



REALTOR BENEFITS[®] PARTNERS 2010 CATALOG

135-01
09/10



NATIONAL
ASSOCIATION of
REALTORS[®]

*REALTOR
Benefits[®] Program*

REALTOR Benefits® Program

SAVE TIME AND MONEY

Did you know that you can earn back more than your national membership dues by simply taking advantage of the REALTOR Benefits® Program? Choose from a variety of value-added offers and savings from industry leaders. Plus, every partner provides products and services that you can use every day, in your business or personal life.

To continue to make the program as beneficial as possible, partners and offers are added regularly — providing new solutions and savings opportunities.

NEW!

REALTORS® Dental Insurance — Plans and rates exclusively for NAR members.

IdentitySecureSM — An advanced, comprehensive identity protection program.

(See Insurance and Financial Services & Personal Protection sections for more information)

Visit www.REALTOR.org/RealtorBenefits regularly to learn about new partnerships and offers or call the REALTOR Benefits® Help Line at **1-800-NAR-5233** for assistance.

Watch for the new NAR Stakeholder icon.



The icon identifies a partner whose offer is the result of a special relationship with NAR that has allowed your national association to play a role in influencing or managing the products and services offered to you.

Insurance



Company: Liberty Mutual — Save money while protecting your most valuable assets. As a leader in the industry, Liberty Mutual provides high-quality auto, home and renter's insurance at special group rates.
Offer: Access to high-quality security and protection through Liberty Mutual's insurance at competitive rates. Depending on coverage, you'll receive additional benefits, including emergency roadside assistance, personal property replacement service and more.
Contact: www.libertymutual.com/nar or **1-800-733-7830**



Company: REALTORS® Core Health Insurance — NAR teamed with SASid and United States Fire Insurance Company to provide a national program offering low-cost, guaranteed-acceptance, limited medical indemnity insurance tailored to the special needs of REALTORS®.
Offer: Access to exclusive plans and rates for guaranteed-acceptance, limited medical indemnity insurance. The program features easy enrollment, freedom to choose any doctor or hospital, no medical questions or exams and provides next-day coverage (30-day waiting period for sickness).
Contact: www.RealtorsCoreHealthInsurance.com or **1-877-CORE-PLAN (1-877-267-3752)**

Limitations and exclusions apply. See website for program details.



NEW!

Company: REALTORS® Dental Insurance — NAR partnered with SASid and Ameritas Group to provide dental plans on a national level, designed exclusively for REALTORS® and their families.
Offer: Exclusive to REALTORS®, the plans provide coverage starting at only \$17.34 per month. Plan options include coverage for preventive, basic and major dental expenses with the dentist of your choice. There are four plans to choose from and most plans include bonus benefits such as orthodontia, professional whitening, dental rewards and more.
Contact: www.RealtorsDentalInsurance.com or **1-877-267-3752**

Limitations and exclusions apply. See website for program details.

www.REALTOR.org/RealtorBenefits

REALTOR Benefits® Program

Financial Services & Personal Protection



Company: American Home Shield (AHS) — Provides home warranty plans that cover the repair or replacement of many of the most frequently occurring breakdowns of home system components and appliances.

Offer: REALTORS® can save \$50 on the purchase of a new AHS® Home Warranty for their own home, condo or townhome. The same great discount applies to new AHS® Home Warranties on additional residential properties they own.

Contact: www.ahswarranty.com/nar or **1-866-627-7253**



NEW!

Company: IdentitySecureSM for REALTORS® — An advanced, comprehensive identity protection program. To help ensure you're covered, IdentitySecure has assembled the most comprehensive suite of protection benefits that prevent, detect and resolve identity theft. Including triple-bureau credit reports and scores, 24/7 daily credit monitoring, identity theft insurance and more, you'll have all the tools necessary to manage and protect your identity.

Offer: Try IdentitySecure for REALTORS® for \$1 for the first month and receive the opportunity to continue your subscription at a discounted monthly fee. Visit the website below to enroll.

Contact: www.REALTOR.org/IdentitySecure



We're here for you

Company: REALTORS® Federal Credit Union — Every product offered, including eChecking with remote scanning of check deposits, credit lines and investments, is created with the unique lifestyle and cash flow needs of real estate professionals in mind. The MasterCard® Debit Card gives you access to thousands of surcharge-free ATMs nationwide. REALTORS® FCU fees are low, rates are hard to beat and they offer 24-hour Member Care Support by phone.

Offer: Join today and gain access to exclusive rates and product offers available only to members. Be sure to ask about business services, including savings accounts and Certificate investments.

Contact: www.REALTORSfcu.org or **1-866-295-6038**



Your savings federally insured to at least \$250,000 and backed by the full faith and credit of the United States Government
NCUA
National Credit Union Administration, a U.S. Government Agency

Office Solutions



Company: FedEx — Few things are as important to your business as reliability, and FedEx delivers with shipping reliability you can depend on day in and day out.

Offer: Think FedEx First and Save. NAR members can save up to 26% on select FedEx® shipments.

Contact: To enroll in the FedEx Advantage® savings program, go to fedex.com/nar and use passcode LCRS8P15 or call **1-866-869-1171** and mention NAR membership and passcode 155-13.



Company: FedEx Office — We understand. You need to save money.
Offer: NAR member savings now extend beyond FedEx® shipping. Save 20% on select FedEx Office® copy and print services and save 10% on select other services at more than 1,800 FedEx Office locations throughout the U.S.

Contact: **You must be enrolled in the FedEx Advantage® savings program to take advantage of this offer.** To enroll in the program or to activate your new FedEx Office discounts, go to fedex.com/nar and use passcode LCRS8P15.



Offer is the result of a special relationship with NAR that has allowed your national association to play a role in influencing or managing the products and services offered to you.

www.REALTOR.org/RealtorBenefits

REALTOR Benefits® Program

Technology



Company: Dell Inc. — The world's leading direct computer systems company.

Offer: Members receive a minimum 10% discount on base computer system configurations, including desktops, laptops and netbooks. Dell also offers select savings on a range of reliable and affordable software and peripherals such as printers, cameras, projectors and TVs. Search online at www.Dell.com/NAR then call the dedicated phone number below when placing your order to ensure you receive your NAR discount.

Contact: 1-877-648-3355 and mention your NAR membership and member ID—CS8569483 (8 a.m. – 9 p.m. CST Saturday – Friday)



Company: DocuSign® — DocuSign® is the official and exclusive provider of eSignature services under NAR's REALTOR Benefits® Program for NAR members. DocuSign, in collaboration with NAR, offers a variety of time-saving tools to deliver a comprehensive electronic signature platform. With DocuSign, you can electronically create, sign, store and retrieve any document in seconds. DocuSign helps close real estate transactions faster, while positively impacting the environment by reducing the need for paper trails.

Offer: Exclusive REALTOR® edition, plus member-only offers and savings.

Contact: www.DocuSign.com/NAR



Company: HP — Buy with confidence when you choose HP — #1 in national PC sales*. As a REALTOR®, you'll enjoy special pricing on a wide range of HP business products, including printers, notebooks, PCs, mini PCs, tablets, servers and so much more!

Offer: Special member pricing on HP business products and accessories, free U.S. ground shipping, financing and leasing alternatives, including 0% HP Financing, specially trained sales team to help you choose the right technology and award-winning support.

Contact: www.hp.com/go/NAR1 or 1-800-888-8177 and mention NAR membership

*Source IDC Worldwide Quarterly PC Tracker, May 2009



Company: Lenovo™ — A global leader in the PC market invites you to take advantage of exceptional deals on its award-winning ThinkPad® notebooks, highly acclaimed IdeaPad multimedia notebooks, and innovative IdeaCentre & ThinkCentre™ desktops, along with a wide array of computing accessories.

Offer: Save up to 35% on Lenovo's entire product line. Free ground shipping available on all Web orders. Visit the website often, as special limited-time eCoupons are provided frequently.

Contact: www.lenovo.com/nar or 1-800-426-7235, ext. 3887



Company: zipLogix — creator of relay® — “Go Green” with this easy-to-use online transaction management tool that securely connects agents, clients and service providers to their transactions through a custom-branded website 24/7. With one click, zipForm® 6 Professional (online version) fully integrates with relay®, streamlining document flow from contract to closing.

Offer: New Users Order and Save — Use Promo Code N1076

Contact: www.zipLogix.com/relay or 1-800-383-9805

Technology



Company: SentriLock — SentriLock, the official lockbox solution of NAR, delivers the industry's most advanced technology with member-requested features that save real estate professionals time and money, leading to faster sales. More than just a lockbox system, the SentriLock solution features the SentriCard® lockbox key and award-winning customer service. List more. Sell more. Earn more. SentriLock has the key.

Contact: www.sentrilock.com or 1-866-736-2322



Company: Xerox — Get more listings, increase your sales and stand out from the competition with the Xerox family of multifunctional devices that can print, copy, scan and fax — both in color and black and white. Xerox has the perfect product to meet your needs, whether you're printing a listing agreement or faxing an offer or creating eye-catching open house flyers or high-impact neighborhood mailings.

Offer: Discounted preferred level pricing on Xerox products.

Contact: www.REALTOR.org/Xerox or 1-800-ASK-XEROX, ext. NAR and mention contract #0706978



Company: zipLogix — creator of zipForm® 6 — As the exclusive and official forms software of NAR, this electronic real estate contract software program helps agents and brokers increase productivity while decreasing the amount of time spent on paperwork. Available as zipForm® 6 Professional (online) and zipForm® 6 Standard (desktop) versions, eSignature integration, a mobile application, MLS integration, Association Partnerships, Broker Solutions and one-click integration with relay® transaction management.

Offer: New Users Save Off Full Price — Use Promo Code N1075

Contact: www.zipForm.com/zipForm6 or 1-800-383-9805

Travel



Company: Avis

Offer: Save up to 25% on every rental with Avis when you provide your NAR/Avis Worldwide Discount (AWD) #A009700 at time of reservation. Visit us online for additional coupon savings.

Contact: www.avis.com/nar or 1-800-525-7551 and reference your NAR AWD #A009700



Company: Budget

Offer: NAR members save up to 20% on every Budget rental. Simply mention your NAR/Budget Corporate Discount (BCD) #Y490600 when making your reservations. Use your member discount in combination with coupon offers for additional savings.

Contact: www.budget.com/nar or 1-800-826-3703 and reference your NAR BCD #Y490600



Company: Hertz

Offer: By using your NAR discount CDP#182806 each time you place a reservation with Hertz, you instantly qualify for member discounts in the U.S. and around the world. And if you're in the neighborhood of a Hertz Local Edition® location, Hertz can offer “come and get you” service, too.

Contact: www.hertz.com/nar or 1-800-654-2200 and be sure to mention NAR/Hertz CDP #182806



Offer is the result of a special relationship with NAR that has allowed your national association to play a role in influencing or managing the products and services offered to you.

REALTOR Benefits® Program

Educational Tools



Program: **ABR®**—The ABR® (Accredited Buyer's Representative) designation is awarded to REALTORS® who meet all course and professional requirements. The ABR® designation enhances buyer representation skills and provides proof to prospective buyer-clients of proficiency in servicing their unique needs.
Offer: 10% discount for the online version of the ABR® designation course created and owned by REBAC delivered via REALTOR® University.
Contact: rebac.net/realtor_benefits.cfm and enter code ABRNOW at checkout or **1-800-648-6224**



Program: **e-PRO® Certification**—Completely revised and updated with Day 1 now available in the classroom! The new e-PRO® is a road map to help you build your business and serve consumers of today and tomorrow. Course topics for Day 1 (live or online) include the changing market, how to connect with consumers, the online conversation and reputation management. Day 2 (online only) provides hands-on discovery of business tech tools such as an e-strategy, mobile office, microblogging, rich media and NAR resources. *(To be introduced November 2010)*
Offer: e-PRO® certification is available exclusively for NAR members.
Contact: www.eProNAR.com or **1-877-397-3132**



Program: **NAR's Green Designation**—NAR's Green Designation provides advanced training in green building and sustainable business practices so that you can seek out, understand and market properties with green features. As an NAR Green Designee, you'll gain the knowledge to grow your business, green your life and become a green real estate resource for your community.
Offer: 10% discount for the online version of the courses needed to earn NAR's Green Designation delivered via REALTOR® University.
Contact: www.greenresourcecouncil.org/realtor_benefits.cfm and enter code GREENNOW at checkout or **1-800-498-9422**



Program: **Short Sales and Foreclosures (SFR) Certification**—Designed for real estate professionals at all experience levels, NAR's SFR certification gives you a framework for understanding how to: direct distressed sellers to finance, tax and legal professionals, qualify sellers for short sales, develop a short-sale package, negotiate with lenders, tap into buyer demand, safeguard your commission and more!
Offer: NAR members receive a 10% discount on the online REBAC Short Sales and Foreclosures course through REALTOR® University!
Contact: Access the online course and use the code SFRNOW to enjoy a 10% discount through the REALTOR Benefits® Program. Visit www.realtorsfr.org/realtor_benefits.html



Program: **SRES®**—SRES® (Seniors Real Estate Specialist®) designees are specifically trained to understand the distinct real estate goals, concerns and needs of home buyers and sellers age 50+.
Offer: 10% discount on the SRES® designation course delivered online via REALTOR® University.
Contact: www.seniorsrealestate.com/realtor_benefits.cfm and enter code SRESNOW at checkout or **1-800-500-4564**



Marketing



Company: **eNeighborhoods**—One presentation can change your career. eNeighborhoods' marketing tools include high-impact CMAs, BuyerTours, Neighborhood Reports and Design Center that enable you to show clients and prospects what you can do. For more than a decade, eNeighborhoods has helped agents convert prospects into buyers and sellers with high-impact marketing tools.
Offer: Check online or call to learn about current member specials.
Contact: www.eNeighborhoods.com/nar or **1-877-363-4442**



Company: **Entertainment® Publications**—Drive repeat business and referrals year round with the perfect client gift. Entertainment® books have \$1,000s in coupon offers and discounts on local and national merchants, including restaurants, family fun, sporting events, groceries, travel and more. Choose from more than 150 editions available nationwide.
Offer: Save 55% on 2011 Entertainment® books and free shipping on orders of five or more.
Contact: www.entertainment.com/nar or **1-800-672-3053**



Company: **Infogroup®**—Salesgenie.com™ is a prospecting tool designed to help you boost sales and get ahead of the competition. With Salesgenie.com™, you'll have access to 12 databases providing the finest sales leads and mailing lists in the industry...available 24/7. Select by Homeowner/Renter, Age, Estimated Home Value/Home Income and more.
Offer: Receive a free 3-day trial and 50% off the retail rate for a paid subscription.
Contact: Call **1-866-872-8120** and mention your NAR membership



Company: **Lowe's®**—Build long-lasting client relationships with FREE direct marketing tools.
Offer: Offered entirely free, members can send personalized coupons to clients that include a 10% discount on home improvement purchases at Lowe's. These discounts can be sent as a direct mail piece and now can be sent as an eCoupon directly to your clients' inbox. Additionally, you can save 5% off the purchase of Lowe's gift cards, which make a great closing gift, through Lowe'sRealtorBenefits.com (discount not available in stores or on Lowe's.com).
Contact: www.Lowe'sRealtorBenefits.com

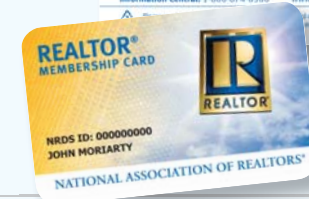


Company: **REALTOR Team Store®**—Get 10% off your next online order for REALTOR® pins, REALTOR® apparel and hats, REALTOR® decals or any REALTOR® logo products. Use coupon code *BenefitsCatalog* during Step 2 at checkout. Try our new \$2.75 super saver freight, available on more than 100 items.
Contact: www.realtorteamstore.com or **1-888-750-3343**



Remember to carry your NAR Membership Card with you to:

- Show clients you are a REALTOR®
- Easily find your unique NRDS number
- Have fast access to the member offers provided by Avis, Budget and Hertz



Offer is the result of a special relationship with NAR that has allowed your national association to play a role in influencing or managing the products and services offered to you.