

# The MLS in the palm of your hand

MLS-Touch is the fastest growing real estate app in the industry, designed exclusively for agents! It's the mobile extension to all your essential data including listings, property insights, client activities, and showing information.

You'll also be able to offer your clients access to the same real-time listing data that you see (straight from your MLS!) by branding and sharing your own mobile app.

# Fully integrated with the tools you use most

Packed with time-saving integrations, MLS-Touch keeps you on top of your business even when you're away from your desk.

Seamless integrations with Matrix<sup>™</sup> ensure your most important client data is always at your fingertips. Contacts, sent listings, carts, and saved searches flow seamlessly between platforms.

MLS-Touch is also integrated with the Matrix Client Portal and OneHome™, so favorites and discards are tracked in real time through your mobile app as well.

Realist® property insights are also just a tap away including parcel boundaries, tax and ownership/ occupancy details, likelihood-to-sell scores, AVM data, flood zone data, and much more.

\*Subject to Realist and OneHome availability in your area.

# Your brand, always!

You work hard to build your business, and every touch point you have with your clients should reflect your brand. With MLS-Touch, once you set your logo & color scheme it not only brands your personal app, sent listings, and Facebook listing posts, it also extends to your OneHome client portal. Like magic!

I couldn't ask for a better platform than the MLS-Touch app – it's a game changer. It's very user friendly and I can easily access all my listing data and client details when on the road. It makes a big difference in my day-to-day business.

Heather Reichstetter,
Clocktower Realty Group



#### **Powerful Search Tools**

With one easy-to-use Smart Search bar you can search listings by address, neighborhood, school district, transit, and more.

#### InstaView

Point your phone toward a nearby property and get the full listing details instantly.

#### **Hotsheet**

Keep an eye on the market with instant access to all new listings, price reductions, and sold properties in the areas of your choice and complete listing and property history.

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### **Market Stats**

Manage seller expectations and strengthen your buyer's negotiating position with instant market stats.

## **Full Listing Details**

Access all MLS info including private remarks, showing instructions, commissions, and complete listing and property history.

# **Instant Comparables**

Find active and recently sold comparables in just seconds. Share them with your clients.

# **Contact Management**

All your client data is tracked in one place in MLS-Touch. Contacts automatically synchronize with Matrix, and suggested listings and client favorites are easily accessed in the contact record.

#### Brand & Share™

Use Brand & Share to create your own branded app and give your clients access to all listings in your market. Easily share suggested listings, and track clients' favorites in MLS-Touch.



### Facebook® Posts

MLS-Touch automatically posts your new listings, price reductions, open houses, and sold listings to your Facebook business pages.

## **Membership Directory**

Search and connect with your colleagues via SMS text, email, or phone, and see all their listings.

MLS-Touch is my favorite real estate app. It is so intuitive, quick, and easy-to-use. I use it as much as the actual MLS. It keeps all the data I need - listing data, tax data, agent contact info - right at my fingertips. I love sharing the app with my clients so they can benefit from it as well!

– Bill Barker, William Real Estate



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