



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

June Newsletter

Mark your Calendar

June 23

Eau Claire Express Game with CVHBA

June 24

RANWW Annual Meeting

June 26

WRA Summit Series-Stevens Point

July 4

RANWW Office Closed

August 21

Annual RANWW Golf Outing

MLS

- Expanded Photo Limit
- Late Listings Violation Reminder
- Complete & Accurate Listings: Why every detail counts!

ADVOCACY

- Do you invest in RPAC?

PROFESSIONAL GROWTH

- Make professional growth a priority

UPCOMING EVENTS

- Eau Claire Express Game with CVHBA
- RANWW Annual Meeting at the Florian Gardens
- WRA Summit Series in Stevens Point
- Save the date: August 21 RANWW Golf Outing

ASSOCIATION UPDATES

- New Summer Hours In Effect!
 - RANWW Office will hold summer hours again, closing at 3pm on Fridays now through Labor Day.

EMPOWERING REALTORS®, BUILDING COMMUNITIES.

Mark Your Calendars

- Eau Claire Express Game: June 23
- RANWW Annual Meeting: June 24
- RANWW Online Voting: July 15-25

- RANWW Golf Outing: August 21

Visit our [EVENTS CALENDAR](#) to learn more and register.

RANWW Annual Meeting

June 24th - Florian Gardens - 8am-10:30am

You're Invited: RANWW Annual Meeting

Join us for the REALTORS® Association of Northwestern Wisconsin Annual Meeting on Tuesday, June 24th from 8:00–10:30 a.m. at The Florian Gardens (2340 Lorch Ave, Eau Claire).

Enjoy a continental breakfast while getting up to speed on association updates, reviewing the 2026 slate of candidates (ahead of July voting), and hearing about exciting upcoming events.

We're also thrilled to welcome two guest speakers—Mitch Peterson and Dennis Beale—who will share insights that inspire and inform. **(Read more about them below.)**

Attendance is free, but registration is required for planning purposes.

☐ [Click here to register](#)

We encourage all members to attend, get involved, and make the most of their membership.



Guest Speaker:

Mitch Peterson

VP, Senior Account Executive
Cyber and Property Fraud Prevention - Real Estate Industry
Fidelity National Financial

In her capacity as a Subject Matter Expert for Fidelity National Financial, Mitch's primary focus has been to help title agencies achieve their respective business and financial goals. As the real estate market has evolved and changed, her focus has expanded to include assisting all real estate industry professionals recognizing and preparing for the risks of cyber and seller impersonation fraud that pose a significant threat to the success and survival of their businesses.

She also serves the Fidelity National Financial family of companies as a Senior Account Executive serving clients throughout Wisconsin and Illinois and holds an international position as a Master Certified Behavioral Coach (MCBC)



Guest Speaker:

Dennis Beale

CEO/Founder of Power of Perception, Inc.

Dennis K. Beale Jr. is a visionary leader, educator, and changemaker whose life's mission is centered on creating transformative opportunities for African American and biracial youth. As the founder and executive director of his nonprofit, Power of Perception, Inc., which has served middle and high school students for the past five years, Dennis has become a powerful force in shaping futures, opening doors, and building bridges where none existed before. Raised by his single mother on the South Side of Chicago, Dennis understands firsthand the barriers that many young people face.

His work is not only about providing programs; it's about instilling confidence, raising expectations, and equipping young people with the tools to dream big and chase those dreams with purpose.

Registration Now Open!

RANWW Annual Golf Outing – Register Now!

It's that time again! Registration is now open for the RANWW Annual Golf Outing at Wild Ridge Golf Course.

We sold out in record time last year, so don't wait—grab your spot today! [Click HERE](#)

We also have a few hole sponsorships still available. This is a fantastic chance to get your business in front of nearly 150 REALTORS® and affiliates. Interested in sponsoring? Contact Kim at kim@ranww.org or 715-835-0923.





Take Me Out To The Ball Game!

CVHBA + RANWW Joint Networking Night

- Monday, June 23 | 5:30 PM
- Eau Claire Express Fan Deck | Carson Park
- \$15 tickets for the first 120 registrants!

Get ready for a night of baseball, beverages, and building connections with industry pros from both the Chippewa Valley Home Builders Association and the REALTORS® Association of Northwestern Wisconsin!

All CVHBA and RANWW members/employees, spouses, and children are welcome to join us on the fan deck.

Your ticket includes:

- Admission to the Eau Claire Express game
- Access to the Fan Deck
- Food + drinks included!

Spots are limited—grab your ticket early and don't miss this fun summer tradition. Let's knock it out of the park together! [Tickets HERE](#)





MLS

recent updates & info

Paying MLS dues? Please include your invoice

Expanded Photo Limit: Now Up to 60 Images Per Listing!

More Photos, More Impact!

We're excited to announce that the photo limit for listings has increased from 40 to 60 photos!

This means you can now showcase even more of your property's best features—inside and out.

Whether it's highlighting unique rooms, outdoor spaces, or updated details, you now have more space to tell your listing's full story.

Start uploading today and make your listings shine even brighter!



Complete & Accurate Listings: Why Every Detail Counts

When entering a listing into the MLS, accuracy and completeness are key. While required fields must be filled in to comply with MLS rules, going beyond the basics helps improve the visibility and value of your listing—and supports both buyer decisions and appraiser evaluations.

Why Full Listing Details Matter:

- Agents can better match listings to buyers' needs
- Buyers get a more complete picture of the home before scheduling a showing
- Appraisers rely on MLS data to identify comparable properties
- Your fellow REALTORS® benefit from a more accurate MLS database
- You avoid potential fines and save time answering follow-up questions

Beyond Required Fields: Key Features to Include (When Applicable):

Make your listings stand out and support accurate comps by including as much detail as possible, especially in these areas:

- Fenced Yard – Type (chain-link, electric, wood)
- Fireplace – Number of fireplaces, type (gas, wood-burning, electric)
- Deck or Patio – Material (wood, concrete, composite), covered/uncovered, 3 or 4 season room, porch
- Outbuildings – Type (shed, pole building, barn, workshop)

Together, we can maintain the quality and reliability of the MLS for everyone. Thank you for your commitment to professionalism!

Member Notification – Late Listing Violation Reminder

This is a reminder that **all listings** (within [NWWMLS Mandatory Service Area](#)) must be entered into the MLS within **3 business days** from the **start date of the listing contract**.

If the property will not be entered into the MLS within that timeframe, a **Request to Withhold from MLS** form must be submitted to staff@ranww.org within the same **3-business-day window**.

The **Request to Withhold** form is available in **ZipForms** or can be downloaded directly from our website at ranww.org.

Failure to comply will result in an **automatic fine**, per [MLS policy](#).

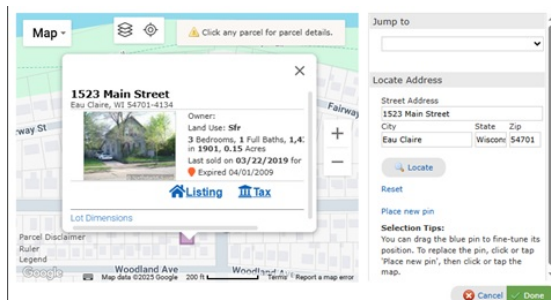
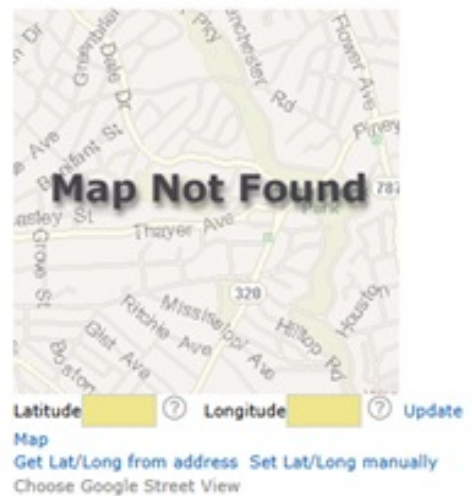
Please reach out to staff with any questions or concerns.

Important Notice: Manual Geolocation Required for Listings

Due to a high number of listings being incorrectly mapped, automatic geocoding has been disabled in the listing input system.

When entering a new listing, please follow these steps:

- Click **“Get Lat/Long from Address”** to generate the map location based on the listing address.
- To Verify the map pin accurately reflects the property’s location Click **“Set Lat/Long Manually.”**
- **To confirm the location, click on the parcel** on the map where the pin located. This will display:
 - The property address
 - Owner information
 - Previous listing and tax details
- Once the pin is verified to be correct, click **“Done.”**



- **If the map pin location is incorrect**
- Click and hold the pin, **drag it to the correct location**, then release the mouse to drop it. Note: Use the **+ or – buttons to zoom** in or out for better accuracy.
- Once the pin is verified to be correct, click **“Done.”**

❑ Additional Step:

Click **“Choose Google Street View”** to set the desired Street View perspective for the listing.

❑ Need a walkthrough?

Watch this recorded video for step-by-step instructions:

❑ [Loom Recording – Manual Geolocation Overview](#)

This process ensures all listings are accurately mapped and displayed. Thank you for your attention to this important update.

□ The NEW 3-Panel Search Is Now Available!

The **NEW 3-Panel Search** is here—designed to help you find information faster with fewer clicks.

View search criteria, maps, and listing results **all on one screen**. Easily resize or hide panels to personalize your workspace. One click shows additional property details and photos.

Missed the launch webinar? □ [Watch the recorded webinar](#)



Quick Tips:

- Access the NEW search from the **Search** menu. You can switch between Classic and NEW Search anytime.
- Use the **“Expand”** icons to focus on the Map or Results panel—click again to view both.
- Drag the **“3 dots”** to resize panels and customize your layout.
- New **pop-over windows** let you email listings or manage Auto Emails and Saved Searches without leaving the screen.

Explore the new streamlined layout today and enjoy a more efficient search experience!

Government Affairs

RPAC

REALTORS® Political Action Committee



New Podcast Alert: The Advocacy Scoop

Want a behind-the-scenes look at the advocacy efforts shaping real estate at the national level? The Advocacy Scoop is the only podcast that takes you inside the powerful advocacy operation of the National Association of REALTORS®.

Hosted by Shannon McGahn, Executive Vice President and Chief Advocacy Officer, and Patrick Newton, Vice President of Advocacy Communications and Outreach, this monthly podcast brings the popular conference session directly to your earbuds—so you can stay informed on the go.

Tune in to hear how NAR's advocacy team is protecting private property rights, promoting housing affordability, and influencing the biggest legislative issues facing our industry. You'll also get exclusive updates on the 2024 Election and stories you won't hear anywhere else.

The newest Advocacy Scoop Podcast episode recaps key takeaways from the REALTORS® Legislative Meetings, from tax wins to what's next in the Senate.

Bonus content: Stick around as NAR tax experts unpack what the newest legislation could mean for REALTORS®! **Tune in.**



Do you invest in
RPAC?

Donate to RPAC



Donate to Direct Giver



When you invest in **RPAC**, your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate **receives** your investment, invest in the **Direct Giver** program



Professional Growth

For the Early Birds... Self-Study CE Now Available!

Why wait? Get a head start on the 2025-26 CE biennium with the Wisconsin REALTORS® Association's Self-Study CE course!

The printed book is available now—and when you order, you'll also receive a complimentary electronic PDF version so you can study anytime, anywhere.

Wisconsin licensees are required to complete 18 one-hour CE courses to renew their real estate license. Don't wait until 2026—knock it out early with content that's fresh, relevant, and tailored to today's market.



[Click here to learn more and order your materials.](#)

On-Demand CE options coming soon—stay tuned!



Association Updates

Stay Informed with NAR's Consumer Guide Series
Empowering Homebuyers & Sellers

The Consumer Guide Series offered by NAR, is a valuable resource designed to help homebuyers and sellers navigate key real estate topics with confidence. Each guide provides expert insights from REALTORS® and industry professionals, ensuring consumers have the knowledge they need to make informed decisions.

The latest guide in the series focuses on [Real Estate Auctions](#). This guide explains how real estate auctions work, the different types of auctions buyers may encounter, what risks to consider, and what steps buyers should take before bidding.

These guides are free and available to the public, making them a great tool for REALTORS® to share with clients.

Check out the full series [HERE](#)

Upcoming FOREWARN Safety Training Sessions

Agent safety is always a priority! To support increased activations and usage of FOREWARN, we're offering monthly training sessions to help agents get the most out of this valuable tool.

June Training Session:

- June 18 at 1 p.m. CST

Join us as we demonstrate how to effectively use FOREWARN, share insider tips and tricks, and hold a live Q&A session.

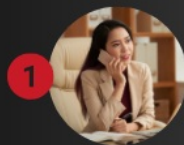
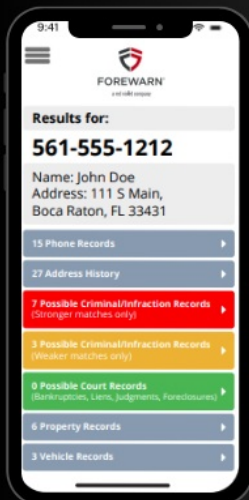
Registration: To sign up, please visit our [registration page](#).



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1 Receive a call



2 Enter phone #
in FOREWARN app



3 Get instant prospect info
(Identity verification, criminal history, and more)





Calling all REALTORS®!

Join us for the Central Wisconsin Regional Summit — part of the new WRA Wisconsin Summit Series — happening June 26 in Stevens Point!

Get expert insights on housing trends, rural development, local challenges, and legal updates — all close to home and curated for Wisconsin REALTORS®.

What's on the agenda?

Housing trends & affordability with UW-Madison's Dr. Kurt Paulsen

Rural housing solutions from WHEDA

Regional panel on local housing and economic development

Legal & legislative update with WRA's Wendy Hoang (CE credit pending!)

Event Schedule:

9:00 AM – Breakfast

9:30 AM – Welcome + Full Agenda

12:30 PM – Wrap-up

Location: Sentry World, Stevens Point

Cost: FREE for members (log in to claim discount!) | \$50 for nonmembers

Register + learn more: <https://www.wra.org/summitseries>

Don't miss this chance to connect, learn, and grow — right here in Wisconsin.

Introducing: WRA's Partnership for Success Program?

If you're a new or aspiring REALTOR® in Wisconsin and a member of a minority group, the WRA's Partnership for Success Program may be a perfect fit. This program is designed to promote diversity within the real estate industry and offers scholarships to help cover startup costs like licensing, dues, and education.

This is a powerful opportunity to jumpstart your real estate career with financial support and mentorship—right here in Wisconsin!

□ Learn more and apply [HERE](#)



Affiliate Connection

Trash Talk? We're Here for It.

You've staged the home, nailed the listing photos, and then—bam!—the seller leaves behind a creepy doll collection and a treadmill from 1994. Don't panic. Call Kersten Family Junk Removal.

This family-run crew swoops in like the junk-removing superheroes they are—no cape, just great attitudes and a trailer. Whether it's a quick pre-listing purge, a post-sale cleanout, or an "I-don't-even-know-what-this-is" situation, they've seen (and hauled) it all.

REALTORS® love them. Clients rave about them. Old exercise equipment fears them.



Call Us Today (715) 514-2199

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Benefits**

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WRA

WISCONSIN REAL ESTATE MAGAZINE

INSIDE
this issue:

MLS Policy Changes and Your Practice
The WRA's New Online Learning Center
The New WB-50 Farm



June Magazine



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Top Notch Support is Just a Phone Call Away

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Try email marketing for free today!