



# RANWW

Realtors® Association of  
Northwestern Wisconsin

Making Your Membership Work For You

## May Newsletter

### Mark your Calendar

#### May 12

Volunteer - Community Table

#### May 13

New Member Orientation

#### May 15

Volunteer - Benjamin's House

#### May 29

RANWW May Mixer

#### May 20

New Member Orientation

#### June 23

Eau Claire Express Game with CVHBA

#### June 25

RANWW Annual Meeting

### MLS

- New Compliance System: CheckMate
- Area Field Removal
- NEW 3-Panel Search launches on May 6th, 2025

### ADVOCACY

- Do you invest in RPAC?

### PROFESSIONAL GROWTH

- Make professional growth a priority

### UPCOMING EVENTS

- New Member Orientation
- NAR Volunteer Days
- RANWW May Mixer
- Eau Claire Express Game with CVHBA
- RANWW Annual Meeting
- Save the date: August 21 RANWW Golf Outing

### ASSOCIATION UPDATES

- Did you know that as a member, you have access to our conference center for your next event? Call the office for more info!

*EMPOWERING REALTORS®, BUILDING COMMUNITIES.*



# Welcome Our Newest Members

## **Colby Dotseth**

Keller Williams Diversified

## **Deven Birtzer**

Nexthome Wisco Success

## **Amanda Killian**

Weiss Realty

## **Sarah Payton**

Keller Williams Diversified

## **Kevin Schmidt**

eXp Realty

## **Kaitlyn Walsky**

Property Shoppe

## **Emily Woods**

Copper Key Realty & Waterfront

## **Thomas Giebel**

eXp Realty

## **Liz Seubert**

Coldwell Banker Brenizer

## **Scott Kirkpatrick**

Coulee Land Co

## **Amanda Novak**

Property Executives

## **Tyler Weltzin**

Chippewa Valley Real Estate

## **Joseph Poehnelt**

Property Shoppe

## **Jacob Lynch**

C21 Affiliated

## Mark Your Calendars

- Volunteer Opportunity - Community Table: May 12th
- New Member Orientation: May 13th
- Volunteer Opportunity - Benjamin's House: May 15th
- New Member Orientation: May 20th
- RANWW May Mixer: May 29th
- Eau Claire Express Game: June 23rd
- RANWW Annual Meeting: June 25th
- RANWW Golf Outing: August 21st

Visit our [EVENTS CALENDAR](#) to learn more and register.



## **VOLUNTEERS NEEDED**

Join us in giving back to our communities!

## **SIGN UP NOW!**



# REALTOR® VOLUNTEER DAYS

*Join us in serving at*

**The Community Table - 320 Putnam St. Eau Claire, WI 54703**

**Monday May 12th | 9 a.m. - 2 p.m.**

**REGISTER NOW**



## CALL for VOLUNTEERS

*Join us!* **Thursday May 15th**

**BENJAMIN'S HOUSE IN RICE LAKE**

- 15-20 volunteers needed
- Work to be done includes:
  - painting
  - yard work
  - cleaning
  - moving/organizing
  - light construction

*Register Now* >>>

**MORNING AND AFTERNOON SHIFTS AVAILABLE**



**SCAN ME**



**PAINTING**



**YARD WORK**



**CLEANING**

**Together,** we can make a real difference as we serve our neighbors and strengthen our communities.



## Save the Date!

Mark your calendars for the annual RANWW Golf Outing, happening August 21st at Wild Ridge Golf Course! It's always a great day of networking, fun, and friendly competition. Stay tuned—more details and registration info coming soon!





**MLS**

recent updates & info

## **Action Required: Update Auto Emails and Saved Searches Before May 6th - Area Field Removal**

The Area field will be removed from the MLS as part of an upcoming update. If you are currently using the Area field as a criteria in any of your auto emails or saved searches, you will need to transition to an alternative option **by May 6th, 2025**. The recommended option is the Map Search to define the radius. You can either remove the Area field or replace it with options such as the new Municipality field or the map feature to define a radius.

**Please note that any auto emails or saved searches using the Area field after it has been removed will result in inaccurate results being sent to your clients.** Additionally, please refrain from using the Area field as a criteria in any new auto emails or saved searches. We encourage you to make the necessary updates before the deadline to ensure accurate information is delivered.

\*\*\*Area is not a government-defined area. Inclusion of a non-government define area in the MLS could potentially lead to violation of Fair Housing laws or practices related to steering.

## Classic Search VS the NEW 3-Panel Search Launching May 6th, 2025

Find information faster with fewer clicks. Set criteria and view listings results—in one place. Resize and hide panels to personalize your workspace with what matters most. One click gives you additional property details and photos.

□ The NEW 3-Panel Search launches on May 6th, 2025!

Switch easily from the Classic Search to the NEW streamlined layout that lets you see criteria, maps, and results all on a single screen!



### Quick Tips

- **Access the NEW search** from the Search menu. Switch between NEW Search and the Classic Search at any time.
- **“Expand” icons** on the Map and Search Results List lets you maximize the size of the selected panel while hiding the other one. Click the icon a second time to view both again.
- **Drag the “3 dots”** between Map and Results panels to adjust your viewing area. (i.e. make the listing results area large, map smaller).
- New **pop-over windows** let you email listings and work with Auto Emails and Saved Searches without leaving the 3-Panel Search screen.

□ **Training webinars coming soon!**

Stay tuned for invitations to live sessions that will walk you through everything you need to know about the NEW 3-Panel Search.

**Get excited—catch a sneak peek in the [video here!](#)**

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# Government Affairs

## RPAC

REALTORS® Political Action Committee



### Your RPAC Contribution, Your Legislative Success

In the [April 2025 issue](#) of Wisconsin Real Estate Magazine, Nathan Conrad, WRA Director of Grassroots Political Advocacy and Engagement, highlights the pivotal role of the REALTORS® Political Action Committee (RPAC) in shaping real estate legislation in Wisconsin.

RPAC serves as a critical tool for REALTORS® to influence policies affecting property taxes, health care, and property rights. By pooling contributions, RPAC supports candidates who advocate for the real estate industry's interests, ensuring that REALTORS® have a strong voice in legislative decisions.

Notably, 70% of RPAC funds remain in Wisconsin to support state and local elections, while the remaining 30% aids federal candidates through the National Association of REALTORS®' PAC. This strategic allocation empowers REALTORS® to impact legislation at all levels, safeguarding the profession and property owners alike.

To learn more about RPAC and how your contributions make a difference, visit the WRA's RPAC overview page: [WRA](#).

Donate to RPAC



Do you invest in  
RPAC?



Donate to Direct Giver



When you invest in **RPAC**, your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate **receives** your investment, invest in the **Direct Giver program**



## Professional Growth

## For the Early Birds... Self-Study CE Now Available!



Why wait? Get a head start on the 2025-26 CE biennium with the Wisconsin REALTORS® Association's Self-Study CE course!

The printed book is available now—and when you order, you'll also receive a complimentary electronic PDF version so you can study anytime, anywhere.

Wisconsin licensees are required to complete 18 one-hour CE courses to renew their real estate license. Don't wait until 2026—knock it out early with content that's fresh, relevant, and tailored to today's market.

□ [Click here to learn more and order your materials.](#)

### On-Demand CE options coming soon—stay tuned!

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## Association Updates

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### Stay Informed with NAR's Consumer Guide Series

#### Empowering Homebuyers & Sellers

The Consumer Guide Series offered by NAR, is a valuable resource designed to help homebuyers and sellers navigate key real estate topics with confidence. Each guide provides expert insights from REALTORS® and industry professionals, ensuring consumers have the knowledge they need to make informed decisions.

The latest guide in the series focuses on [overcoming barriers to homeownership](#). April is Fair Housing Month, and this guide covers the many laws, programs, financing options, and real estate professionals that help promote housing affordability and accessibility for all.

These guides are free and available to the public, making them a great tool for REALTORS® to share with clients.

Check out the full series [HERE](#)

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### Upcoming FOREWARN Safety Training Sessions

Agent safety is always a priority! To support increased activations and usage of FOREWARN, we're offering monthly training sessions to help agents get the most out of this valuable tool.

#### May Training Sessions:

- May 7 at 9 a.m. CST
- May 21 at 1 p.m. CST

Join us as we demonstrate how to effectively use FOREWARN, share insider tips and tricks, and hold a live Q&A session.

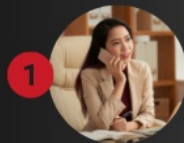
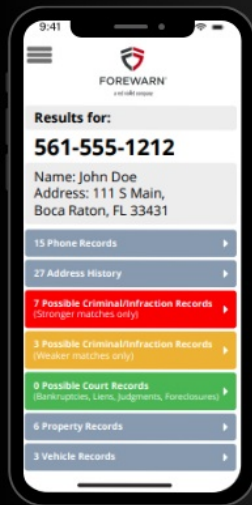




**SAFER SHOWINGS.**  
**SMARTER ENGAGEMENTS.**

## Register for a live training of FOREWARN

Know your prospect...*in seconds*



1 Receive a call

2 Enter phone #  
in FOREWARN app

3 Get instant prospect info  
(Identity verification, criminal history, and more)



## NAR: March Sees Sharp Decline in Existing-Home Sales

In March 2025, existing-home sales in the U.S. dropped by 5.9% from the previous month, reaching a seasonally adjusted annual rate of 4.02 million—the slowest pace for March since 2009. Year-over-year, sales decreased by 2.4%. Despite the downturn, the median existing-home price climbed to \$403,700, marking a 2.7% increase from March 2024 and setting a record high for the month.

Housing inventory rose to 1.33 million units, up 8.1% from February and 19.8% compared to a year ago, equating to a 4.0-month supply at the current sales pace. NAR Chief Economist Lawrence Yun attributed the sluggish market to affordability challenges linked to high mortgage rates, which averaged 6.83% in mid-April. He noted that low residential mobility could signal broader economic concerns.

For a detailed breakdown, including

regional statistics and market insights,  
read the full report here: [National  
Association of REALTORS®](#)



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**Attention Eau Claire REALTORS®**



# Housing Opportunity

## Commission Roundtable

### A Collaborative Dialogue on Housing

Join key voices in the housing ecosystem for a dynamic, solution-focused discussion on the future of housing in our community. Topics will include current trends, emerging challenges, innovative ideas, and recent successes, with potential focus areas such as aging in place, the role of public health in housing, and tools and resources to help maintain safe, stable homes.

### Who Should Attend

- Housing Organizations
- Builders & Developers
- Utility & Service Providers
- State & Regional Program Staff
- Housing Advocates
- Realtors
- Public Health Leaders

### Date

10:00am-1:00pm  
Friday, May 9, 2025

### Location

Riverview Room (Top Floor)  
*L.E. Phillips Memorial  
Public Library*  
400 Eau Claire Street  
Eau Claire, WI 54701

Limited to 50 Attendees  
*Working Lunch Provided*

### RSVP

Call (715) 839-4914 or Email  
[angle.seichter@eauclairewi.gov](mailto:angle.seichter@eauclairewi.gov)



Explore Local  
Challenges



Share Housing  
Solutions



Discuss Tools  
& Resources

Hosted By the City of Eau Claire & Xcel Energy



## Affiliate Connection

Inspecting your investment from the Top Down





- **Pre-Listing Inspections** help both the seller and Realtor keep the negotiations in their court.
- **Pre-Purchase Inspections** help your buyers learn about the investment they are committing to with complete peace of mind.
- We offer **Radon Gas Testing and Mitigation System Installation**. According to the Surgeon General, radon gas is the second leading cause of lung cancer.
- **Commercial Property Survey Reports** give investors information about the property and its condition.

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**WRA Member  
Benefits**

**NAR Member  
Benefits**

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REALTOR® News**

[WRA Website](#)

[NAR Website](#)

**WRA**



**April  
Magazine**



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**Top Notch Support is Just a Phone Call Away**

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