

Realtors® Association of Northwestern Wisconsin Northwestern Wisconsin Multiple Listing Service, Inc Realtors® Association of Northwestern Wisconsin Foundation

# **Broker BS**

September 2023

What you need to know to lead successful REALTORS®

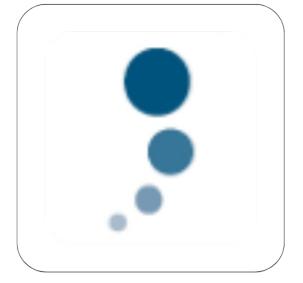
MLS Benefits - get the most out of your membership

# \*\*Notice\*\*

NWWMLS will be moving from bi-monthly MLS billing to quarterly billing effective Oct-Dec 2023 billing. Watch this short message from Brenda Barnhardt, RANWW/NWWMLS Executive Vice President, explain why.



# **Zipforms**



In October, these NWWMLS forms will now be available on Zipforms:

- Delayed Status
- Temporarily off Market
- Request to Withhold

# Get Registered - upcoming events & professional growth opportunities



# 2023 WRA Convention UNLEASH YOUR POTENTIAL

Oct 1-3, 2023 | Kalahari Resort | Wisconsin Dells

#### **REV THOSE ENGINES**

Join us for this high-octane event with three days full of training, networking and entertainment. You'll learn to handle sharp turns in the market and upgrade your practice into a well-oiled machine. Real estate is a wild ride. But with the convention, you're ready for the journey. (early pricing until Aug 1st)

Our very own RANWW Member, **Mary Jo Bowe of Edina Realty**, will be installed as the WRA 2024 Chairman of the Board during the Chairman's Installation & Awards Dinner Oct 1st, 2023.

## Learn more & register

# REALTORS® Light the Way

High School Financial Education Program

REALTORS<sup>®</sup> are the fabric of the community—often active, influential leaders who truly care

about others and uplift and inspire people every day. The Ignite Others Financial Literacy Program invites REALTORS<sup>®</sup> like you to light the way for high schoolers across the U.S. by bringing financial literacy into classrooms—from budgeting and borrowing to credit scores. Students will gain the knowledge, skills and tools they need to manage financial resources effectively and help them see homeownership as an attainable goal.

Join us in 2024 for this groundbreaking program designed specifically for REALTORS® who are passionate about making a lasting impact on young minds.

APPLY TO TEACH (deadline Oct 15th, 2023)

# JOIN THE IGNITE OTHERS HIGH SCHOOL FINANCIAL LITERACY PROGRAM AND HELP SPARK INTEREST IN FUTURE LEADERS





REGIONAL HOUSING CONFERENCE

NOVEMBER 1, 2023 8:30AM - 3PM

UWEC DAVIES CENTER OJIBWE GRAND BALLROOM

TICKETS \$25 (AVAILABLE FOR IN-PERSON OR VIRTUAL) ECHOCREGIONALHOUSINGCONFERENCE.EVENTBRITE.COM

CONFERENCE SPONSORS



Get registered for the second annual **Regional Housing Conference**, organized by the Eau Claire Housing Opportunities Commission. The Conference will include an update on the regional economy and its impact on housing, funding of low-income and workforce housing, including an update on recently-passed state legislation, regional zoning updates, and more. **LEARN MORE & REGISTER HERE** 

# **Last Chance**

# **Fairhaven Competition**

August-September

The WRA Diversity, Equity and Inclusion Commitee is challenging each WRA firm to have at least 75% of their agents complete Fairhaven to be entered into a drawing for a



gift card.

There will be three categories for entries: small firms <25 agents-\$200 gift card; medium firms 26-100 agents-\$250 gift card; and large firms >100 agents-\$300 gift card.

To enter: supervising broker email their total number of agents and the number of agents that have completed Fairhaven to Debbi Conrad at **dconrad@wra.org** no later than September 30th.

**Visit Fairhaven** 



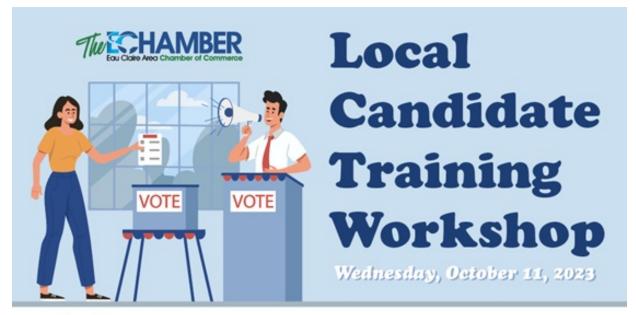
Get your whole office involved. Register through the EVENTS CALENDAR

#### SAVE THE DATE:

Eau Claire Zoning Code Update & Workshop (tentative) Tuesday, November 7th | 8:00am-10:00am | CVTC, Eau Claire

REALTOR® Social Tuesday, November 7th | 4:30pm-7:00pm | Agonic Brewery, Rice Lake

# Making a Difference Series











Wednesday, October 11th, 2023 | 8:30am-11:30am RANWW Conference Room 3460 Mall Dr. Suite 5B Eau Claire, WI 54701

## Are you or someone you know a great candidate for local government?

If you've ever considered running for a local elected office, or just wondered what's involved, make plans now to attend this workshop. Key staff members from CVHBA, RANWW, and the Chamber will lead the program, which will also feature Melissa Kono, UW-Extension, co-author of "How to Run for Local elected Office in Wisconsin."

Our closing panel will include Emily Berge, Eau Claire City Council President; Brett Geboy, Eau Claire County Board; Courtney Kneifl, Fall Creek School Board (RANWW Member); Phil Lyons, former Eau Claire School Board member; and Brendan Pratt, Altoona Mayor (RANWW Member).

There is no charge to participate, but advance registration is required.

Learn More & Register HERE

Schedule an RPAC Office Visit today to learn more about our **ADVOCACY** efforts locally and statewide.

Email: riley@ranww.org or whitney@ranww.org

# Association Updates - RANWW, WRA & NAR

# WRA Dues Increase for 2024

While the WRA provides world-class advocacy, education and legal programs and services, our

strategic vision for the future creates additional demands for the revenues necessary to maintain and expand these services. For these reasons, the WRA board of directors voted to increase total WRA dues, starting with the 2024 dues payments, by \$100:

- \$50 of the increase will address inflation, new programming envisioned in the WRA strategic plan, and improvements for our current programs and services.
- \$50 of the increase will go toward the REALTOR® Action Assessment (RPAC), with the option for members to redirect this \$50 to the Wisconsin Homeowners Alliance at their request.

Your 2024 dues payment will allow us to remain an essential advocate for your business and offer an even better membership experience. Click HERE to learn more.

Next New Member Orientation: Tuesday, November 28th, 2023 | 8:30am-4:30pm New members will be contacted in order of membership enrollment for registration by Jane.

Do you want someone else from your office added to this newsletter? Email **whitney@ranww.org** their contact info and they will be added to the list.



## Top Notch Support is Just a Phone Call Away

RANWW Office: (715) 835-0923



#### Julie Flor - President

(715) 790-0564 julie@sixlakesrealty.com

#### <u>Todd Schwartz - President-Elect</u>

(715) 559-2231 todd@cv-re.com

#### **Shannyn Pinkert - Treasurer**

(715) 379-3574 shannynpinkert@gmail.com

#### Scott Rohde - Imm. Past President

(715) 651-8575 scott@1111sold.com



Mary Jo Bowe - (715) 456-2014

**Judy Nichols** - (715) 821-4765

Erik Beach - (608) 386-0954

Ben Rivard - (715) 205-1519

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**Tina Theisen - (715) 379-7785** 

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**Shannyn Pinkert** - (715) 379-3574

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