RANWW Annual Meeting will be Thursday, June 21st at 10:00am
River Prairie Center, Altoona

Click here to register.

RANWW Safety Course
Coming September 19th from 9am-11am at River Prairie Center is Blue-U Defense presenting Surviving an Incident of Violence

In this Edition
Annual Meeting Scheduled.............1
A Note from our President.............2
New Members................................3
Education Corner..........................4
NWWMLS Updates .......................5
Emeritus Status.........................6
Calendar Updates.......................7
RPAC Auction............................8
CE Registration........................9
RANWW Annual Meeting............10
DSA Form...............................11
Golf Registration.....................12

We Have Moved!
The offices of the RANWW/NWWMLS and RANWW Foundation have moved. Our new offices are located at 3460 Mall Dr. Suite 5a & 5b Eau Claire, WI 54701.

Mark your calendars for Wednesday, June 6th as we will be hosting a Ribbon Cutting ceremony for the new RANWW location!

This will be an open house for both membership and the general public; please plan on attending!

Annual Meeting Scheduled
Notice is hereby given that the Annual Meeting of the Realtors® Association of Northwestern Wisconsin will be held on June 21st 10:00, at River Prairie Center in Altoona. The slate of candidates for the RANWW Officer and Director position will be presented at the meeting.

In addition to candidates submitted by the Nominating Committee, members will be able to nominate someone from the floor. After nomination is seconded, his/her name will be added to the ballot. Electronic Voting will take place from July 14th - 23rd, on the RANWW Association website main page: www.ranww.org

Our guest speakers this year are Secretary Gutiérrez from Department of Safety and Professional Services and Douglas Raubal, Special Agent, FBI.

Lunch to follow. Lunch will be FREE to all members attending! Thank you to Flagstar Bank, Hometown Title Co, Home Warranty Inc, Knight Barry Title United LLC, Legends Title Services LLC, and Royal Credit Union for sponsoring this event! See page 10 of this newsletter for registration information. Hope to see you there!
A Message from RANWW President

What a GREAT success this year at the RPAC Auction!

When we first started 3 years ago who would have thought it would be such a huge event. So many people have contributed to this getting off the ground, but mainly Bruce King and our GAD Intern, Briianne Hopkins deserve a big “Thank You” for all their efforts. Last year we brought in $8000, this year was $12,650….AWSOME! This is a fast becoming “event of the year”, and don’t worry for those of you that couldn’t make it this year, we always have next year!

We have concurred so many issues for homeowners and Realtors® the past few years and RPAC Auction is a big reason for that. When you invest in RPAC you invest in your business, it gives our lobbyists the tools to do what they do to make things much better for all of us. We have had so many victories, and if we didn’t get them, they would affect your business. So because you invest, we don’t have those pitfalls that legislators dream up. A WRA person once said, “it’s much easier to keep bad laws from going on the books than to try to remove them once they are there.”

Thanks again for your support of RPAC and RANWW.

We all own it and we are in it together!

Dan Lawler
RANWW Board President

NOMINATIONS NEEDED….. Marty Tauger and the Nominating committee will be taking nominations for the Distinguished Service Award; RANWW’s most prestigious award. Intended to recognize high-quality service to RANWW on a long-term basis, the DSA should not necessarily be viewed as “end of career” or “lifetime achievement” award. Recipients shall have demonstrated a high level of commitment to RANWW; contributed a substantial amount of time, effort and creative imagination; and established a record of effective participation in RANWW affairs. Recipients’ RANWW activities shall have set a high standard and be worthy of emulation. DSA will be awarded only once to each recipient. If you would like to nominate a deserving individual, Nomination forms can be found on page 16 of this newsletter.

Click here for the video on the DSA Award.
Welcome New Members!

In accordance with our bylaws, notice is hereby given that the following individuals have applied for RANWW membership; written comment, which shall be kept confidential, is invited.

Jake Arvold
Andale Real Estate

Karyn Bearden
Re/Max Affiliates

Kathryn Bennett
Re/Max Affiliates

Charles Damaske
Area North Realty

Brenda DeVries
Woodland Developments & Realty

Carrie McCartney
Re/Max Affiliates

Jenelle Mertens
Woods & Water Realty

Dixie Weidman
Biller Realty

Scott Whittington
LandGuys, LLC

Do Your Facebook Ads Discriminate?

Some practitioners might not realize they’re violating fair housing laws. Here’s how to make sure your marketing is legal and ethical.

May 2018, Erica Christoffer from REALTOR® Mag

Time to face it: Facebook has likely become an inextricable part of how you promote your listings and market your business. It’s also the app many of your clients and prospects turn to the minute they wake up. But now the social media behemoth is dealing with fallout from apparent data breaches and questionable ad targeting practices.

This erosion of public trust is the central reason CEO Mark Zuckerberg testified in the U.S. Senate for 10 hours last month to address the outrage over data abuse by Cambridge Analytica, a political consulting firm that collected private information without permission on as many as 87 million Facebook users. Revelations about the mind-boggling degree of access that brands of all kinds have to the activities of 2 billion users mean real estate pros need to be aware of how their own marketing could be affected.

Allegations that Facebook enables housing discrimination by allowing real estate advertisers, including brokers and agents, to exclude certain audiences were the focus of a federal lawsuit filed in late March by the National Fair Housing Alliance and three affiliated groups. According to the complaint, “Facebook continues to enable landlords and real estate brokers to bar families with children, women, and others from receiving rental and sales ads for housing.”

His assertion did little to assuage critics. The fact that advertisers are still able to exclude people, within other categories protected under federal and state fair housing laws—such as gender and familial status—suggests that the problem is far from resolved. “Many targeting categories will implicate these protections—think about ‘brides,’ or ‘parents of 5- to 8-year-olds,’ or ‘consumers of halal food,’” says Rachel Goodman, staff attorney with the American Civil Liberties Union’s Racial Justice Program. “Facebook has been aware of this issue since the spring of 2016. They have repeatedly expressed a commitment in the past to fixing this problem, but they have not yet brought their systems into compliance with the Act,” she says.

Click here for the rest of the story.

Welcome New Members!

Family Fun Night at Moon Lake Park in Rice Lake

June 13th 6pm-8pm

Food, Drinks, Lawn Games, Wiffle Ball, Kickball and More

We are in need of 6-10 volunteers in the evening from 5pm-9pm

Please contact Judy Nichols
jnichols@westconsinrealty.com

if you can help out for this event.
Live CE is Scheduled for June 12th, 13th & 20th, 2018
Flat Creek Inn, Hayward
Jonathan Sayas will be covering CE 1, CE 2, CE 3, CE 4 and Elective’s A & B. For more information please contact Kim at Kim@ranww.org or click here to register.

Live CE is Scheduled for October 16th, 17th & 24th, 2018
Turtleback Golf & Conf Center, Rice Lake
Robert Sayas will be covering CE 1, CE 2, CE 3, CE 4 and Elective’s C & D. For more information please contact Kim at Kim@ranww.org or click here to register.

CONTINUING EDUCATION REQUIREMENT: All licensees MUST complete six courses approved by the Department of Safety and Professional Services before December 14, 2018. Four of the classes are mandatory; licensees may choose two electives to complete the required 18 hours.

RPR Training
July 18th - Holiday Inn Express in Rice Lake
July 19th - RANWW Office - 3460 Mall Dr. Eau Claire
RPR is a CMA platform with several customizable reports you can utilize daily. There is also a mobile app so you can access it anywhere at any time. RPR has been updated since it first started to be sure to pull the most accurate data. Click here to sign up.
Contact Tricia with any questions! tricia@ranww.org

Free Inman Select Membership
The WRA’s partnership with Inman News gives you access to exclusive news, in-depth reporting and thorough analysis with Inman Select.
Inman Select gives you everything you need to know to be smarter about real estate, such as daily news, award-winning commentary, special reports, webinars and more. With Inman Select, you’re connected to the latest news, relevant insights, and a community of real estate leaders. Don’t forget to have your WRA # with you to sign up.

WRA Annual Convention
September 17-18, 2018
Wisconsin Dells, WI

SNAPCHAT FOR REAL ESTATE
Keep up with the next generation.
Learn More
NWWMLS has made a few policy changes.

Please click here for the NWWMLS policy manual.

Active (A): property is listed with no offers, special provisions, including bump clause, and is available for showing

*Note 1. “Available for showing” means that the property is available for scheduling showings in ShowingTime and otherwise, and cannot be blocked from scheduling showings. A seller may reject a particular showing due to their own schedule. If the property is not available to show, then a different status must be selected.

Click Here for Video

Matrix 360 will be here soon! You will now be able to search public record (Realist) in the search fields of Matrix. Be sure check the Message of the Day and the Newsletter for more information.

RANWW and NWWMLS have had great success reaching out to agents and brokers with our office training visits. You can have Brenda and/or Tricia come to your office meetings to teach you how to use Matrix and Realist. Policy has been a hot topic that they will discuss policy and changes in full along with some very helpful handouts. You can also schedule one on one training with Tricia to learn how to use Matrix and Realist.

Please remember to add any ownership or relationship to the Seller in Public Remarks. This is a WI State Law 452.136 (C) and Code of Ethics Article 12.

WI State Law 452.136 (3) Now states, you cannot advertise a property without a signed listing contract. Be very careful when choosing to do a Coming Soon.

Do you want to know how to use the term REALTOR® correctly?
Click here for the Members Mark Manual.
Three RANWW Members Awarded Realtor® Emeritus Status!!

Ed Belan, Chet Boncler and Ray Van Gilder have been awarded the prestigious Realtor® Emeritus membership; a status recognizing at least 40 years of continuous membership!

Ed Belan has served on the Membership Committee, worked with membership dues, served on a Public Awareness Committee and had real estate related articles published in the local newspapers as well as for the NAR magazine. Ed has sponsored CE and received a Graduate of the Realtors® Institute (GRI) and Certified Residential Specialist (CRS) Designations.

Chester “Chet” Boncler is the Broker/Owner of Boncler Realty. Boncler Realty is a full service real estate agency that has been serving the Sawyer County area and beyond for over 60 years. Chet took over the business from his father in 1972. He also specializes in construction and has built over 684 homes in the area!

Ray Van Gilder is one of the founding members of Real Estate Solutions in Rice Lake. He has served on the Rice Lake Area MLS, Chaired the Regional and RACV MLS Committee and served on the Executive Committee, just to name a few. He gained the Realtors® Community Service Award and multiple Realtor® of the Year awards. Ray served as President of the Northern Waters Board, and was awarded the prestigious Board Service Award in 2003!

Thank you Ed, Chet and Ray, for your hard work, years of dedication and contributions to the Association! We are honored to have you as RANWW Members!

CONGRATULATIONS!
June 2018

7th - New Member orientation
12th - CE at Flat Creek in Hayward/Course 1 & 2
13th - CE at Flat Creek in Hayward/Course 3 & 4
20th - CE at Flat Creek in Hayward/Elec A & B
21st - Annual Meeting at River Prairie Center

July 2018

4th - RANWW Office Closed for Holiday
13th - NWWMLS BOD Meeting
13th-23th - Online Voting
18th - RPR Training-Rice Lake
19th - RPR Training-Eau Claire
26th - RANWW BOD Meeting

August 2018

16th - New Member Orientation
21st - RPAC Phone A Friend
23rd - RANWW Golf Outing

September 2018

3rd - RANWW Office Closed for Holiday
5th - RANWW Foundation Meeting
12th - Installation Banquet at River Prairie Center
14th - NWWMLS BOD Meeting in Rice Lake
17th & 18th - WRA Convention
24th - RANWW BOD Meeting
Wow! What a pleasure it has been to be the Governmental Affairs Intern for the 2017-2018 School Year. While my time here at the Association is up, I have thoroughly enjoyed getting to know and working with you all. Thank you for the kindness and welcoming spirit you have all shown me!

And thank you to all of you who helped make this year’s auction so successful. This year, we were able to raise $12,508 for RPAC! And on top of that, we had a whole lot of fun!

Check out some pictures from the Auction, and don’t forget— “if you’re in Real Estate, politics is your business!”

Thank you,
Brianne Hopkins
CONTINUING EDUCATION REQUIREMENT: All licensees MUST complete six courses approved by the Department of Safety and Professional Services before December 14, 2018. Four of the classes are mandatory; licensees may choose two electives to complete the required 18 hours.

**Hayward Classes**
June 12th, 13th & 20th
Flat Creek Inn

**June 12th & 13th**
June 12: CE 1 Wisconsin Listing Contracts (8:30-11:30) plus exam
June 12: CE 2 Wisconsin Offers to Purchase (1:00-4:00) plus exam
June 13: CE 3 Wisconsin New Developments (8:30-11:30) plus exam
June 13: CE 4 Ethics and Best Practices (1:00-4:00) plus exam

**June 20th Electives**
Elective A: New Construction (8:30-11:30) plus exam
Elective B: Wis Investment Property & Property Mgmt (1:00-4:00)
plus exam

**REGISTRATION FEES:**
Each full day of education (6 hours) is $70 for members, $80 for non-members, and includes morning and afternoon breaks and lunch buffet; each 3 hour class is $35 for members, $40 for non-members. No lunch included if attending only 3 hours. **Note:** Registration begins 30 minutes prior to class; late arrivals will not be allowed into the class and will forfeit their reservation fee. Refunds (less $15 admin fee) will be issued only if cancellations are made 3 days before the class.

**Sponsored by:**

Please register me for the indicated classes; my check for $_______, payable to RANWW, is enclosed:

Name ________________________________ Email ________________________________

☐ CE 1, June 12 Hayward
☐ CE 2, June 12 Hayward
☐ CE 3, June 13 Hayward
☐ CE 4, June 13 Hayward
☐ Elective A, June 20 Hayward
☐ Elective B, June 20 Hayward

Send this registration form, with payment to:
RANWW, 1903 Keith Street
Eau Claire, WI 54701
Thursday, June 21st, 2018 - River Prairie Center, Altoona

Open RANWW Annual Meeting - 10:00am

Meet the 2018-2019 slate of candidates for the open Officer and Director positions. In addition to the presented slate of candidates, nominations can be taken from the floor for open positions.

Guest Speakers 10:30am-12:00pm

Secretary Gutiérrez - Department of Safety and Professional Services

Laura Gutiérrez was appointed by Governor Walker in February 2017 as Secretary of the Department of Safety and Professional Services. She grew up in Milwaukee and graduated with a Bachelor of Science degree from Carroll College and a Master of Arts in Leadership and Policy from Marquette University. She also completed the District Administrator Licensure Program at Cardinal Stritch University and received her Superintendent license in 2016. Secretary Gutiérrez most recently served as Vice President of Academic Affairs at St. Anthony School in Milwaukee. Prior to that, she served as Assistant Principal and Director of Instruction at Bruce Guadalupe Community School.

Previously, Secretary Gutiérrez served as an elementary and middle school instructor in various capacities and also worked as a clinical and microbiology laboratory assistant at Waukesha Memorial Hospital.

Jonathan Holmes - Special Agent, FBI Madison

Special Agent Jonathan Holmes has been with the FBI since 2008. He is currently assigned to the Milwaukee Division, Madison Resident Agency. Prior to his assignment in Madison, SA Holmes was assigned to the FBI’s Los Angeles Division from 2008 until 2017. While in Los Angeles, SA Holmes investigated both national security and criminal computer intrusion cases. SA Holmes also supervised a cybercrimes squad assigned to the Electronic Crimes Task Force (ECTF). The ECTF includes investigators from the FBI, Secret Service, Los Angeles District Attorney’s Office and Los Angeles Police Department. For six months in 2014 and 2015 SA Holmes served as the Cyber Assistant Legal Attache in Sofia, Bulgaria, assisting with Cyber investigations in Bulgaria, Albania and Macedonia. SA Holmes holds a bachelor’s degree in computer engineering.

Lunch 12:00pm -12:30pm

Annual Meeting Wrap Up 12:30pm – 1:30pm

THERE IS NO CHARGE TO ATTEND, but in order to prepare materials, food and beverages,

Please click here to RSVP by June 14th!

Thanks to our sponsors:

Flagstar Bank, Hometown Title Co, Home Warranty Inc, Knight Barry

Title United LLC, Legends Title Services & Royal Credit Union
The Distinguished Service Award (DSA) is RANWW’s most prestigious award. While intended to recognize high-quality service to RANWW on a long-term basis, it should not be viewed as an "end of career" or "lifetime achievement" award. Recipients shall have demonstrated a high level of commitment to the RANWW; contributed a substantial amount of time, effort and creative imagination; and established a record of effective participation in RANWW affairs. Recipients' association activities shall have set a high standard and be worthy of emulation. The DSA will be awarded only once to each recipient.

The DSA may be awarded to Members or Staff based on the following criteria:

- Active participation in RANWW activities
- Extraordinary dedication to the RANWW through volunteer work
- Leadership, expertise and teamwork
- Commitment to RANWW objectives and ideals
- Work ethics far exceeding expectations (RANWW employee)

Nominee's Name___________________________________________

Company __________________________________________ Phone ___________________

Please provide background information:

Number of years in Real Estate________ Number of years as RANWW member_______

RANWW leadership:
Office or position held________________________ Date of Service________
Office or position held________________________ Date of Service________

Committee involvement (committees, task forces, PAGs)
Type of Involvement________________________ Date of Service________
Type of Involvement________________________ Date of Service________

Educational activities (class/workshop instructor)
Educational Activities________________________ Date of Activity________
Educational Activities________________________ Date of Activity________

Governmental activities (political work)
Governmental Activities________________________ Date of Activity________
Governmental Activities________________________ Date of Activity________

Other Comments on Candidate (attach additional pages, if necessary)
___________________________________________________________________________________
___________________________________________________________________________________
___________________________________________________________________________________

Complete and email this form to Brenda at brenda@ranww.org by June 30th, 2018
RANWW Golf Outing!

Thursday, August 23rd, 2018 at Wild Ridge Golf Course

Golf
Golf will be a 4-5 person scramble. Golfers may choose their own 4-5 person teams or may register as an individual, requesting to play with any other team short of players.

Tee Times
Registration will begin at 11:00 a.m. Shotgun start will be at 12:30 p.m. Please arrive early for check-in.

Lunch
A burger/brat/hotdog buffet lunch will be served 11:30 a.m. - 12:30 p.m.

Refreshments
Refreshments will be available throughout the day and each player will receive two complimentary beverage tickets. Complimentary soft drinks and snacks will be available on the course during the afternoon.

Networking
Networking, games and socializing will commence from 3:30-5:00 p.m. This is a great time for non-golfers to get together and mingle!

Dinner
A buffet style dinner including two entrée choices, potato and salad, will be served at 5:00 p.m.

Sign-up
All golf and dinner fees MUST be paid with your reservation by 4:00 p.m. on Thursday, August 16.

Cancellations
All cancellations must be received on or before August 17 for a refund, minus a $15 surcharge.

2018 RANWW NETWORKING, GAMES AND GOLF RESERVATION FORM

Choose One of the Following:  

INDIVIDUAL (will be placed with team) OR TEAM

Name______________________________  Captain______________________________
Players______________________________

(optional)______________________________

Choose One of the Following:

______ Afternoon golf (9 Holes), lunch, cart, games and dinner - $55.00* per person ($45.00 for first timers!)

_____________******************************************************************************

______ Lunch only - $15.00 per person (FREE for first timers!)

______ Dinner, games and networking only - $25.00 per person ($15.00 for first timers!)

______ Lunch, dinner, games and networking only - $35.00 per person ($25.00 for first timers!)

Send all reservations WITH PAYMENT to: RANWW, 3460 Mall Dr, Suite 5A, Eau Claire, WI 54701

*FIRST TIME ATTENDEE? Take $10.00 off!!!

*$2.00 of each golf registration will be donated to the RANWW Foundation*