

RANWW

Realtors® Association of Northwestern Wisconsin

Making Your Membership Work For You

<u>July</u> Newsletter

EVENTS

July 12th:

Habitat for Humanity Volunteer Opportunity in Eau Claire

July 15th-July 25th: Online Voting

July 19th:

Habitat for Humanity Volunteer Opportunity in Cumberland

ADVOCACY

- Big Win on Affordable Housing Bills
- RPAC Office Visit Sign-up

PROFESSIONAL GROWTH

- Canva 101-Where to Begin
- SentriLock Housing Market Webinar
- Appraiser CE Courses
- WRA Mini Course: The Art of Seller Relationships
- WRA Forum: Putting AI to Work for You

MLS

- · Update to photo policy
- FOREWARN Training

GET REGISTERED

- Habitat for Humanity Volunteer Opportunities
- RANWW Golf Outing
- RANWW CARES: Volunteer Opportunities

Meet your 2024 Board of Director Nominees

When REALTORS® Come Together, Good Things Happen



Welcome Our Newest Members

Carolyn Ascher

Camp David Realty Inc

David Basten

Parkside Realty

<u>Sharon Bugella</u>

RE/MAX Cornerstone

Michael Dandrea

Woods & Water Realty, Inc.

Rachel Eckwright

Keller Williams Realty Diversified

Pamela Gerken

Edina Realty Inc-Spooner

Nicholas Knudten

RE/MAX Affiliates-Eau Claire

Pam Laumeyer

Route 63 Realty, LLC

Casey Meschievtz

McKinnev Realty, LLC

<u>Thomas Rocque</u>

Woods & Water Realty Inc.

Melissa Solomonson

Crex Realty Inc

Lukas Wessel

LandGuys, LLC of Wisconsin

MaiVue Xiong

MaiVue Xiong, Broker





BIG Win

On June 22nd, 2023, Governer Evers signed 5 bills for affordable housing into LAW. These laws aim to increase the supply of affordable workforce housing in Wisconsin communities.

LEARN MORE

Do you invest in RPAC? These recent legislative wins are the result of your RPAC investments hard at work. When you invest in RPAC, your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate receives your investment, invest in the Direct Giver program.

\$50,000

\$21,662 43.32%

- schedule your office visit today -

Do you want to learn more? Schedule an **RPAC Office Visit** today and we will share what RPAC has accomplished and is currently working on for you.

To schedule, email Riley **riley@ranww.org** or Whitney **whitney@ranww.org** or call 715-835-0923.

Thank you to the following offices for scheduling your visits: Dane Arthur-Cumberland & Turtle Lake, Property Shoppe Realty (100% participation), Coldwell Banker-Rice Lake, Keller Williams Diversified, Donnellan Real Estate, Woods & Water Realty Inc/Regional Office, Chippewa Valley Real Estate, RE/MAX Affiliates, C21 Affiliated, and Eau Claire Realty.



Canva 101-Where to Begin 12:00pm-12:45pm | RANWW Conference Center

Do you want to learn more about how to use Canva to elevate your business? Join us for Canva 101; a 45 minute hands on training where you will learn how to navigate Canva, insert that thumbnail photo we've been talking about, and learn how to create basic social media posts.

Brokers, agents & staff are welcome to attend!!

Seats are limited. Registration is required for the date you want to attend!!

Tuesday, July 11th

Tuesday, July 11th Wednesday, July 26th

Questions? email whitney@ranww.org



**not taught by a certified Canva instructor



Join us for an exclusive webinar featuring Vince O'Neill, Chief Economist and Sr. Data Scientist at Plunk. Get real-time insights into the housing market as Vince shares updates on market trends in 2023 and what to expect for 2024.

Here are a few things we'll be covering. You'll have time at the end to ask Vince questions.

- How COVID changed the industry and what it will look like when we hit 5 years after COVID.
- The impact of the rise of rentals on singlefamily markets
- How companies shifting employees back inhouse might impact the real estate market
- Analysis of markets that exploded post-COVID and how they are faring now

When: July 12, 2023 | 2:00pm

Where: Zoom Webinar (link sent after registration)

Speaker: Vince O'Neil, Chief Economist & Sr. Data Scientist at Plunk

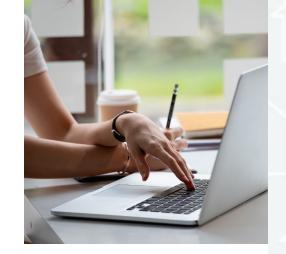
REGISTER

Appraiser CE Courses Announced

Learn new skills & discuss issues affecting the industry.

All appraiser licenses expire every two years and must be renewed by December 14 of odd-numbered years. All certified and licensed appraisers are required to complete 28 hours of CE each biennial period, which must include the 7hour National USPAP Update course.

Courses begin on August 9, click the button below to register.



WRA Mini Course Series

WRA's new **Mini Course Series** offers an On Demand format giving you cutting-edge training when you have the ability to tune in.

\$15/course (save \$15 when you bundle 3 courses)

These courses do qualify for specified **CE Credit** (check course listing)



New Course added:

The Art of Seller Relationships: Part 1: Working with Sellers

In this course, instructor and **Wisconsin REALTOR®** Ryan **Fulcer** examines the different components of working with sellers, such as seller appointments, listing presentations and pattern interviews. You'll finish this course with broader knowledge about professionally and successfully representing sellers as clients in your transactions.

Explore Courses Here

WRA Forums-

Discuss business topics and ideas with fellow REALTORS® in these free, 30-minute forums

Putting Al to Work for You July 12 | 9:00 a.m.

Guest speaker Liz Sturrock, Chief of MLS & Innovation for the Miami REALTORS®
Association, leads a discussion on artificial intelligence (AI) in real estate and answers your questions about how this software can be applied to your daily business.

Register for FREE





We have an update to the MLS Photo Policy.

Nick Cernohous, MLS Chair-Elect, explains the new policy in the video below.



Do you know that FOREWARN is a benefit included in your MLS membership? Are you taking advantage of this great tool?

Upcoming FOREWARN trainings:

July 7th @ 10:00 am CT

July 19th @1:00 pm CT

Learn how to best utilize FOREWARN, get insider tips and tricks, and participate in a live Q&A session.





Don't forget to put your MLS invoice number on checks





Great opportunity to give back in our communities & show them that RANWW Cares!

Get your whole office involved!!

Eau Claire, WI 54703 10 volunteers needed

July 12th

10 volunteers needed

July 19th



The Annual RANWW Golf Outing is fast approaching, and registration is filling up. Don't miss your opportunity to join in on a FUN day!!

Please mail registration form and payment to:

RANWW 3460 Mall Drive Suite 5A Eau Claire, WI 54701

Registration Form

We need 5 additional hole sponsors for this year's RANWW Golf Outing to be a success!!

New this year for hole sponsorship, bring in a nonprofit of your choice to sit with you OR "man" your hole themselves while you golf.

Hole sponsorship fees go towards the event for the hole. You as the sponsor (or non-profit) are encouraged to man the hole and have games, giveaways and/or prizes if you wish and use it as a networking opportunity.

If you are serving alcohol or anything with alcohol in it at your hole, the alcohol must be purchased through the golf course.



Sponsorship Form

<u>Upcoming Volunteer Opportunities</u>

RANWW

E

not for a day, not for a month, not for a year, but for a LIFETIME

sign up at www.ranww.org/events

July 12th

Habitat for Humanity-Eau Claire Area Project 3228 Mercury Ave, Eau Claire, WI 54703 (near airport

July 19th

Habitat for Humanity-Northern Area Project Cumberland

August 17th

School Supply Drive benefitting We Care Eau Claire at the RANWW Golf Outing

October 26th

The Community Table: 9:00am - 2:00pm

November 13th

Feed My People Food Bank: 1:00pm - 3:00pm

Years in Real Estate: 23 years

December 1st

REALTOR® Ring Day with the Salvation Arm

Meet your 2023-2024 RANWW Board of Directors Nominees

Online Voting: July 15th-July 25th

Treasurer Nominee

BOD RITSCH TREASURER NOMINEE "Somewhat because I feel obligated to serve in the career I've been fortunate in for 23 years."

Director Nominees

Catherine Bade DIRECTOR NOMINEE

"I believe in full representation for all the members. I think I would be good because of my ideas, my creativity, and my experience in this field."



Edina Realty Inc. Years in Real Estate: 30+ years

Kim Bump DIRECTOR NOMINEE

"I think it's important to understand what the issues are within our real estate world and to help be a part of the solution to those."



Keller Williams Realty Diversified

Years in Real Estate: 4 years

Alex Cripe

DIRECTOR NOMINEE

"A Dr. Seuss quote, 'Unless someone like you cares a whole awful lot, nothing is going to get better.' This is the attitude that motivates me to become a member of our Board, because I do care about our industry, its members, and our community."



Woods and Water Realty
Years in Real Estate: 3.75 years

Nicole Dorwin DIRECTOR NOMINEE

"I'm looking for some professional growth. I have spent the last couple of years now just working on my designations so I received some 4-5 designations and that was kind of my focus. Now I'm looking to get more involved in the Association and learn from that and hopefully be able to serve and help as well."



Coldwell Banker Brenizer-Chippewa Falls Years in Real Estate: 6 years

Jade Green DIRECTOR NOMINEE

"I'm already currently serving, I really like it and I feel like I can bring more to the table. I would like to bring a newer agent's perspective to it."



Coldwell Banker Brenizer-Rice Lake
Years in Real Estate: 4 years

Alex Hartung DIRECTOR NOMINEE

"I want to help make a change & represent the agents that are on our Board & improve some systems that might not be in place or that we can implement into our Board system."



Keller Williams Realty Diversified

Years in Real Estate: 5 years

Bailey Hawke-James DIRECTOR NOMINEE

"I've just always thought about getting more involved and want to make a difference in this line of work."



Keller Williams Realty Diversified Years in Real Estate: 4 years

APPRECI

Coldwell Banker Brenizer-Chippewa Falls Years in Real Estate: 7 years

Deziree Sorenson DIRECTOR NOMINEE

"I love working with the Board members, I love fraternizing with other agents, I love learning how our community works, how our ethics works, how the rules of real estate work. I love learning and exploring new ideas and leaving the community a better place than I found it."

If you want to learn more about the nominees, click **HERE** to watch a short video on why they are seeking a position on the RANWW Board of Directors.

REMINDER: online voting is July 15th-July 25th

WRA Member Benefits

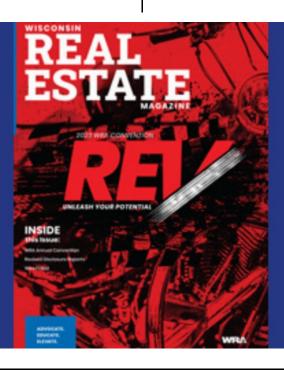
NAR Member Benefits

Stay Up to Date with the State and National REALTOR® News

WRA Website

NAR Website





July Magazine



Top Notch Support is Just a Phone Call Away RANWW Office: (715) 835-0923





Julie Flor - President

(715) 790-0564 julie@sixlakesrealty.com

Todd Schwartz - President-Elect

(715) 559-2231 todd@cv-re.com

<u>Shannyn Pinkert - Treasurer</u>

(715) 379-3574

shannynpinkert@gmail.com

Scott Rohde - Imm. Past President

(715) 651-8575 scott@1111sold.com Mary Jo Bowe - (715) 456-2014

Judy Nichols - (715) 821-4765

Erik Beach - (608) 386-0954

Ben Rivard - (715) 205-1519

John Flor - (715) 924-4806

Tina Theisen - (715) 379-7785

Vic Sacco - (715) 645-0832

Austin Bayer - (715) 651-4809

Jade Green - (715) 642-1320

Robert Ritsch - (715) 456-8008

REALTORS® Association of Northwestern Wisconsin || (715) 835-0923









RANWW | 3460 Mall Drive, Suites 5A and 5B, Eau Claire, WI 54701

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