



RANWW

Realtors® Association of
Northwestern Wisconsin

Making Your Membership Work For You

March Newsletter

Mark your Calendar

March 26

RANWW March Mixer

April

Fair Housing Month

April 3

RANWW Office Closes at noon-Good Friday

April 7

RANWW Social in Cameron

April 14

New Member Orientation

MLS

- Launching April 15: Matrix's New Listing Manager

ADVOCACY

- Call for ACTION!
- Are YOU registered to Vote?
- REALTOR® Legislative Meetings 2026
- WRA Summit Series coming to Eau Claire!
- City Council President Candidate Forum

PROFESSIONAL GROWTH

- New Partnership with The CE Shop!

UPCOMING EVENTS

- RANWW March Mixer: March 26
- RANWW Office Closes at noon: April 3
- RANWW Social in Cameron: April 7
- New Member Orientation: April 14

ASSOCIATION UPDATES

- **Attention Brokers: 2026 MasterLock Audit** have been sent out via DocuSign. If you DID NOT get one, please contact: kim@ranww.org

EMPOWERING REALTORS®, BUILDING COMMUNITIES.

Mark Your Calendars

- RANWW Mixer at Wisco's: March 26
- RANWW Office Closes at noon for Good Friday: April 3
- RANWW Mixer at 6Four Accord in Cameron: April 7
- New Member Orientation: April 14

RANWW

March Mixer

THURSDAY MARCH 26TH

5PM — 7PM

1920 S HASTINGS WAY, EAU CLAIRE, WI 54701

NO REGISTRATION NECESSARY



Sponsor:



LEGENDS
Title Services LLC.

RANWW APRIL MIXER

April 7, 4:30-7pm
6Four Accord, Cameron, WI

Sponsors



MLS
recent updates & info

Reminder: Please submit your *Request to Withhold Listing* forms to: staff@ranww.org

NWWMLS will launch Matrix's New Listing Manager on April 15

The new Listing Manager offers a refreshed, more intuitive way to enter and maintain listings in Matrix. It includes a modern, responsive design, improved listing input workflow, and easier photo and document management.



Although the new system is designed to make listing entry easier, it is very different from the current listing input screen members are used to. For that reason, we strongly encourage anyone who enters or updates listings to register for one of the training sessions below.

If you register for a session, you will receive a copy of the webinar recording by email afterward, even if you are unable to attend live.

Training Sessions

Thursday, April 2 at 1:00 PM CST

- Register [HERE](#)

Tuesday, April 7 at 10:00 AM CST

- Register [HERE](#)

Monday, April 13 at 12:00 AM CST

- Register [HERE](#)

Please plan to register for one of these sessions if you enter or maintain listings in Matrix.

Need a place to watch? You are welcome to join any of the webinar sessions from the conference room at the RANWW office. Please note these are still virtual trainings and the trainer will not be onsite.



Thank you to all who participated in the Call for Action!

If you have not yet taken the time to participate, please do so by clicking [HERE](#).

The Call for Action goes until March 18, 2026, at 11:00pm.

ACTION: Ask Gov. Evers to Sign AB 202

An appellate ruling in *Koble* creates sweeping new liability for housing providers, exposing them to extreme penalties for minor or harmless lease errors.

The *Koble* decision requires landlords to pay tenants **double all rent paid under the lease, plus attorney fees and court costs**, for an illegal lease provision even when the tenant suffered no harm. This dramatically expands liability, threatens the financial stability of housing providers, and risks worsening the housing market. Although the Wisconsin Supreme Court has taken the case, legislative action is still needed to clarify the rules and ensure consistent, fair protections for both landlords and tenants.

AB 202 is that legislative solution. This bill clarifies the legal consequences when a residential lease contains an illegal provision and the tenant is not harmed.



It seeks to enhance tenant protections while establishing clear limits for landlords, preventing unfair lease terms and ensuring compliance with laws through tenant remedies for violations, limited damages for prohibited provisions, and explicitly stating that the Wisconsin Consumer Act does not apply to landlord-tenant relationships.

Act now to prevent landlord bankruptcy, strengthen tenant protections, and restore balance in Wisconsin law. Ask Gov. Evers to sign AB 202 into law today.

Are you Registered to Vote?

Wisconsin's spring election is April 7th, 2026. If you have moved or not voted before, make sure to register. Use this link - [What's On My Ballot](#) - to register, find your polling place, or to see what is on your local ballot.

Races being voted in the Spring Election:

- State Supreme Court
- Mayoral/City President
- County Supervisors
- Village Board
- School Board
- Referendums



Click [HERE](#) to find out what's on your ballot!

Legislative Victory: Senate Moves Forward on Major Housing Supply Bill



National Association of REALTORS®' advocacy efforts pushed for bipartisan action to help reverse the housing affordability and supply crisis.

To read the full article - [Legislative Victory: Senate Moves Forward on Major Housing Supply Bill](#)

Promoting Pro-Real Estate Policies & Protecting Property Rights



The REALTORS® Legislative Meetings in Washington, D.C., bring together thousands of members to conduct the business of NAR and unite for a common cause—advancing the real estate profession through powerful, impactful policy advocacy.

Sign up today for RLM - [Registration Information - REALTORS® Legislative Meetings](#)

WRA Regional Summit Series: Where Real Estate, Workforce Housing and Innovation Converge

SAVE THE DATE – May 14, 2026

Join REALTORS® from across the region for a high-impact morning to discuss the forces shaping Wisconsin real estate in 2026. From housing supply to artificial intelligence to evolving practice standards, this Regional Summit delivers insight you can use immediately.

When: May 14, 2026

Sponsors: WRA, RANWW, LARA, and WWRA

Where: Florian Gardens in Eau Claire from

Time: 8:30 am to 1:00pm on Thursday May 14, 2026.

Keep an eye out for - Registration and full itinerary.

City Council President Candidate Forum

The Eau Claire Area Chamber of Commerce, partnered with WEAU, Chippewa Valley Home Builders Association, and the REALTORS® Association of Northwestern Wisconsin will host a City Council President Candidate Forum on March 25 from 12:00–1:00 p.m. at the Business Education Center at Chippewa Valley Technical College, free of charge. Moderated by WEAU, the forum reinforces the Chamber's neutral role. No endorsements will be made, and both candidates will receive equal time under identical rules. The discussion will focus on substantive policy issues impacting the business community and the broader region. To encourage a thoughtful, conversational format, there will be no rebuttal portion, the moderator may ask follow-up questions, and no advance questions will be shared. The event will be livestreamed by WEAU and recorded for additional distribution by the Chamber. As this is a public forum rather than a campaign event, campaign materials and insignia will not be permitted.

Event information:

City Council President Candidate Forum

• **Wednesday, March 25, 12:00 - 1:00 p.m.**, Business Education Center at CVTC

Click [HERE](#) to register.

2026 Direct Giver Campaign

Why Become a Direct Giver?

- Make a personal impact.
- Invest in the future of your industry today!
- Retain full control of your Direct Giver investment.
- Contribute your Direct Giver investment to Local Elections.



Use the QR code to become a Direct Giver today!

Ian Gauger

Ian Gauger
RANWW Advocacy Coordinator



Professional Growth

The REALTORS® Association of Northwestern Wisconsin is excited to announce a new partnership with The CE Shop to provide members with convenient, high-quality real estate education.

Through this partnership, RANWW members will have access to a one-stop online platform offering **Continuing Education, exam prep, and professional development courses** designed specifically for real estate professionals.

The CE Shop's fully online courses make it easy to complete education requirements while continuing to grow your business.

More details are coming soon, so keep an eye on our social media channels for a special launch week discount!



Association Updates

New NAR Ads Highlight the REALTOR® Difference

The National Association of REALTORS® has launched four new national ad spots as part of its More Than Opening Doors consumer campaign. These ads showcase the expertise and behind-the-scenes work REALTORS® bring to every transaction.

Why This Matters to You

These ads are:

- Funded by NAR's national consumer advertising campaign
- Designed to elevate the REALTOR® brand
- Built to educate buyers and sellers about the real value you provide

This is brand awareness working on your behalf in markets across the country — including right here in Wisconsin.

View the new ad spots and campaign resources [HERE](#)



Affiliate Connection

Whether you're protecting sensitive data, supporting your team, or preparing your business for the future of AI, **Coulee Tech** helps you stay secure, efficient, and ahead of the curve. We specialize in Managed IT Services, advanced Cybersecurity protection, and strategic AI guidance that drives real business results.

With proactive support and a live-answer guarantee, we eliminate downtime and frustration. And through our **AI Business Maturity Model (AIBMM)** assessment, we help leaders understand their current AI readiness and build a practical roadmap forward.



How We Support Businesses

- Proactive Managed IT Services with real human support
- Advanced Cybersecurity protection (MFA, endpoint security, backup & disaster recovery)
- AI Business Maturity Model assessment to benchmark and plan your AI journey
- Visit: <https://aibmm.ai/>
- Strategic technology roadmapping aligned with your growth goals

Stronger security. Smarter strategy. Confident growth.

Book a consult: <https://www.coulee.tech/contact> Call or Text: 715-800-3104



Are you an RANWW Affiliate who wants to shine a little brighter? We'd love to feature you in an upcoming Affiliate Spotlight!

If you're interested, just email me at kristyn@ranww.org. I'll get you on the schedule and follow up with the details on what I'll need and when you'll be featured.

We love showing off the amazing businesses that support our Association—don't miss your chance to be in the spotlight!

[WRA Member Benefits](#)

[NAR Member Benefits](#)

**Stay Up to Date with the State and National
REALTOR® News**



WRA

Winter Issue

[WRA Website](#)

[NAR Website](#)



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Top Notch Support is Just a Phone Call Away
RANWW Office: (715) 835-0923

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Try email marketing for free today!