click on NSTAR in the top navigation in Matrix



Then open My Matrix to access Contacts, Saved Searches, Auto-Emails, and CMAs.



Government Affairs

RPAC

REALTORS® Political Action Committee



Wisconsin's spring election is April 7th, 2026

If you have moved or not voted before, make sure to register. Use this link - [What's On My Ballot](#) - to register, find your polling place, or to see what is on your local ballot.

Races being voted in the Spring Election:

- State Supreme Court
- Mayoral/City President
- County Supervisors
- Village Board
- School Board
- Referendums



Click [HERE](#) to find out what's on your ballot!

Wisconsin Supreme Court Race

Judge Maria Lazar (Conservative) - As a judge, Lazar endeavor to respect the law and look for the meaning and intent of its drafters while honoring the rights and liberties of all Americans. She respects and constantly endeavors to uphold the Constitutions—state and federal—and strive to remember the oath she took as an attorney, an assistant attorney general, and a judge to act fairly, impartially, and without respect to persons. The law is paramount, for without it, our rights would be trampled and chaos would ensue.

For a full look into endorsements for Judge Lazar go to her website - [Judge Maria Lazar for Supreme Court: Independent, Impartial | Judge Maria Lazar](#)

Judge Chris Taylor (Liberal) - Judge Taylor's judicial philosophy is people-centered, grounded in making sure individuals get a fair chance in our courts, and that their Constitutional rights are protected. She knows how important it is for our courts to be places where people feel heard, respected, and treated equally under the law. She is a strong advocate for maintaining

the independence of the judiciary, which must also serve as a check on the other branches of government.

For a full look into endorsements for Judge Taylor go to her website - [Chris Taylor for Wisconsin Supreme Court](#)

Eau Claire City Council President

On March 25, 2026, RANWW sponsored the 2026 Eau Claire City Council President Forum along the CVHBA, Eau Claire Chamber of Commerce and WEAU News. The two candidates in the debate were Scott Rogers and Jeremy Gragert.

To see a replay of the forum go to - [Eau Claire City Council President forum hosted at CVTC](#)

Scott Rogers - Throughout the 20+ years Scott has been living in Eau Claire, he has involved himself in many issues that are important to our community which has prepared him for leadership. Most recently Scott was the Eau Claire Chamber of Commerce Governmental Affairs and Workforce Director.

For more information on Scott Rogers go to - [Scott Rogers for Eau Claire City Council President](#)

JermeY Gragert - I moved to Eau Claire in 2000 to attend UW-Eau Claire, where I became active on and off campus in important community development issues, including downtown revitalization and expanding our bike trails.

For more information on Jeremy Gragert go to - [Jeremy Gragert for Eau Claire City Council President // Toward a more affordable & vibrant Eau Claire](#)

"Sole" of the REALTOR® Party

2026 brings a new recognition opportunity. Individual REALTORS® investing \$1,000 are qualified to receive a 2026 limited-edition, exclusive "Sole of the REALTOR® Party" — a custom Nike Dunk Low shoe. The REALTOR® Party swag isn't just an accessory — it's a reminder that REALTORS® stand united with one voice. We are informed, engaged and ready to champion REALTOR® issues.



For those that have already invested \$1000, Ian will reach out to you to make sure you receive your Custom REALTOR Party shoes

2026 Direct Giver Campaign

Why Become a Direct Giver?

- Make a personal impact.
- Invest in the future of your industry today!
- Retain full control of your Direct Giver investment.
- Contribute your Direct Giver investment to Local Elections.



RANWW's goal for 2026 is to raise \$19,479 in Direct Giver contributions.

Use the QR code to become a Direct Giver today!

Ian Gauger

Ian Gauger
RANWW Advocacy Coordinator



Professional Growth

RANWW Partners with The CE Shop



The CE Shop[™]

The REALTORS® Association of Northwestern Wisconsin is excited to announce a new partnership with The CE Shop to provide members with convenient, high-quality real estate education.

Through this partnership, RANWW members have access to a one-stop online platform offering **Continuing Education, exam prep, and professional development courses** designed specifically for real estate professionals.

The CE Shop's fully online courses make it easy to complete education requirements while continuing to grow your business.

Go to ranww.theceshop.com and use promo code "LAUNCH" for 505 off through April 3rd.

NOW LIVE RANWW + THE CE SHOP

YOUR NEW GO-TO FOR CE

- FLEXIBLE
- EASY
- DESIGNED TO FIT YOUR SCHEDULE

50% on Pre-Licensing, Exam Prep,
Post-Licensing, and Continuing
Education courses.

PROMO CODE: LAUNCH

ranww.theceshop.com



The CE Shop™



Fair Housing in Action: Complete Your Training

April is Fair Housing Month—making it the perfect time to complete **Fairhaven 2.0**, NAR's interactive fair housing training designed specifically for REALTORS®.

This isn't just about checking a box. Fairhaven helps you sharpen your awareness, strengthen your client interactions, and confidently navigate real-world scenarios—so you can better serve your clients and your community. It also satisfies NAR's fair housing training requirement, effective 2025.

With fair housing front and center this month, there's no better time to get it done while it's top of mind.

🌟 Bonus for RANWW members:

Join us at the April Mixer at The Livery and **show proof you've completed Fairhaven 2.0** to receive an extra entry into the prize drawing.

Take the time. Do the training. Lead by example.



Association Updates

**NEW
MEMBER
ORIENTATION**

RANWW
Realtors® Association of
Northwestern Wisconsin

APRIL 14TH AT RANWW BOARD OFFICE



Affiliate Connection

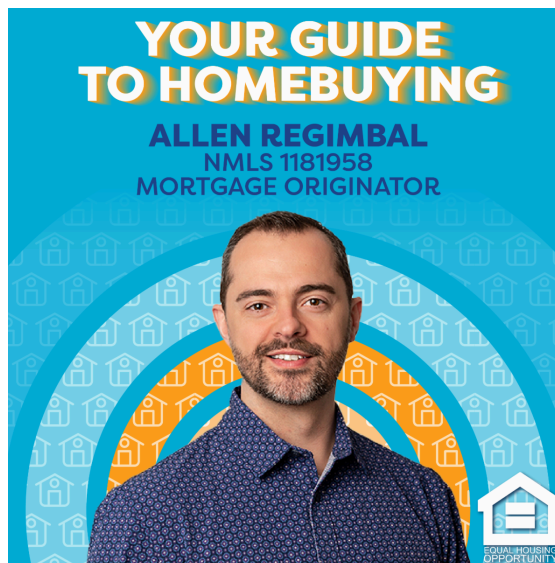
**Superior Choice Credit Union – Your
Local Mortgage Partner**

Are you searching for a home loan partner who combines deep mortgage expertise with a genuine commitment to the community? Look no further than Superior Choice Credit Union, your local, trusted credit union



dedicated to helping individuals and families thrive.

Meet **Allen**, our experienced **Mortgage Loan Originator**, who brings personalized guidance, quick communication, and a passion for supporting homebuyers across the region. At SCCU, you're never just a number. You're a neighbor. And when you choose SCCU, you benefit from experts who understand the community, maintain strong relationships, and care deeply about long-term success.



Why Homebuyers Choose SCCU:

- Competitive low rates
- A wide variety of mortgage options
- A speedy, streamlined process
- Personalized support
- Community-based service

Allen Regimbal

Mortgage Loan Originator

NMLS: #1181958

Email: allenr@superiorchoice.com

Phone: **715-681-2006**



Are you an RANWW Affiliate who wants to shine a little brighter? We'd love to feature you in an upcoming Affiliate Spotlight!

If you're interested, just email me at kristyn@ranww.org. I'll get you on the schedule and follow up with the details on what I'll need and when you'll be featured.

We love showing off the amazing businesses that support our Association—don't miss your chance to be in the spotlight!

WRA Member Benefits

NAR Member Benefits

**Stay Up to Date with the State and National
REALTOR® News**



WRA

**Winter
Issue**

[WRA Website](#)

[NAR Website](#)



RANWW Officers

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Ben Rivard - President Elect

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Alex Hartung - Vice President

(715) 495-0852
alex@propertyminds.com

John Flor - Treasurer

(715) 924-4806
John@SixLakesRealty.com

Shannyn Pinkert- Imm. Past President

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shannypinkert@gmail.com



RANWW Directors

Mary Jo Bowe - (715) 456-2014

Kim Bump - (715) 514-0125

Jade Green - (715) 642-1320

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Andy Yakesh - (715) 225-4867

Amber Steffel - (715) 829-3272

Max Perrenoud - (715) 497-7749

Julie Flor - (715) 790-0564

Sara Maas - (218) 348-8307

Wendy Hollenbeck - (715) 833-7722



Top Notch Support is Just a Phone Call Away

RANWW Office: (715) 835-0923



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