

RANWW

Realtors® Association of Northwestern Wisconsin

Making Your Membership Work For You

2026 Dues renewal statements will be emailed again this year.

No paper statements will be sent.

Take advantage of the quick and convenient online payment system.

October Newsletter

Mark your Calendar

October 8 & 9

Homeownership Options-Workshop for First Time Home Buyers

October 24

RANWW Cornhole Social

October 28

New Member Orientation

October 30

Final RANWW Mixer of 2025!

MLS

Multi-Factor Authentication (MFA) Launching October 22

ADVOCACY

- WRA Call to Action
- Do you know of something RANWW should be made aware of?

PROFESSIONAL GROWTH

· Make professional growth a priority

UPCOMING EVENTS

- RANWW Cornhole Social, October 24
- New Member Orientation, October 28
- Last RANWW Mixer of 2025 at Happy Hollow-October 30

ASSOCIATION UPDATES

 2026 Dues renewal statements will be emailed again this year. No paper statements

EMPOWERING REALTORS®, BUILDING COMMUNITIES.



Welcome Our Newest Members

Clint Richardson

Royal Credit Union

Dalton Nesset

Property Executives Realty

Stephanie Kelsey

Edina Realty Siren

Cayden Swoboda

Coldwell Banker Brenizer

Nicole Mikula

Associated Realty

Brayden Turk

Chippewa Valley Real Estate

Sal Martin

Property Shoppe Realty

Mark Your Calendars

RANWW Cornhole Social: October 24
New Member Orientation: October 28
RANWW Monthly Mixer: October 30

Visit our **EVENTS CALENDAR** to learn more and register.

You're Invited: RANWW Monthly Mixer – October 30th

Our next RANWW Monthly Mixer is happening on Thursday, October 30th from 5:00 to 7:00 PM at Happy Hollow Tavern.

This is our final Mixer of the year!

Since Halloween is the very next day, we're making this mixer a costume party—come dressed up and ready for some fun!

Don't miss out on wrapping up the year with great connections and a little spooky celebration.



No registration is required—just stop by and say hello! We look forward to seeing you there.

□ RANWW Cornhole Social Halloween Edition! □

Join us for a night of fun, laughter, and friendly competition at the RANWW Cornhole Social on Friday, October 24 at Buck 'N Beam's in Cameron!

Bags Fly: 5 PM



Come dressed in your Halloween best and enjoy a relaxed evening with fellow REALTORS®! □

Drinks and pizza will be available, and there will be a pay-to-play option for those who'd like to support RPAC.

No cost to play—just come out, connect, and have a great time!



Paying MLS dues? Please include your invoice

Multi-Factor Authentication (MFA) Launching October 22

We're excited to announce that **Multi-Factor Authentication (MFA)** will launch in **Matrix and related products on October 22**!

MFA adds an extra layer of protection for your MLS account by requiring both your password **and** a secondary verification when unusual login activity is detected.

☐ What You Need to Know

Good news — if your **email address** in Matrix is up to date, you're already set for MFA. A **cell phone number** is *recommended* for added flexibility, but it's not required. You'll continue to log in as usual unless the system detects unusual activity.

□ When Verification Is Needed

You'll be able to choose from several convenient verification methods:

- Email receive a one-time code sent to your registered email address. (Email verification is required.)
- Text message receive a one-time code sent to your cell phone. (Optional, but recommended for convenience.)
- Passkey/Biometric login use your device's built-in security (fingerprint, face scan, or unlock code). The passkey is stored securely on your device and never shared, making it fast and highly secure.

■ Want to Learn More?

Visit our <u>MFA FAQs</u> to learn more about how MFA works and what to expect when it launches on **October 22**.

By verifying your account with MFA, we can better safeguard MLS data and ensure secure access for all members.

Government Affairs



REALTORS® Political Action Committee



Click here to find out what a government shutdown means for real estate.

Ian Ganger

Ian Gauger

RANWW Advocacy Coordinator



Do you invest in RPAC?



Donate to Direct Giver



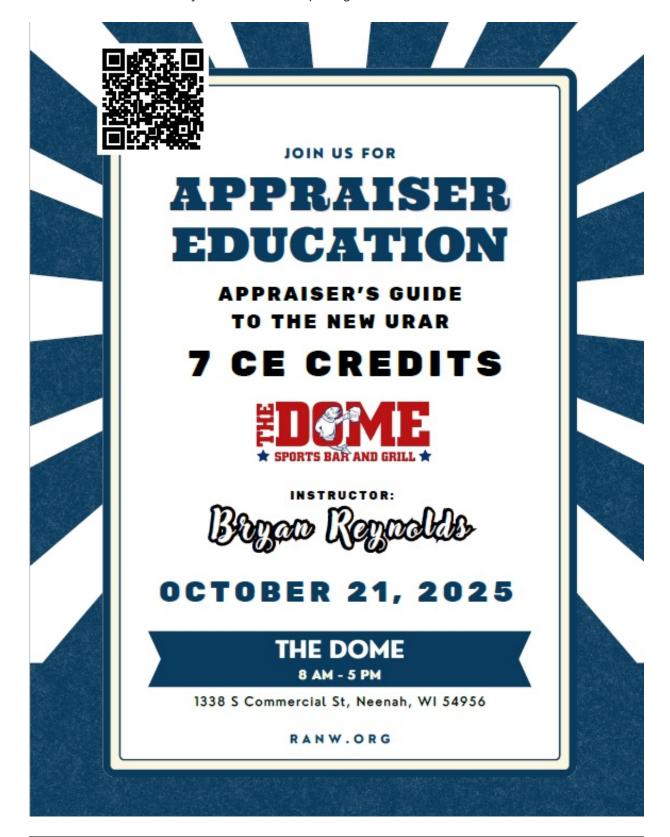
When you invest in RPAC, your money is pooled together and contributed on a nonpartisan basis to candidates who support housing and real estate interests. If you wish to designate which candidate receives your investment, invest in the Direct Giver program



☐ Live Appraiser C.E. Course

Join us for a live course with national appraisal instructor Bryan Reynolds, covering the new

reporting changes effective this month. The class is DSPS-approved for C.E. Credit and includes lunch. See the attached flyer for details and pricing!



For the Early Birds... Self-Study CE Now Available!

Why wait? Get a head start on the 2025-26 CE biennium with the Wisconsin REALTORS® Association's Self-Study CE course!



The printed book is available now—and when you order, you'll also receive a complimentary electronic PDF version so you can study anytime, anywhere.

Wisconsin licensees are required to complete 18 one-hour CE courses to renew their real estate

license. Don't wait until 2026—knock it out early with content that's fresh, relevant, and tailored to today's market.

☐ Click here to learn more and order your materials.

On-Demand CE options coming soon—stay tuned!



Nominate a Colleague for RANWW's Distinguished Service Award

The Distinguished Service Award (DSA) is the REALTORS® Association of Northwestern Wisconsin's most prestigious honor. While it recognizes sustained, high-quality service to RANWW, it is not an "end-of-career" or lifetime achievement award.

Who can receive it? Members or staff.

How often? Awarded only once per recipient.

Nominees should demonstrate:

- Active participation in RANWW activities
- Extraordinary dedication through volunteer work
- Leadership, expertise, and teamwork
- Commitment to RANWW objectives and ideals
- (For employees) Work ethic far exceeding expectations

What sets DSA recipients apart?

They've contributed significant time, effort, and creative imagination; built a record of effective participation in RANWW affairs; and set a standard worthy of emulation across our association.

How to nominate (due Oct 31, 2025):

- 1. Download and complete the nomination form:
- 2. **DSA Nomination Form**
- 3. Email the completed form to Brenda at brenda@ranww.org by October 31, 2025.

Shine a light on someone who consistently goes above and beyond for RANWW—send in your nomination today!

Nominate a REALTOR® for the Good Neighbor Award!

Do you know a fellow REALTOR® who goes above and beyond to make a difference in their community?

The REALTORS® Association of Northwestern Wisconsin Good Neighbor Award celebrates members who embody the REALTOR® spirit by giving back and creating a lasting, positive impact where they live and work.

From volunteering time and talent to leading charitable initiatives, this award shines a spotlight on the REALTORS® who are making our communities stronger, brighter, and better for everyone.

How to Nominate:

- Complete the nomination form: Good Neighbor Award Nomination Form
- Postmark Deadline: October 31, 2025

Don't miss the chance to honor a REALTOR® who exemplifies compassion, generosity, and service beyond the transaction!

Earn Your Fair Housing Challenge Emblem!

Take the lead in building a more inclusive and equitable real estate industry. By completing the Fair Housing Challenge, you'll expand your knowledge of fair housing history, laws, and ongoing issues — benefiting your clients, communities, and the profession.

Complete all three steps to earn your emblem:

- 1. Fairhaven 2.0
- 2. Commitment to Excellence (C2EX)
- 3. One course of your choice: At Home with Diversity (AHWD) or Bias Override: Overcoming Barriers to Fair Housing



Fair Housing Challenge

Display your emblem proudly next to your name in emails, online profiles, and marketing materials — a visible mark of your leadership and commitment to fairness in every transaction. **Take the Challenge & Learn More**

Help Your First-Time Homebuyer Clients Build Wealth Through Homeownership

Do you have clients dreaming of homeownership but unsure if it's financially possible? Encourage them to attend Wealth Building: Homeownership Options for First-Time Buyers, a free workshop designed to guide first-time buyers—including those living with disabilities—toward affordable homeownership opportunities.

Topics Include:

- Homebuyer Education
- 🗆 Housing Counseling
- Downpayment Assistance Programs

Two Workshop Options to Choose from:

- Wednesday, October 8 | 5:00 7:00 PM
- UW-Stout Memorial Student Center Cedar/Maple Room
- 302 10th Avenue East, Menomonie

-OR-

- Thursday, October 9 | 5:00 7:00 PM
- Colfax Library Auditorium
- 613 Main Street, Colfax

These workshops are supported by a grant from the Community Foundation of Dunn County. Learn more at www.movin-out.org.

A Special Request from Brenda

RANWW members, I have a BIG ask! A fellow REALTOR® from our neighboring association to the north—the Lake Superior Area REALTORS®—is a finalist for the NAR Good Neighbor Award. I recently learned about his incredible work and the impact of his Foundation, and I'd love your help in supporting him.

Please take a moment to **cast your vote**—the additional funding he could receive would make a meaningful difference for his charity.

Thank you so much for your support!

—Brenda







2025 FINALIST

KEN LARSON

Northern Lights Foundation
FOUNDER
PRESIDENT
DULUTH, MN



Stay Informed with NAR's Consumer Guide Series

Empowering Homebuyers & Sellers

The Consumer Guide Series offered by NAR, is a valuable resource designed to help homebuyers and sellers navigate key real estate topics with confidence. Each guide provides expert insights from REALTORS® and industry professionals, ensuring consumers have the knowledge they need to make informed decisions.

The latest guide in the series outlines requirements for **private mortgage insurance** and how it protects lenders and consumers.

These guides are free and available to the public, making them a great tool for REALTORS® to share with clients.

Check out the full series **HERE**

Upcoming FOREWARN Safety Online Training Sessions

Agent safety is always a priority! To support increased activations and usage of FOREWARN, we're offering monthly **online** training sessions to help agents get the most out of this valuable tool.

October Online Training Session:

- October 8 at 9 a.m. CST
- October 22 at 1 p.m. CST

Join us as we demonstrate how to effectively use FOREWARN, share insider tips and tricks, and hold a live Q&A session.

Registration: To sign up, please visit our registration page.



SAFER SHOWINGS. SMARTER ENGAGEMENTS.





Nicolet Bank

Are you searching for a home loan partner with seasoned, knowledgeable mortgage loan experience? Speak with your local experts Dawn Malcolm and Suzie Twite at Nicolet Bank, who offer a combined 60 years of experience. Nicolet Bank offers a variety of mortgage loan programs, and local servicing is available. That means Dawn and Suzie can remain your local contacts. First-time homebuyer and down payment assistance programs are available.

When you choose a local community bank, you work with bankers who work and live here too. Dawn and Suzie understand the local market and have relationships with local realtors. Work together in person at



Dawn Malcolm NMLS ID #712508 Email Dawn

Suzie Twite NMLS ID #619000 Email Suzie

Nicolet Bank, 1010 W Clairemont Ave, Eau Claire, WI 54701



Are you an RANWW Affiliate who wants to shine a little brighter? We'd love to feature you in an upcoming Affiliate Spotlight!

If you're interested, just email me at kristyn@ranww.org. I'll get you on the schedule and follow up with the details on what I'll need and when you'll be featured.

We love showing off the amazing businesses that support our Association—don't miss your chance to be in the spotlight!

WRA Member Benefits

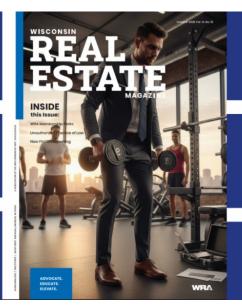
NAR Member Benefits

Stay Up to Date with the State and National REALTOR® News

WRA Website

NAR Website





October Magazine



Shannyn Pinkert - President

(715) 379-3574 shannynpinkert@gmail.com

Bob Ritsch - President Elect

(715)-456-8008

bobritsch@charter.net

Ben Rivard - Treasurer

(715) 205-1519 info@benrivard.com

Todd Schwartz-Imm. Past President

(715) 559-2231 todd@cv-re.com



Catherine Bade - (715) 271-3055

Mary Jo Bowe - (715) 456-2014

Kim Bump - (715) 514-0125

Deborah Hanson - (715) 456-0499

Jade Green - (715) 642-1320

Alex Hartung - (715) 495-0852

Bailey Hawke-James - (715) 864-8669

John Flor - (715) 924-4806

Brooke Damaske - (507) 210-9642

Andy Yakesh- (715) 225-4867

Dawn Malcolm - (715) 852-2307



Top Notch Support is Just a Phone Call Away

RANWW Office: (715) 835-0923

REALTORS® Association of Northwestern Wisconsin || (715) 835-0923













RANWW | 3460 Mall Drive Suites 5A and 5B | Eau Claire, WI 54701 US

Unsubscribe | Update Profile | Our Privacy Policy | Constant Contact Data Notice



Try email marketing for free today!