CLIENT STYLE GUIDE



REALTORS® Association of Northwestern Wisconsin

LOGOS





Foundation



Multiple Listings



Composite



Can change entire logo to black for B&W uses or white for use on dark backgrounds

REALTOR® That's Who We R

THAT'S WHO WE ${ m I\! R}$



THAT'S WHO WE lacksquare

REALTOR

FONTS

Sub Heading ********

Montserrat Bold

Montserrat Bold

Sub Heading ******** Montserrat SemiBold

Montserrat SemiBold Body·····

Montserrat Regular **Bullet Points**

Montserrat Regular / Black Testimonials *********

Century Condensed Bold Logo·····

Futura PT Heavy Logo·····

COLORS



CMYK: 100, 92, 18, 5 RGB: 39, 56, 128 HEX#: 273880



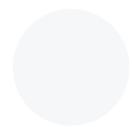
CMYK: 80, 68, 0, 0 RGB: 65, 92, 206 HEX#: 415cce



CMYK: 64, 17, 91, 2 RGB: 105, 161, 78 HEX#: 69a14e



CMYK: 0, 39, 78, 0 RGB: 250, 168, 78 HEX#: faa84e



CMYK: 3, 2, 1, 0 RGB: 243, 244, 246 HEX#: f3f4f6

IMAGES



stration is by e-mail ONLY: Bruce King | bruce@ranww.org



44 I wanted to take a moment and give your program a long overdue thank you...for providing me with grant money towards home improvements, making my home more handicap accessible. The construction of entrance ramps and steps has made life so much easier. From the bottom of my heart, thank you so much for the **gift you provided me.**

- Grant Recipient

66 Thank you very much because without it I don't know if we really would have been able to stay here that much longer. A huge

- Daisy & David, Grant Recipients

ADDITIONAL INFORMATION FOR CREATING RANWW MATERIALS:

- The term REALTOR® should always be capitalized. If you can replace the word REALTOR® with the term Member and it makes sense then it should read like this: REALTOR®