



RANWW

Realtors® Association of
Northwestern Wisconsin

2026

RANWW

Board of Directors Candidates

RUNNING FOR TREASURER



Alex Hartung

Keller Williams Realty
Diversified

7.5 years in Real Estate

In which areas do you think you can contribute most to the RANWW Board?

"I feel I am very logical thinking and can make tough decisions that will impact our industry in a positive way. I'm great with connecting with others and being open to hearing out all options and ideas. I want to make an impact in our communities and highlight the good that our members do."

What are the top issues you believe the RANWW Board and its members need to address in the coming year?

"I feel we still need to work through the lawsuit and be knowledgeable on that. The new lockboxes may be a challenge as a learning curve, but continue to promote them and show the positive possibilities they have. I think being ahead of the industry and ready for changes that I see our industry having to face in the near future and keep our members calm and knowledgeable."

How do you think you can help the RANWW Board tackle those challenges?

"I am very patient and a big thinker. I work well with others in listening to ideas but also firm with what I believe is overall positive and negative effect to our members."

RUNNING FOR TREASURER



*Bailey Hawke-
James*

Edina Realty, Corp

6 years in Real Estate

In which areas do you think you can contribute most to the RANWW Board?

"Voicing concerns and stating opinions/positions on things. I have no problem standing up and expressing thoughts and concerns while also being respectful and acknowledging other points of view. Listening to understand is everything."

What are the top issues you believe the RANWW Board and its members need to address in the coming year?

"Things we can do at a local level to help home buyers/sellers. (Educate, Foundation, etc.). Also continuing to voice strong opinions regarding short term rentals, building/developments, and being an active resource for local + state representatives to reach out to if they have questions/concerns about the housing concern in their areas."

How do you think you can help the RANWW Board tackle those challenges?

"Attending meetings and simply being involved. I think past presidents set a great example and expectations of organizations to be involved in and things you should be doing while being the active president."

RUNNING FOR DIRECTOR



Catherine Bade

Edina Realty, Inc.

35+ years in Real Estate

In which areas do you think you can contribute most to the RANWW Board?

"Do not follow others (self thinker) of what is fair and best for our members."

What are the top issues you believe the RANWW Board and its members need to address in the coming year?

"What benefits do our members desire with the decisions we make."

How do you think you can help the RANWW Board tackle those challenges?

"I will keep trying."

RUNNING FOR DIRECTOR



Sara Maas

Coldwell Banker Realty

9 years in Real Estate

In which areas do you think you can contribute most to the RANWW Board?

"Most importantly, I love advocating for people. I think that should be a top priority as a director for this board. I also want to help create a positive and successful environment for agents within the organization."

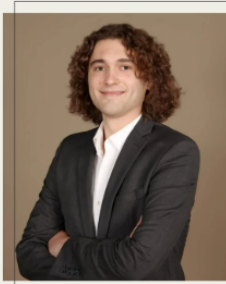
What are the top issues you believe the RANWW Board and its members need to address in the coming year?

"I'm looking forward to assisting our board with improving our cooperation with surrounding MLS organizations/boards. I think this is a very important topic to address, and in turn, will create more success for our agents."

How do you think you can help the RANWW Board tackle those challenges?

"I plan to listen and speak with agents in our area and bring those ideas to the table. I am also willing to join a committee/task force to dedicate extra time to ensure successful and clear cooperation between the organizations."

RUNNING FOR DIRECTOR



Max Perrenoud

Chippewa Valley Real Estate,
LLC

6 years in Real Estate

In which areas do you think you can contribute most to the RANWW Board?

"Bringing a unique and fresh perspective. I attended the meeting today and had a lot of thoughts that I didn't really hear come up. It would be great to be an official part of the conversation."

What are the top issues you believe the RANWW Board and its members need to address in the coming year?

"Access to foundation funds for clients and further expansion of the distribution of WHEDA."

How do you think you can help the RANWW Board tackle those challenges?

"I couldn't do it myself, but maybe adding a link right on the main site page to apply for grants and a system in place so agents/loan officers can know they will have a reply in a set time period. For WHEDA, continuing to push for looser restrictions."



Amber Steffel

Property Shoppe Realty, LLC
4.5 years in Real Estate

In which areas do you think you can contribute most to the RANWW Board?

"I can contribute significantly in the areas of agent development and community engagement. With nearly five years in real estate, coupled with a decade of teaching experience and leadership roles on my former school's leadership and crisis teams, I bring a collaborative and solution-focused mindset. As someone who currently trains new agents, I understand the importance of mentorship, onboarding, and retention strategies."

What are the top issues you believe the RANWW Board and its members need to address in the coming year?

"Supporting new agents with structured mentorship and training. Strengthening community presence and engagement. Navigating market changes and technology adoption. Enhancing professional development opportunities and member participation."

How do you think you can help the RANWW Board tackle those challenges?

"I can help by leading initiatives to formalize mentorship and training programs, drawing from my background in education. I'm also committed to creative problem-solving and believe in listening closely to the needs of our members and community."

Additional candidates for the open positions may be placed on the ballot by a petition signed by at least 25 of the members eligible to vote. The petition (a) must be on a properly executed petition and must be received by the Association's Executive Vice President no later than June 16th, and (b) must be signed by any potential nominee(s) wherein such nominee(s) agree to serve if elected. Such petition may be signed electronically. Any such nominations shall be deemed approved and said nominee(s) shall be added to the election ballot. The election ballot slate shall be deemed approved, unless at least 25 members file objections to the ballot with the Association's Executive Vice President no later than June 23rd.

The necessary forms can be accessed via the links below:

[Petition Form](#)
[Consent to Serve](#)
[Nomination Form](#)



RANWW Officers

Shannyn Pinkert - President
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shannynpinkert@gmail.com

Bob Ritsch - President Elect
(715)-456-8008
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Ben Rivard - Treasurer
(715) 205-1519
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Todd Schwartz- Imm. Past President
(715) 559-2231
todd@cv-re.com



RANWW Directors

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Mary Jo Bowe - (715) 456-2014

Kim Bump - (715) 514-0125

Deborah Hanson - (715) 456-0499

Jade Green - (715) 642-1320

Alex Hartung - (715) 495-0852

Bailey Hawke-James - (715) 864-8669

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