

THE GAD REPORT

VOLUME 11, ISSUE 8 AUGUST 2018



TREMPEALEAU COUNTY DA FACES RECALL

Trempealeau County District Attorney Tavvi McMahon has been under fire for months from members of the public, his own department, the County Board and law enforcement regarding the operation of his office and his handling of cases that come before the court that some claim result in McMahon being unprepared for trial and the sentence recommended by McMahon is often times far too lenient.

The county board has asked for McMahon's resignation, has asked Governor Scott Walker to remove him from the bench, has had his office administrator sue Trempealeau County over her termination over closing

the office for a funeral, all of which culminated in Osseo police chief William



Prudlick form a recall committee which circulated petitions thru the county. The committee needed 2683 signatures and had

3385 when they were submitted. The signatures need to be verified. Tavvi McMahon will scrutinize them for any reason to throw any of them out.

Problem is that McMahon is currently on a leave of absence and has been for nearly three months.

If the elections commission verifies more than 2683 signatures, a recall election will be held six weeks from the date of certification. It is also possible that there would be a primary election, that would be held four weeks later.

Mc Mahon is automatically on the ballot.



SUMMER SPECIAL

\$200/month for five months, check or CC/debit card. Contact Bruce to sign up today. OFFER ENDS 8-31-18

bruce@ranww.org

SPECIAL SECTION: RPAC AND YOUR BUSINESS INVESTMENT

Summer is prime time for RPAC fundraising. This summer, we are running a special for anyone interested in being a member of the Large Donor Council.

RANWW has been among the top three Association's in Wisconsin when it

comes to LDC investment for three years in a row, and we are already more than 60% toward our membership goal for the year.

With the fall election season about to kick into high gear after the August 14th primaries, now is the

time to plan your investment to support those legislators on both sides of aisle who support your business, and build funds for local candidates running for office next April. Take a look at the next few pages to learn more about RPAC.

TREMPEALEAU COUNTY DA FACES RECALL	
SPECIAL SECTION: RPAC AND YOUR BUSINESS	1
LARGE DONOR COUNCIL SPECIAL	2
RPAC MYTHBUSTERS	3
RPAC MYTHBUSTERS	4
LARGE DONOR COUNCIL SUMMER SPECIAL!	6
MY THOUGHTS	8



LARGE DONOR COUNCIL

SUMMER SPECIAL

Join the RPAC Large Donor Council, and spread your investment out over five months.

An investment of \$200 per month for five months, with \$700* in Direct Giver dollars that you can use to support candidates and incumbents running for local or state office.

The remaining \$300 goes to RPAC, and is divided between NAR, WRA and RANWW, we receive 40% of your \$300 investment.

Your investment supports candidates and incumbents that support real estate, land use and other legislative initiatives as well as local candidates.

**Contact Bruce today to set up your investment.
(bruce@ranww.org)**

**(Recognition as an LDC is immediate upon agreeing to invest \$1000 over five months, the first \$300 of your investment goes to RPAC, the balance is your to invest as you see fit. Ends 8/31/18)*



RPAC EXPLAINED: WHAT IT IS

The REALTOR® Party and the REALTORS® Political Action Committee (RPAC) work together to protect and promote homeownership and private property interests. In fact, RPAC is the backbone of the REALTOR® Party.

Since its inception in 1969, RPAC has promoted the election of pro-REALTOR® candidates across the United States at all three levels of government. Candidates who

receive support from RPAC are not selected based on their political party or ideology, but solely on their support of real estate issues.

Through RPAC, REALTORS® raise and spend money to elect candidates who understand and support their interests. The money to accomplish this comes from voluntary investments made by

REALTORS®. REALTORS® freely make these investments because they know it's a wise investment in the future of their profession and the free enterprise system of this country.

In short, RPAC enables REALTORS® to support candidates who support issues that matter to them at the federal, state and local level.

Wisconsin is the only state where 70% of your Large Donor Council investment can be used by the investor for national, state or local candidates

RPAC MYTHBUSTERS: JUST THE FACTS

Investing in RPAC doesn't have to be complicated, but there are doubters among us. It is not that they don't care. They just need enlightenment. They may have bought into some of the myths that surround RPAC as a reason not to invest. So, let's take a few steps toward enlightenment by correcting some of the myths about RPAC.

Myth #1: RPAC is partisan. Reality: RPAC selects candidates who share our philosophy and who will listen to the REALTOR® viewpoint. Political affiliation is not considered. In election cycle after election cycle, RPAC contributions are nearly evenly split between Republican and Democratic candidates.

Myth #2: I don't need to

contribute because my dues dollars already pay to lobby our issues. Reality: Federal election law requires that direct contributions to federal candidates be made with "hard" dollars, or personal contributions. NAR cannot use dues dollars for these direct contributions. And candidates who become office holders are the ones who decide issues.

RPAC MYTHBUSTERS: CONTINUED

Myth #3: My RPAC investment is only important in election years. Reality: Candidates need to begin fundraising in the off year leading up to the election so they are properly prepared when their election year comes around. Your RPAC investments are especially critical as we work to prevent

burdensome tax hikes on real estate as state and local governments search for ways to shore up their overly stressed budgets.

Myth #4: I don't have any say in where my RPAC investment goes. Reality: RPAC is a bottom up organization. State and local associations

work closely with the national RPAC Disbursements Trustees Committee to determine which candidates will be supported. Support is based on these recommendations and the candidate's voting records and other measurements of support for REALTOR® issues.

RPAC MYTHBUSTERS EXPLAINED



Myth #5: RPAC buys votes, adding to my distrust of politics. Reality: RPAC does not buy votes. PERIOD. We want to be sure our elected officials fully understand the importance of REALTOR® issues. RPAC gives us a foot in the door by allowing REALTORS® and NAR staff to attend fundraisers where they can establish relationships in a casual environment. Establishing those relationships allows us a chance to present our issues to lawmak-

ers. However, there is no guarantee they will agree, and in fact no elected official will always agree with us every time.

Remember, REALTORS® are not only representing ourselves, we are representing every American who owns, sells or invests in real property or aspires to do so in the future.

RPAC is one of more than 4,000 Political Action Committees in the country, BUT it is the only one that exists solely to protect and promote the tradition of real estate ownership in America.

In Wisconsin, remember that any investment from \$100 to \$999 is 100% yours to invest in the candidate(s) of your choosing. From \$1000 to \$10,000, it's a 70/30 split. (70% Direct Giver, 30% RPAC).

Wisconsin is the only state where 70% of your Large Donor Council investment can be used by the investor for national, state or local candidates

RPAC MYTHBUSTERS: WHY GIVE TO POLITICIANS?

Probably the biggest objection to investing in RPAC is the following: **"I don't believe in giving money to political candidates"**.

Actually, rather than "giving" money to political candidates, you are investing in your business and a commitment to preserving the future of our industry. You have insurance on your car, home and busi-

ness office.

Bad legislation passed by Congress, the state legislature, or city council could be just as catastrophic financially as the loss of any of your possessions by fire, theft or storm.

RPAC helps elect officials at the national, state and local levels who support the free enterprise system and private property rights. You can give

to any candidate that has to take out papers in order to run, that means offices like Register of Deeds, County Clerk, Circuit Court judge, Sheriff, District Attorney, City Council, County Board, School Board, Village Board, and town boards can all accept Direct Give dollars from you.

RPAC MYTHBUSTERS: I DON'T HAVE THE MONEY

RPAC is already a successful PAC, you don't need my contribution. While RPAC has been successful in advancing the REALTOR® position, there is constantly new legislation being introduced. We must remain strong and ready to assist candidates at all levels that support our point of view. It is imperative

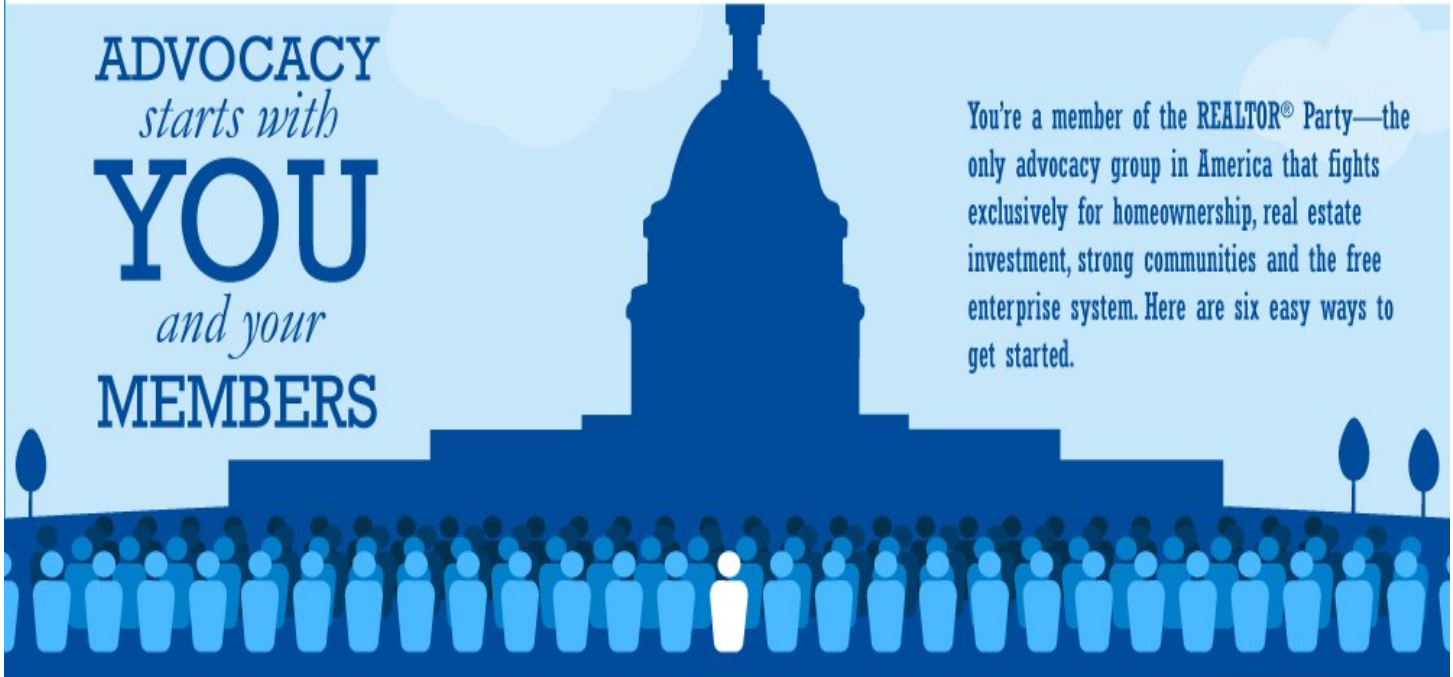
that we continue to build on the momentum we have created.

I don't have the money: Look at it this way. Do you drink coffee? (If not, choose another indulgence like ice cream or pizza or just plain going out to lunch.) Coffee drinkers on average consume 3.1 cups of cof-

fee a day. The average price for brewed coffee is \$2.38 per cup. Think you can't afford to invest in RPAC? Eliminate one of those three cups. Take that \$2.38 and put it in a jar on your desk...or transfer into your savings account instead of your coffee shop debit card. In about a month and a half you have \$100 and can be a Direct Giver!!

ADVOCACY
starts with
YOU
and your
MEMBERS

You're a member of the REALTOR® Party—the only advocacy group in America that fights exclusively for homeownership, real estate investment, strong communities and the free enterprise system. Here are six easy ways to get started.



STEP 1	STEP 2	STEP 3	STEP 4	STEP 5	STEP 6
Register To Vote	REALTOR® Party Mobile Alerts	Follow Us	Visit Us Online	Check Your Email	Do Your Research
Our goal is to have as many of our members registered and at their polling place on Election Day as possible	Text REALTOR to 30644 to have national and state calls for action sent directly to your phone	Follow the REALTOR® Party on Facebook and Twitter. Use #REALTORParty in your posts.	Stay tuned to www.realtoractioncenter.com for the latest news and information	The REALTOR® Party News newsletter is sent the 2nd Thursday of the month	Learn who your elected officials are and where they stand on real estate issues

www.realtoractioncenter.com



RANWW

Realtors® Association of Northwestern Wisconsin



LARGE DONOR COUNCIL

SUMMER SPECIAL

Join the RPAC Large Donor Council, and spread your investment out over five months.

An investment of \$200 per month for five months, with \$700* in Direct Giver dollars that you can use to support candidates and incumbents running for local or state office.

The remaining \$300 goes to RPAC, and is divided between NAR, WRA and RANWW, we receive 40% of your \$300 investment.

Your investment supports candidates and incumbents that support real estate, land use and other legislative initiatives as well as local candidates.

**Contact Bruce today to set up your investment.
(bruce@ranww.org)**

**(Recognition as an LDC is immediate upon agreeing to invest \$1000 over five months, the first \$300 of your investment goes to RPAC, the balance is your to invest as you see fit. Ends 8/31/18)*

HOUSING STUDIES UNDERWAY

There are a number of housing studies that have begun, or will be starting within the Association's jurisdiction in the next few months.

In Eau Claire, a study commissioned by the city and conducted by Cedar Corporation in Menomonie looks at housing in the city, and identifies various impediments to housing, including availability of housing, cost of housing, number of homes for sale, number of rentals available

and other impediments such as number of minority REALTORS® in the city. The report is currently with HUD and is expected to be released in the next several weeks.

Both Eau Claire and Altoona are looking at a similar study. Led by Altoona Planning and Altoona Mayor and REALTOR® Brendan Pratt, the initial meeting in Al-

toona drew over 40 businesses and residents to discuss housing needs.

In Barron County, the county board allocated \$10,000 for a county-wide housing study for Barron, Rice Lake, Cameron, Turtle Lake and Chetek, while in Hayward, the city will be doing a housing study as well as a Placemaking exercise late this year to better utilize buildings in their downtown. Your Association is involved in all of these initiatives.



Wisconsin is the only state where 70% of your Large Donor Council investment can be used by the investor for national, state or local candidates

APPEALS COURT UPHOLDS WINONA COUNTY FRAC SAND BAN

The Minnesota Court of Appeals affirmed the decision by a county judge, who dismissed a lawsuit from a sand mining company that sued to remove an ordinance prohibiting frac sand mining in the county.

The sand, which is similar to that mined across western and southern Wisconsin is ideal for fracking oil wells an

is used across the country and in Canada.

Minnesota Sands said that the 2016 ordinance violates their rights by singling out sand used for fracking, while allowing the same sand to be used for construction.

The ordinance does not violate the federal Commerce Clause because it does not favor one set of interests over

another. The ban is in effect for all industrial mining in the county, which includes silica-sand mining.

The panel voted 2 to 1 to uphold the ban. Minnesota Sands may appeal the decision, citing that sand can be sold in state, but not to out-of-state interests such as fracking operations elsewhere in the country and abroad.

MYVOTE WISCONSIN: KNOW WHO IS ON YOUR BALLOT

The primary election is August 14th. Do you know who is on your ballot?

With MyVote Wisconsin, you'll know exactly who is on the primary ballot where you live.

It's easy to use. Simply go to myvote.wi.gov. Type in your address, and the website

does the rest. You will be able to see who is on the ballot from all political parties, offices such as sheriff, circuit court judge and any referendums that are on as well.

You can register to vote, and find out where your polling place is too.

Don't forget to vote August 14th!!!!





**REALTORS® ASSOCIATION
OF NORTHWESTERN
WISCONSIN**

3460 Mall Drive
Suite 5A
Eau Claire, WI 54701

Phone: 715-828-1976 home office/text
Phone: 715-835-0923 board office
E-mail: bruce@ranww.org

Bruce King
Government Affairs Director

WWW.RANWW.ORG

“OUR MISSION IS TO HELP OUR
MEMBERS BE MORE SUCCESSFUL IN
REAL ESTATE”

The REALTORS® Association of Northwestern Wisconsin is the largest association in terms of area, stretching from Millston, Whitehall and Fountain City to the south all the way to central Bayfield and southern Ashland county to the north. We are the fourth largest of the 19 Associations in terms of membership. Your Association covers 375 units of local government, monitoring a wide variety of issues that can and do affect you. In addition to local government, your GAD also monitor issues at the state and national level that will have a direct or indirect impact on housing and the industry, as well as legislation that can affect the consumer. Your Government Affairs Director works with members and affiliates to raise investment dollars for RPAC that help to support elected officials that support your business. RANWW is one of only three REALTOR® Association’s in Wisconsin that have their own PAC, which was started 39 years ago to support candidates at the local and state level. We maintain a Facebook page, called “The GADabouts”, that aims to keep you up to date on political issues that will affect your business. Your GAD also produces a periodic government affairs program posted on our YouTube channel, RANWWTV!!



MY THOUGHTS—BY BRUCE KING

Here comes August 14th. Once that day is done, we will know who is going to be on the fall ballot. You’ll be voting for all Constitutional offices in Wisconsin (Governor, Lt. Governor, Secretary of State, State Treasurer and Attorney General).

You will be voting for one U.S. Senator (Tammy Baldwin’s seat), Congressman Ron Kind and Sean Duffy are on the ballot in the 3rd and 7th CD respectfully.

You will be voting in the Association’s jurisdiction for state Senator’s in the 23rd, 25th and 31st districts. You

will also be voting in the 29th, 67th, 68th, 74th, 75th, 91st, 92nd, and 93rd Assembly districts.

That’s where MyVote Wisconsin comes in very handy. Simply go to the website myvote.wi.gov, and enter your address. You will be able to see exactly who is on the ballot you will fill out on the 14th, and you’ll also know where your polling place is.

This month is an expanded series on RPAC. Yeah, you hear a lot about RPAC in the *GAD Report* virtually every month. There is a reason

for that. This is a consistent vehicle to best explain what it is and why we need your buy-in to invest. Whether it’s a \$100 Direct Giver or a \$10,000 Platinum R, or anywhere in between, your investment to support candidates that support you at all levels of governance is key to having rules and regulations that are favorable to real estate and land use and land rights, or having to fight fees, restrictive regulations and other legislation that could be detrimental to you and your customers.

Take advantage of our summer special for LDC membership!!!

