



Reimagine Space AI Virtual Staging

(Powered by Roomvo)



Reimagine Space

Introduction

To enhance the home-buying experience and empower our users with modern visualization tools, OneHome is integrating an AI virtual staging solution directly into our platform.

This feature allows users to digitally furnish and restyle properties, helping potential buyers envision the full potential of a space.

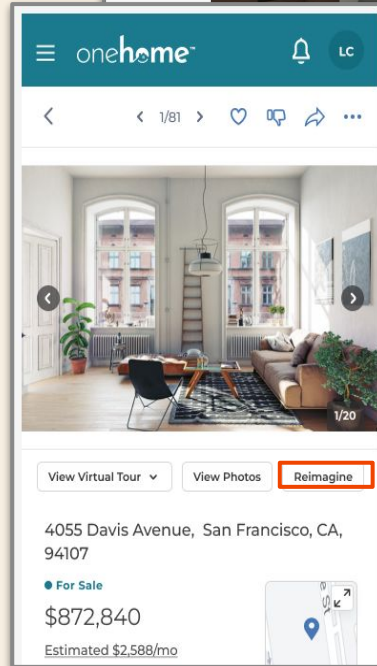
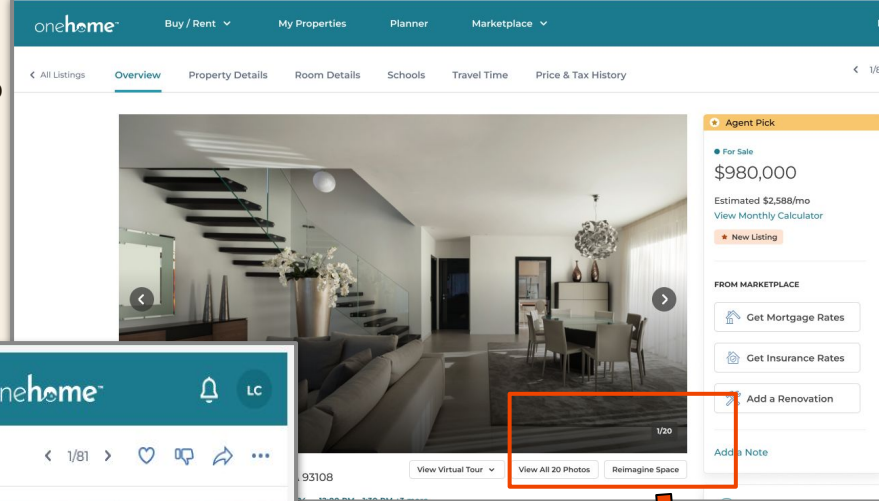
By offering realistic, customizable staging options, we aim to increase engagement, reduce time on market, and support more informed decision-making.

What to expect

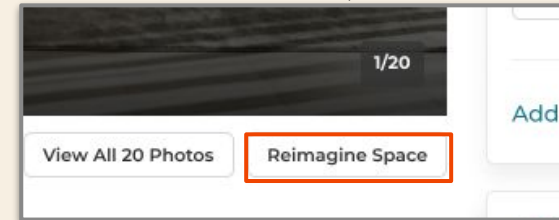
CTA on property detail page

- On desktop, this call-to-action is labeled **'Reimagine Space'**, while on mobile devices, it is presented more succinctly as **'Reimagine'** to suit smaller screen formats.
- Clicking the CTA launches the **Reimagine** tab interface seamlessly without navigating away from the listing.
- From there, users can select an image of their choice to initiate the interactive reimagine experience.

Desktop



Mobile

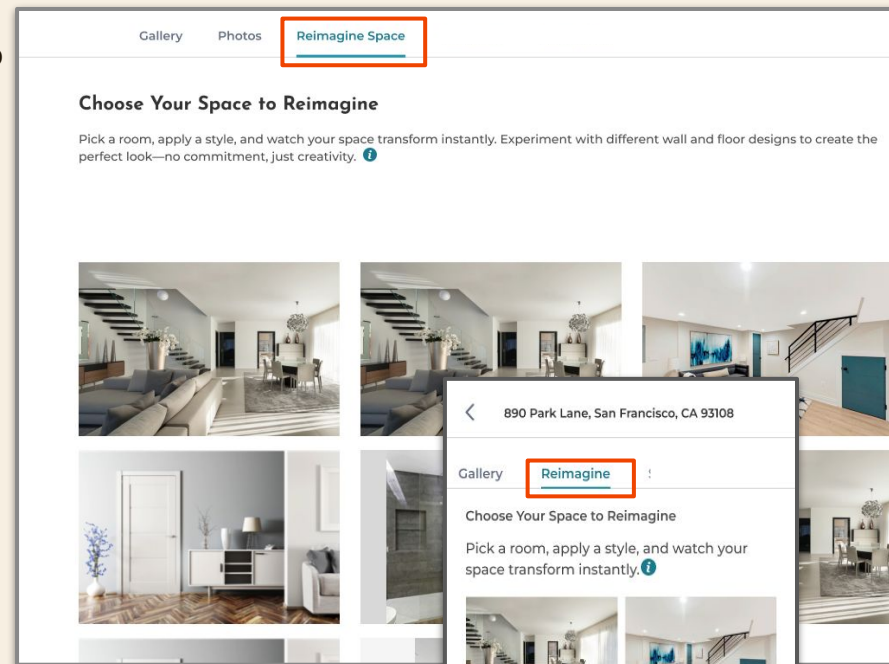


What to expect

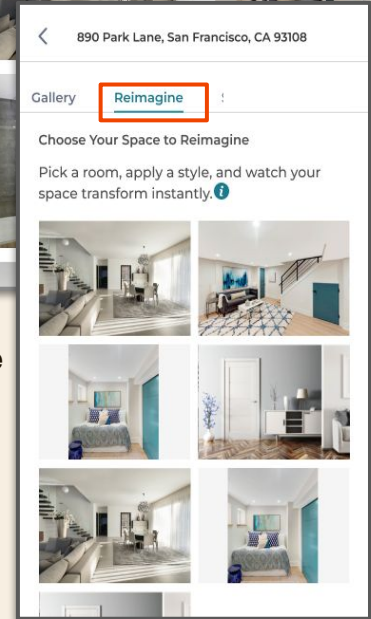
Call-To-Action in Gallery

- A Reimagine CTA has been introduced within the image gallery, strategically positioned in the header bar.
- When users engage with the Reimagine Space CTA, they gain access to a curated selection of images to select from.
- From this gallery, users can seamlessly select an image to begin the reimaging process.
- On desktop, this call-to-action is labeled 'Reimagine Space', while on mobile devices, it is presented more succinctly as 'Reimagine' to suit smaller screen formats.

Desktop



Mobile

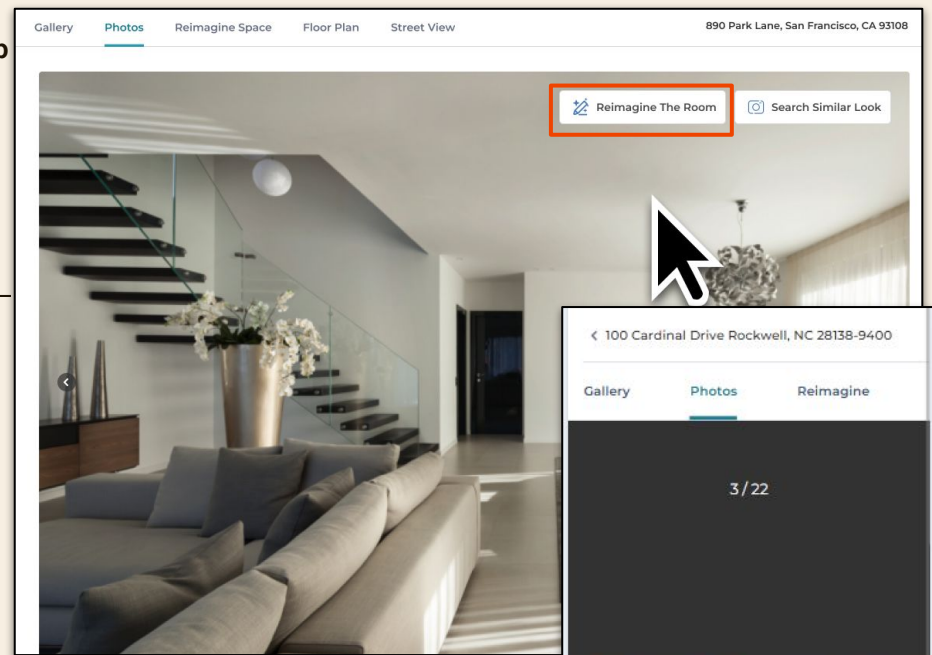


What to expect

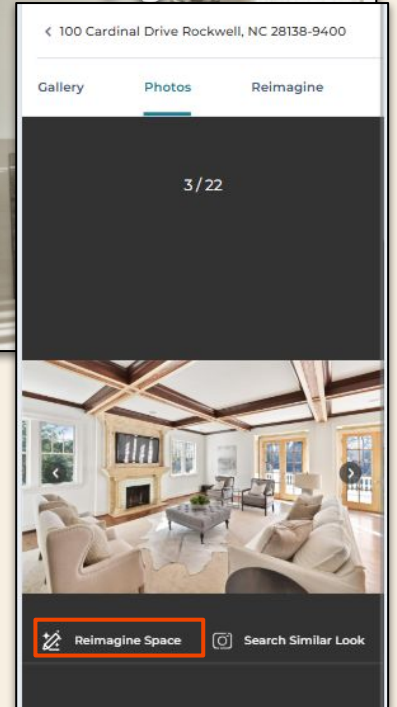
Call-To-Action in single photo view

- A Reimagine CTA has been introduced within the the single photo experience.
- When users interact with the Reimagine Space call-to-action, they are effortlessly guided into the reimaging process, leveraging the image currently in view.

Desktop



Mobile

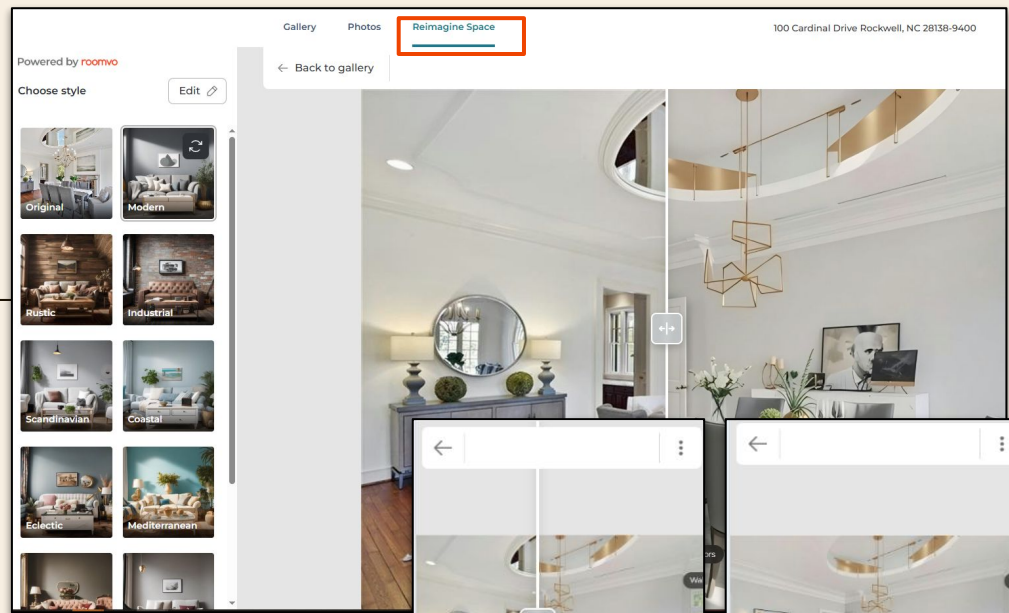


What to expect

The Reimagine experience

- Users can explore a diverse range of styles, from rustic to modern to industrial, tailoring the space to their aesthetic preferences.
- Additionally, they can modify specific elements within the space, including walls, countertops, and flooring, allowing for specific customization.
- The feature provides the flexibility to experiment freely, providing before/after comparisons at their fingertips using a slider.

Desktop



mobile

