



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

March Newsletter

Mark your Calendar

April 17

REALTOR® & Government Day

June 23

Eau Claire Express Game with RANWW

MLS

- InfoSparks is now live
- Municipality Field coming soon!

ADVOCACY

- Do you invest in RPAC?

PROFESSIONAL GROWTH

- Make professional growth a priority

UPCOMING EVENTS

- REALTOR® & Government Day
- Eau Claire Express Game with RANWW

ASSOCIATION UPDATES

- Did you know that as a member you have access to our conference center for your next event? Call the office for more info!

EMPOWERING REALTORS®, BUILDING COMMUNITIES.



Welcome Our Newest Members

Amanda Wurtzel

Woods & Water Realty Inc.

Anthony Czekalski

Keller Williams Realty Diversified

Dan Marcon

Luxe Realty

Mandy Jensen

Property Executives Realty

Jane Gobler

WNB Financial

Jason Kersten

Kersten Family Junk Removal



Upcoming Events

Mark Your Calendars: REALTOR® & Government Day is April 17th!

Join us for one of the most important advocacy events of the year—REALTOR® & Government Day! ☐ This is your chance to make your voice heard on critical issues affecting real estate and property rights in Wisconsin.

- ☐ When: April 17, 2025
- ☐ Where: Monona Terrace and the State Capitol, Madison
- ☐ What's Included: RANWW is organizing bus transportation and providing a yummy lunch for attendees, making it easy and fun to participate!

Don't miss this incredible opportunity to connect with fellow REALTORS®, meet with legislators, and advocate for our industry.

Here's how to register:

1. You'll need to register with WRA to attend the event-Click [HERE](#)
2. If you want to ride the bus provided by **REALTORS® Association of Northwestern Wisconsin**, which will be leaving from Eau Claire-Click [HERE](#)

We can't wait to see you there!

April 17th

-Madison, Wisconsin

Register for
the event here



Register for
the bus here



Mark Your Calendars

- REALTOR® in Government Day: April 17th
- Eau Claire Express Game: June 23rd

Visit our [EVENTS CALENDAR](#) to learn more and register.



MLS

recent updates & info

Coming Soon!

A new **Municipality** field will be introduced in Listing Input on March 12th, 2025, as part of the transition to remove the *Area* field in the future.

The *Municipality* field will be a required field for all property classes and will be located next to the *County* field.

The screenshot displays a web form for listing input. At the top, there are tabs: Status, General, Room Information, Features, Directions/Remarks/Legal/Safety, and Agent Information. The 'General' tab is active. Below the tabs is the 'General Listing Information' section. It contains several fields: List Price, List Date, Expiration Date, New Construction (No), Exception (dropdown), Auction (dropdown), REO/Bank Owned (dropdown), Short Sale (dropdown), Income Producing (dropdown), Limited Service (dropdown), Electronic Consent (dropdown), Listing Contract Type (dropdown), and Owner (text field). Below this is another section with fields for Street #, Street Direction, Street Name, Street Type, Street Direction Suffix, Unit #, Subdivision, City, County (dropdown), Municipality (dropdown), State (dropdown), ZIP Code, Tax ID, Taxes, Tax Year, Additional Tax IDs, School District, and Area (dropdown). To the right of these fields is a map area with the text 'Map Not Found' and links for 'Get Lat/Long from address', 'Set Lat/Long manually', and 'Choose Google Street View'.

Stay tuned for more updates as the launch date approaches!

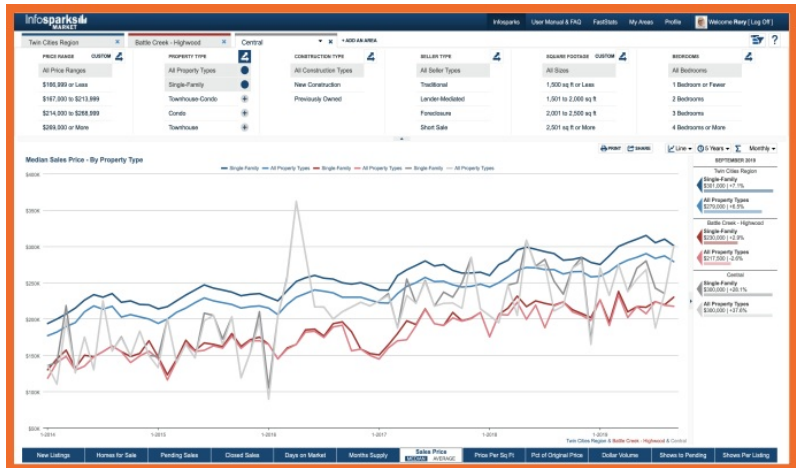
Unlock Market Insights with InfoSparks!

Now Live

Looking for an easy way to analyze and share market data? InfoSparks is the game-changer you need! This interactive market analytics tool simplifies how real estate professionals access, compare, and present housing data.

With InfoSparks, you can:

- ✓ Compare different areas with ease
- ✓ Customize variables for deeper insights
- ✓ Track trends over time for smarter decision-making



Whether you're showcasing local market trends to clients or refining your business strategy, InfoSparks makes data work for you—without the headache.

Learn how to use it like a pro! **Join us for a free webinar:**

- ☐ ***Using InfoSparks to Understand Your Housing Market***
- ☐ Thursday, March 6, 2025
- ☐ 2:00 PM CST
- ☐ Register here: [Webinar Registration](#)

Don't miss this opportunity to enhance your market knowledge and better serve your clients!





Advocacy

Government Affairs

RPAC

REALTORS® Political Action Committee



Calling All REALTORS®: Help Us Identify Development Projects & Get Ready for REALTOR® & Government Day!

Do you know of any local development projects in your area that are hitting roadblocks? We're looking for opportunities where we can apply our vendor program as soon as possible. While we have a project in the pipeline, we're eager to find more developments that might benefit from our support.

Additionally, April 17th is **REALTOR® & Government Day** and it's quickly approaching!

It's an incredible opportunity to:

- Advocate for our industry and property rights
- Connect with fellow REALTORS® across the state
- Make your voice heard with Wisconsin legislators

Here's how to register:

1. You'll need to register with WRA to attend the event-Click [HERE](#)
2. If you want to ride the bus provided by **REALTORS® Association of Northwestern Wisconsin**, which will be leaving from Eau Claire-Click [HERE](#)

The bus ride includes lunch, so all you have to do is hop on and join us for this fun and impactful event.

See you there!

Madelyn Woodhull
RANWW Advocacy Coordinator



Do you invest in RPAC?

When you invest in **RPAC**, your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate receives your investment, invest in the **Direct Giver program**.

Donate to RPAC



Contact your local
Advocacy Coordinator,
Madelyn Woodhull
715-835-0923
madelyn@ranww.org

Donate to Direct Giver



Professional Growth

Stay on Top of Your Continuing Education

Continuing education is essential for maintaining your license and staying informed about industry updates. The WRA's Continuing Education page is your go-to resource for everything you need to know, including course information and a helpful FAQ section.

☐ Explore the resources here: [WRA Continuing Education](#)

Make professional growth a priority!



Association Updates

Stay Compliant & Confident: Watch NAR's Webinar on Telemarketing Best Practices

Keeping up with ever-changing regulations is essential for ensuring your business remains

compliant and successful. If you missed NAR's recent webinar on Telemarketing Best Practices and the FCC One-to-One Consent Rule, you can still catch the recording!

This session covers:

- Telemarketing best practices under TCPA regulations.
- Strategies to reduce risk while effectively using calls and texts.

Don't miss this opportunity to stay informed and protect your business. Watch now and navigate these new requirements with confidence!

[Click HERE to watch](#)

Telemarketing Best Practices and the FCC One-to-One Consent Rule

WEBINAR



TUESDAY | JANUARY 28, 2025
2 P.M. ET

Stay Informed with NAR's Consumer Guide Series

Empowering Homebuyers & Sellers

The Consumer Guide Series offered by NAR, is a valuable resource designed to help homebuyers and sellers navigate key real estate topics with confidence. Each guide provides expert insights from REALTORS® and industry professionals, ensuring consumers have the knowledge they need to make informed decisions.

The latest guide in the series covers [Preparing for Homeownership](#), offering essential information on what prospective buyers should consider as they kick off the home purchase process, including the importance of credit scores, mortgage pre-approval, down payments, budgeting, and educational resources.

These guides are free and available to the public, making them a great tool for REALTORS® to share with clients.

Check out the full series [HERE](#)

☐ **New! FOREWARN Community Hub** ☐

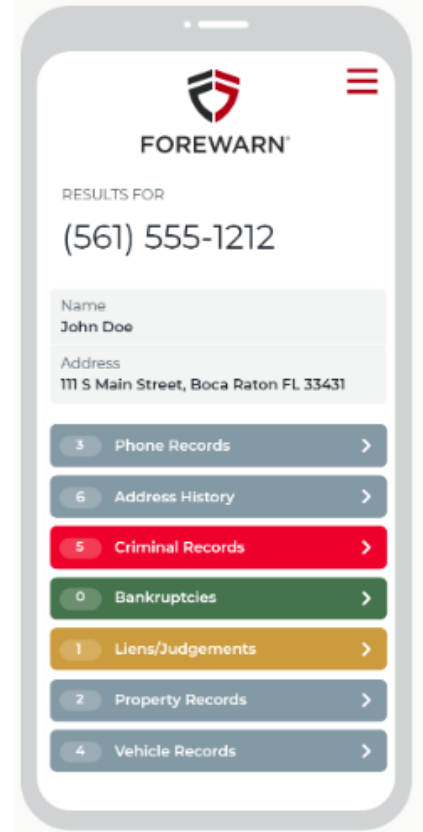
We're excited to introduce the FOREWARN Community Hub, designed to help you maximize your FOREWARN member benefit!

This new resource includes:

- How to Use FOREWARN – A quick guide to get you started
- Activation Instructions – Four simple steps to set up your account
 - Search Tips & FAQs – Get the most out of the app
- Training Sessions – Sign up for live training or watch a demo
- Videos – See how FOREWARN protects you and your business

Check it out and make sure you're getting the most from this powerful safety tool!

- Visit the Community Hub now: [CLICK HERE](#)



Affiliate Connection



Vinopal Title & Abstract

Your locally owned and independently operated title company for 25 years. We've been around so long that "Abstract" is still apart of our company's name.

We may be a long-standing member of the Eau Claire real estate community but that doesn't mean we aren't changing and adapting to current developments in our local, regional and national markets.

At VTA we are proud to offer Qualia Connect as our operating system for all title orders. Qualia Connect allows all the parties to a real estate transaction to have real time updates and secure communications on their files. Not only is the system secure, it allows customers unlimited life time access to their files.

We also have an online earnest money payment option. This option is accessed through our website and allows buyers to easily submit their earnest money payments without having to write out a check, mail it, or drop it off at our office.

Our goal at VTA is to make the selling and buying of real estate as smooth and convenient as possible for everyone involved. We believe that cooperation and communication is the key to achieving that goal. Please consider VTA as your 'one stop shop' for all your title insurance and real estate needs.

WRA Member
Benefits

NAR Member
Benefits

Stay Up to Date with the State and National REALTOR® News

[WRA Website](#)

[NAR Website](#)



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Top Notch Support is Just a Phone Call Away

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