



RANWW

**Realtors® Association of
Northwestern Wisconsin**

Broker BS

June 2024

What you need to know to lead successful REALTORS®

2025 RANWW BOD Election

Official Slate of Candidates

2025 RANWW Board of Directors

Online Voting July 15 - 25

Treasurer Nominee



Ben Rivard

Coldwell Banker Brenizer
Realty Rice Lake

In which areas can you contribute most to the RANWW Board?

- Experience on the Board and Executive Team
- Levelheaded decision making - member first attitude

What are the top issues you believe the RANWW Board and its members need to address in the coming year?

- Changes due to NAR Settlement
- Evolving way of doing business

How do you think you can help the RANWW Board tackle those challenges?

I have been through many challenges over the past 20 years, change is inevitable, how we react is important. I feel that I can bring a commonsense approach to the changes we face.

Director Nominees

Your copy should address 3 key questions: Who am I writing for (audience)? Why should they care (benefit)? What do I want them to do (call-to-action)?



Create a great offer by adding words like "free," "personalized," "complimentary," or "customized." A sense of urgency often helps readers take action, so consider inserting phrases like "for a limited time only" or "only 7 remaining!"

Brooke Damaske

Pine Point Real Estate LLC
Hayward

In which areas can you contribute most to the RANWW Board?

I believe I can contribute by getting our agent body across our board more involved with not only our local board but also on a State and National level. I feel I am a great collaborator and can bring some great ideas to our local board.

What are the top issues you believe the RANWW Board and its members need to address in the coming year?

MLS - I feel there are things to improve on. I am tech savvy and can navigate the MLS at a high level and train other agents as well. I feel I can be a helping hand and assist with this.

Agent involvement - recently I have been attending as many RANWW events as possible and I believe we can push these events more and it will only better our agent community.

How do you think you can help the RANWW Board tackle those challenges?

I feel I am a great problem solver and can come up with some great ideas. I am also very patient and open minded to other's ideas where we can have common ground and come up with a solution.



Alex Hartung

Keller Williams Realty
Diversified
Eau Claire



True Kucharski

Associated Realty, LLC
Rice Lake

In which areas can you contribute most to the RANWW Board?

I am resourceful and versatile. So, I am sure that there is much I can contribute.

What are the top issues you believe the RANWW Board and its members need to address in the coming year?

- The NAR Lawsuit and how to adjust to the changes
- Agent to agent relations due to the NAR Lawsuit
- Upcoming possible market correction/recession

How do you think you can help the RANWW Board tackle those challenges?

By attempting to help create a culture where our members are continuing to cooperate with each other fairly and ethically. As well as possibly increase enforcement against unethical agent practices to enhance public trust in our brand as REALTORS®.

In which areas can you contribute most to the RANWW Board?

Having experience as both an Appraiser and REALTOR®, I feel confident in my knowledge and expertise in both the local market and statewide markets.

What are the top issues you believe the RANWW Board and its members need to address in the coming year?

- NAR Settlement agreement
- Providing accurate information in the MLS pertaining to listing data (ie. sq footage, room counts, etc.)

How do you think you can help the RANWW Board tackle those challenges?

- Making sure our association has the resources to train, support, and education members on the changes to the real estate industry.
- I can offer a dual perspective as an Appraiser and REALTOR® to educate members to provide accurate information for not only other members but consumers.



Andy Yakesh

Century 21 Affiliated
Altoona

Online voting July 15th - 25th at www.ranww.org. Your MLS username is required to vote.

*There are 3 open Director positions

Legal Updates

Proposed NAR Antitrust Settlement Resources

Settlement Effective Date August 17th

On Monday, June 24th, WRA Legal Team hosted a Live Legal Update. This update was recorded and will be available on the WRA resource page: www.wra.org/antitrust. If you did not view this live, or attend the RANWW Annual Meeting with speaker Cori Lamont, we encourage you to watch the recording to get an update on new forms, updated forms and clarity for changes that will occur.

WRA Resources

www.wra.org/antitrust

For specific inquiries contact [Legal Hotline](tel:800-799-4468) (800-799-4468)

Professional Pointers: [Window to the Law: How to Communicate Offers of Compensations](#)

NAR Resources

facts.realtor

competition.realtor

Interested in having one of the **WRA attorneys speak to your brokerage** about the proposed settlement, submit your request to the WRA legal hotline using the [Legal Hotline Question Form](#).

Wondering what you can do now to prepare yourself and your agents? Both WRA and NAR have on-demand training courses and live online trainings to gain valuable skills. Register today!

[Accredited Buyer's Representative](#) (ABR ®) Course teaches you how to create a buyer representation agreement, conduct a successful buyer consultation, and communicate your value to clients.

>>>Now through the end of the year, WRA and NAR are offering this course for FREE to all members.

[NAR Live Virtual Schedule & Self Paced](#)

[WRA Professional Development Courses](#)

Advocacy



Do you invest in RPAC? When you invest in [RPAC](#), your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate **receives** your investment, invest in the [Direct Giver program](#).

As we enter into the busy election time of year, we will continue to connect with members about campaign contributions to REALTOR® friendly candidates that cover not only the RANWW jurisdiction but across the state of Wisconsin. If you want to learn more about how to be a part of this, call the RANWW Office (715-835-0923) or email madelyn@ranww.org.

Do you and your brokerage want to learn more about our current **advocacy work**? Schedule an **office visit** today and we will come to you!

Email Madelyn at madelyn@ranww.org to schedule today.

MLS—updates and subscription benefits

Updates presented at the RANWW Annual Meeting included:



Master Lock®
Lockbox

Converting to Master Lock® Lockboxes

- Conversion & Training >>> October - November
- SentriLock Lockboxes will expire end of December

Elimination of Area in Matrix

- August 15, 2024

Info Sparks & Offer Manager

- New management programs built into ShowingTime

Checkmate - Listing Data Checker

- Automated data checker with NWWMLS Policies integrated in
- Still overseen by NWWMLS Staff - will not have automatically generated fines
- Active late summer

If you have further questions, please call or email Ann, MLS Administrator - 715-835-0923 or ann@ranww.org.



You will be receiving new lockbox batteries this week if you haven't already. The packaged getting delivered will have all the necessary tools and instructions to replace the batteries in your current SentriLock Bluetooth lockboxes.

Letter from SentriLock Instructions

If you have any additional questions, please call the office at 715-835-0923 or email us at staff@ranww.org.

Get Registered— upcoming events &
professional growth opportunities



2024 Golf Outing Registration is OPEN

Annual Golf Outing | Thursday, August 22, 2024

Golf will be a 4-person scramble. Golfers may choose their own 4 person teams or may register as an individual, requesting to play with any other team short of players.

New this year: Hawaiiin Theme >>> prizes will be awarded for BEST DRESSED

This event **sold out** last year, so don't wait! (We are half sold out)

Get the DETAILS &
REGISTER

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REALTORS® vs Affiliates

AUG 22nd | 8:30am | Wild Ridge Golf Course

**Separate event and registration required from RANWW [afternoon] Golf Outing

If you are interested in playing an additional 9 holes of golf, register for the **REALTORS® vs Affiliates** Morning Golf Match. Each team of 2 will compete against the opposing REALTOR®/AFFILIATE team, on a hole-by-hole basis.

SIGN UP: the first 16 REALTORS® & the first 16 AFFILIATES that respond to Carter carter@echtrg.com or Tristan tristan@cv-re.com will be guaranteed a spot to play. (**Cost:** \$40/golfer-CASH only (ATM on site-paid day of event at the Pro Shop)

Mark Your Calendars

- September REALTOR® Safety Month
 - Cyber Safety-Land Scam: September 9th

- Real Life Safety: September 18th
- Eau Claire Community Table Volunteer Opportunity: October 9th
- REALTOR® Ring Day - multiple locations: December 6th
- Installation & Awards Banquet + Holiday Social: January 10th, 2025

Visit our [EVENTS CALENDAR](#) to learn more and register.

REAL ESTATE CE Courses – deadline Dec 14th, 2024

CE ON DEMAND

Watch and read entirely online

For the 2023-24 biennium, the 18 hours of required credits include the completion of 18 one-hour course topics, comprised of 12 mandatory courses and 6 elective courses. Coursework must be completed by December 14, 2024.

Don't wait. Start your courses today!

Important Information

2023 REALTOR® & Government Day attendance and exam completion - Course 5
2024 REALTOR® & Government Day attendance and exam completion - 1 Elective Credit
2024 June or April WRA Legal Update - Course 6

*After you complete your CE Credits, you will upload your course credit name and date completed to the [DSPS website](#) once license renewal is open (usually October).

Learn More & Get
Started>>>

Association Updates – RANWW, WRA & NAR

Annual Dues renewal statements will be **emailed only** to members. **No paper copies** will be mailed to you this year. WRA is updating their system and through this conversion, statements will only be emailed to members. You will receive a link to pay your dues electronically in the email and are also able to mail or drop a check at the RANWW Board Office.

RANWW/NWWMLS Office will be closed July 4th & 5th.

Do you want someone else from your office added to this newsletter? Email whitney@ranww.org their contact info and they will be added to the list.



Top Notch Support is Just a Phone Call Away
RANWW Office: (715) 835-0923



RANWW Officers

Todd Schwartz - President

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(715) 790-0564
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RANWW Directors

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