



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

April Newsletter

Mark your Calendar

April

Fair Housing Month

April 30

RANWW April Mixer at The Livery

May 14

WRA Real Estate Summit

June 11

RANWW Annual Meeting at Horizons
Bar & Grill

MLS

- Now available in OneHome: Roomvo!
- Missed the Matrix New Listing Manager Training?
 - Watch the recording below!

ADVOCACY

- WRA Real Estate Summit
- Supply-Side Solutions
- Call To Action Update
- "Sole" of the REALTOR® Party

PROFESSIONAL GROWTH

- CE Shop: Save 35% all April with Promo code: FAIR

UPCOMING EVENTS

- RANWW April Mixer: April 30
- WRA Real Estate Summit: May 14
- RANWW Annual Meeting at Horizons Bar & Grill:
June 11

ASSOCIATION UPDATES

- Mark your calendars for RANWW's Annual Meeting
at Horizons Bar & Grill June 11th!

EMPOWERING REALTORS®, BUILDING COMMUNITIES.

Mark Your Calendars

- RANWW April Mixer at The Livery: April 30
- WRA Real Estate Summit at The Florian Gardens: May 14
- RANWW Annual Meeting at the Horizons Bar & Grill: June 11

To celebrate **Fair Housing Month**, members who attend the April 30th mixer and bring proof of completing Fairhaven will receive an extra entry into the prize drawing.

RANWW

April Mixer


THURSDAY APRIL 30TH

5PM — 7PM

THE LIVERY, 316 WISCONSIN ST, EAU CLAIRE, WI 54703

NO REGISTRATION NECESSARY



Sponsor: 



MLS
recent updates & info

Now Available in OneHome: Roomvo!

We're excited to announce that Roomvo is now integrated into the Cotality OneHome portal!

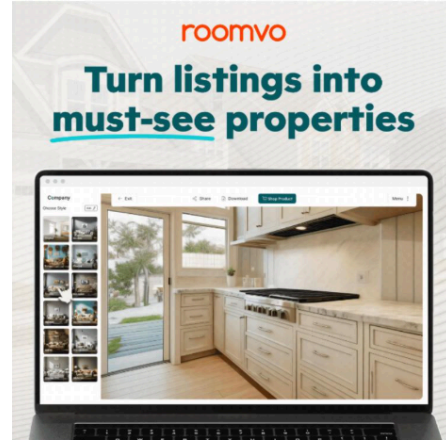
This feature allows buyers to visualize and customize spaces within a listing by exploring design options like flooring, backsplashes, and wall finishes. It's an interactive way to help bring listings to life and give buyers a better sense of a home's possibilities.

Benefits include:

- More engagement
- More buyer conversations

- More interactive listing experiences

Learn more: [HERE](#)



Missed the Matrix New Listing Manager Training?

If you were unable to attend one of the live Matrix New Listing Manager training sessions, a recording is now available to view at your convenience.

Watch the recording [HERE](#)



WRA Real Estate Summit - Eau Claire on May 14, 2026

Join REALTORS® from across the region for a high-impact morning to discuss the forces shaping Wisconsin real estate in 2026. From housing supply and workforce trends to artificial intelligence and evolving practice standards, this Regional Summit delivers insight you can use immediately.

Date: 5/14/2026

Time: 9:30 AM - 1:00 PM

Location: The Florian Gardens, 2340 Lorch Ave., Eau Claire

Register [HERE](#)

Program Description:

Step into a local Wisconsin Summit event, where REALTORS® like you gain fresh strategies, network with fellow colleagues and explore new opportunities to thrive. These interactive events, hosted in collaboration with local associations, deliver expert insights and practical tools — all in the heart of your community.

Supply-side solutions

Several bills are signed into law advancing supply-side solutions to increase housing production and expand attainable homeownership, helping Wisconsin meet its projected need for 140,000 housing units by 2030.

Act 235: Residential TIDs: Expands the use of tax incremental financing (TIF) for local governments to build entry-level, owner-occupied, single- and two-family residences.

Act 237: WHEDA loan modifications: Modifies the loan programs created last session to increase workforce and senior housing by allowing developers to stack funding sources, expand use in rural areas, and increase loan awards to drive participation.

Act 173: “Truth in Planning”: Helps communities clearly identify where future housing can be built and at what density.

Act 120: Neighborhood improvement district: Provides a new mechanism for municipalities to fund residential infrastructure via special assessments, while ensuring property owners are informed and engaged.

Act 68: Plat review: Creates an earlier check-in during the subdivision and development process for more predictable, efficient and transparent review to reduce delays and keep projects on track.

We were able to achieve these wins because of your involvement – by investing in RPAC, becoming a Direct Giver, participating in Calls for Action, being a part of REALTOR® and Government Day and being involved at the local levels of government. Thank you!

Call to Action Update

I want to thank everyone who took the time to participate in the Call for Action concerning the Koble Solution. We had **over 10% participate** in the Call for Action, which puts our Association above the state average for participation.

AB 202: Koble solution: This bill attempted to [resolve the legal confusion from the Koble decision](#) by providing certainty for landlords while protecting tenants. Although this bill was vetoed due to policy and political complexity, this issue remains a 2027 REALTOR® Party priority.

"Sole" of the REALTOR® Party

2026 brings a new recognition opportunity. Individual REALTORS® investing \$1,000 are qualified to receive a 2026 limited-edition, exclusive “Sole of the REALTOR® Party” — a custom Nike Dunk Low shoe. The REALTOR® Party swag isn’t just an accessory — it’s a reminder that REALTORS® stand united with one voice. We are informed, engaged and ready to champion REALTOR® issues.

For those that have already invested \$1000, Ian will reach out to you to make sure you receive your Custom REALTOR Party shoes



2026 Direct Giver Campaign

Why Become a Direct Giver?

- Make a personal impact.
- Invest in the future of your industry today!
- Retain full control of your Direct Giver investment.
- Contribute your Direct Giver investment to Local Elections.



RANWW's goal for 2026 is to raise \$19,479 in Direct Giver contributions.

Use the QR code to become a Direct Giver today!

Please note: contributions are not tax-deductible.

Ian Gauger

Ian Gauger
RANWW Advocacy Coordinator



Professional Growth

SAVE 35%

This

APRIL

PROMO CODE: FAIR

save on real estate education
that supports ethical and
compliant practices

ranwww.theceshop.com



Fair Housing in Action: Complete Your Training

April is Fair Housing Month—making it the perfect time to complete **Fairhaven 2.0**, NAR's interactive fair housing training designed specifically for REALTORS®.

This isn't just about checking a box. Fairhaven helps you sharpen your awareness, strengthen your client interactions, and confidently navigate real-world scenarios—so you can better serve your clients and your community. It also satisfies NAR's fair housing training requirement, effective 2025.

With fair housing front and center this month, there's no better time to get it done while it's top of mind.

🌟 **Bonus for RANWW members:**

Join us at the April Mixer at The Livery and **show proof you've completed Fairhaven 2.0** to receive an extra entry into the prize drawing.

Take the time. Do the training. Lead by example.





Association Updates



RANWW Annual Meeting

Horizons Bar & Grill
••••
June 11th
8:00am-10:30

Registration Required



Save the Date: RANWW Annual Meeting

Mark your calendar and plan to join us for the REALTORS® Association of Northwestern Wisconsin (RANWW) Annual Meeting!

- Thursday, June 11
- 8:00 – 10:30 AM
- Horizons Bar & Grill

This is a great opportunity to connect with fellow REALTORS®, stay informed on what's ahead for the association, and be part of the conversations shaping our future.

Register [HERE](#)



Affiliate Connection

Superior Choice Credit Union – Your Local Mortgage Partner

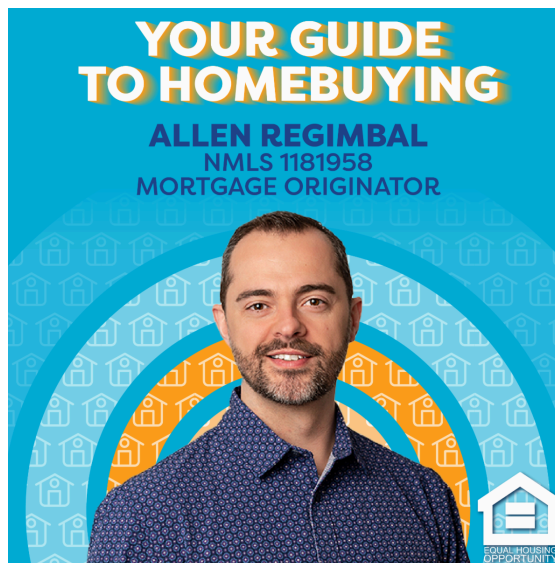


SuperiorChoice
Credit Union

Are you searching for a home loan partner who combines deep mortgage expertise with a genuine commitment to the community? Look no further than Superior Choice Credit Union, your local, trusted credit union dedicated to helping individuals and families thrive.

Meet **Allen**, our experienced **Mortgage Loan Originator**, who brings personalized guidance, quick communication, and a passion for supporting homebuyers across the region. At SCCU, you're never just a number. You're a neighbor. And when you choose SCCU, you benefit from experts who

understand the community, maintain strong relationships, and care deeply about long-term success.



Why Homebuyers Choose SCCU:

- Competitive low rates
- A wide variety of mortgage options
- A speedy, streamlined process
- Personalized support
- Community-based service

Allen Regimbal

Mortgage Loan Originator

NMLS: #1181958

Email: allenr@superiorchoice.com

Phone: **715-681-2006**



Are you an RANWW Affiliate who wants to shine a little brighter? We'd love to feature you in an upcoming Affiliate Spotlight!

If you're interested, just email me at kristyn@ranww.org. I'll get you on the schedule and follow up with the details on what I'll need and when you'll be featured.

We love showing off the amazing businesses that support our Association—don't miss your chance to be in the spotlight!

WRA Member Benefits

NAR Member Benefits

**Stay Up to Date with the State and National
REALTOR® News**



WRA

**Winter
Issue**

[WRA Website](#)

[NAR Website](#)



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Top Notch Support is Just a Phone Call Away

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