#### News and Current Events

"We are the trusted voice in real estate, united in providing value to the members and communities we serve."

#### September 2019

### Save The Date RANWW Christmas Parties

Dec 5- The Steakhouse Hayward

Dec 12 -Leinie Lodge Chippewa Falls

Please write your MLS invoice # on your check when submitting payment.
Thank you!

#### In this Edition

Installation Banquet1
Note from RANWW President2
New Members3
Education Corner4
REALTOR® Safety5
NWWMLS Updates6
Calendar Updates7
RPAC Report8
Affiliate Member Minute9
Installation Banquet10

#### Installation & Awards Banquet

**Please join us** ..... Sept 25th, 2019 at Wild Ridge Golf Course, to honor the past Presidents, install new RANWW Leadership and award **David Masterjohn the RANWW Distinguished Service Award!** 

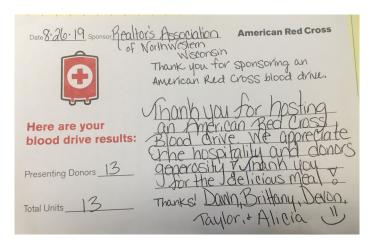
The Distinguished Service Award (DSA) is RANWW's most *prestigious* award. Recipients must demonstrate a high level of commitment and contribute a substantial amount of time, effort and creative imagination to RANWW. David has served on the MLS Board for 4 years and he is a Past President.

Stacey McKinney will receive this year's Realtor® of the Year Award and we will install the following individuals: Scott Rohde - Treasurer, Julie Flor - Director and Martha Delong - Director. Please join us in congratulating them on their outstanding accomplishments and election to RANWW Leadership!

This year we will honor RANWW Past Presidents during the social hour at 5:00pm, thanking them for their steady guidance and wisdom throughout the history of this Association.

Installation Banquet: 5:00pm - 6:00pm Social hour, 6:00 - 6:45 buffet style dinner, 6:45pm - 7:45pm program. Enjoy music by "The Thundermen" from 8:00pm- 10:00pm.

#### THANK YOU TO ALL WHO DONATED





#### **RANWW Officers**

Stacey McKinney - President 715-580-0126

stacey@mckinneyrealty.net

Gary Brenizer - President - Elect 715-215-0666

garybrenizer@gmail.com

Deb Hanson - Treasurer 715-456-0499 debhanson1@charter.net

Dan Lawler - Imm Past President 715-234-2948

Dan@DanLawler.com

#### **RANWW Directors**

**Sherry Stabenow** 715-838-2800 Mary Jo Bowe 715-456-2014 David FitzGerald 715-577-6444 John Flor 715-924-4806 Julie Flor 715-790-0564 Dana DeCambaliza 715-579-8400 715-579-8351 Amber Linhart Judy Nichols 715-821-4765 Shannyn Pinkert 715-379-3574 Scott Rohde 715-651-8575 John Sobota 715-505-8888

The purpose of this publication is to inform Members of events, issues and accomplishments pertaining to the REALTORS® Association of Northwestern Wisconsin.

If you would like to submit information, ideas or articles to this publication please contact **Brenda Barnhardt at:** 

brenda@ranww.org

#### A Message from RANWW President

Just as I was getting into the swing of being President, it's time to pass the torch on to Gary. I have truly enjoyed the last 4 years of serving on the Executive Team. There is so much to learn and you get to meet some sincerely great people along the way. I wish I could say that I rocked RANWW's world in some way...yet I don't feel that is an accurate assessment of my year as President. Lol.

Seriously though, I hope I made a difference. We did a lot of things throughout the year, yet my main goal as President was to improve relations in our Association. I started The Golden Rule Award, hoping that REALTORS® might think about how they treat one another. You would expect that everyone treats their colleagues fairly, ethically, respectfully and negotiates for the best interest of their clients. I wanted to gently remind everyone that our industry will only get better if we take upon ourselves to step up and be the better REALTOR®. Please keep this in mind throughout your career in Real Estate.

But remember, don't only step up to be a better REALTOR® to other agents, be better to yourself. Take time off, shut off the phone and do what you love to do. You only get one trip in this life. Make it a good one! Thank you so much for allowing me to be your Association President.

I sincerely cherished it.

Stacey

**RANWW President** 

"Do unto others as you would have them do unto you."
Do you know someone deserving of the Golden Rule
Recognition?



#### Welcome New Members

#### And the REALTORS® won this year!

#### William Bischel

Keller Williams Integrity

#### Michael Brown

Mission Realty

#### **Steven Mann**

Keller Williams Integrity

#### Jill Gengler

Re/Max Affiliates

#### Jade Green

Coldwell Banker Brenizer~RL

#### Randi Jo Market

Eau Claire Realty

#### Ryan Mickelson

Northern Investment Company

#### **Clayton Raiek**

Keller Williams Integrity

#### **Allison Rupple**

C21 Affiliated

#### James Voigt

Andale Real Estate

#### **Roxanne Woodford**

Re/Max Affiliates



#### **WRA Tech Helpline**

Scratching your head with tech questions? The WRA Tech Helpline can answer your questions, and the service is completely free with your WRA membership. Free support on PC/MAC, Tablets, Phones, Printers, Networking, Outlook, Virus Removal & More! WRA Tech Helpline: Call toll-free at 866-610-7997

Email: support@techhelpline.com Chat: chat.techhelpline.com



# THANK YOU to all the SPONSORS for the 2019 RANWW GOLF OUTING!

All Title Services Associated Bank
Bremer Bank CCF Bank Charter Bank

**Chippewa Valley Home Inspections** 

Citizens State Bank Flagstar Bank

Finance of America Mortgage Home Warranty Inc

**Knight Barry Title United** LeaderOne Financial

**Legends Title Services LLC** 

Marine Credit Union New Age Inspection

Northwestern Bank Royal Credit Union

Saltness Home Inspections Sterling Water

**Wells Fargo Home Mortgage** 

**Westconsin Credit Union** 

WI Building Inspectors WNB Financial

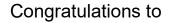
**Vinopal Title & Abstract** 











#### **Andrea Lapacinski**

from Lakeplace.com for winning the free convention pass!



#### September 10-11, 2019 | Kalahari Resort | Wisconsin Dells

Real estate is always an adventure. Ready for your adventure?

Enhance your bottom line? Resolve disputes? Increase productivity? If these are on your list of goals — and why wouldn't they be? — your practice can't miss the WRA's annual convention on September 10-11 in Wisconsin Dells. With two days of opportunities for learning, networking and enhancing business strategies, you'll leave with convention takeaways that will lead you down the adventure trail to real estate success!

"The WRA's Annual Convention is THE event of the year for my agents. The best of the best speakers bring new insights to our unique business models and give everyone a great time away from the office mingling with colleagues from many different markets." — Andy Beiser, Beiser Realty LLC in Winneconne, WI

#### **Broker Summit**

December 2019

Milwaukee Area





If you're a manager, owner or broker, the WRA's Broker Summit is just for you! With several great sessions, you'll gain insight into the economy and your practice — relevant for today and tomorrow. You'll learn about boosting your firm's success with marketing, technology and more with information from various workshops offered at Broker Summit.

Download and complete the application here.



THERE'S NO TIME LIKE THE PRESENT FOR

## REALTOR® SAFETY Knowledge | Awareness | Empowerment



Keep Safety Top of Mind for Office, Home & Electronically

#### **5 Keys to Internet Safety**

#### Tips to take away the easy tools criminals can use against you

Jack Lindberg | September 10, 2018

It's been more than 10 years since social media became mainstream, and few people in the developed world can go without it. Families communicate through sites like Facebook, people look for jobs using LinkedIn, and many like to spout off on Twitter. Younger generations enjoy the quick "one and done" effect of Instagram and the photo-oriented approach to Pinterest.

Combined with many direct chat systems, and we have a world that it could be argued is "over-connected." With all this information flowing back and forth, many don't realize the kind of personal information they have made available to the public. What you post online serves as a microscope into your life — whether it's your family, your success or even the toys and assets you own. The philosophy is if you look successful online, you must be successful as a person and a business owner, capable of achieving similar results for your clients. However, too much online transparency can pose significant safety risks.

This article points out five key areas of online information that can be used against you as well as steps you can take to control the offending information so you don't become a victim of crimes such as wire transfer fraud, burglary, kidnapping or worse.

#### **Passwords**

Passwords and password protection are part of an ever-moving area of technology, similar to law enforcement and speed trap technologies versus radar detectors where they're legal. One year, the police will come out with the latest technology that's better than the current radar detectors that enables them to capture more speeders — especially those speeders who use older radar detectors and are lured into a false sense of security. Later, the next level of radar detectors come out that can detect the latest radar guns, and these detectors allow speeders to detect police before they can be caught for speeding.

This cat-and-mouse game is the same with passwords. According to Moore's Law, the computing speed of a computer doubles every two years — so computers today are exponentially faster than those from 10 years ago. This means the average person with the average computer can use that computer with the proper algorithm to break down possible password combinations using a "brute force attack." In 1995, using an Intel Pentium Pro processor at a rate of 166,927 keys per second (kps), the eight-character alpha-numeric password "john1981" would take over six months to break.

Click here for more.



#### Portal Notification Settings

- From the Matrix top menu, hover over the, "My Matrix" option then click, "Settings".
- Click the, "Portal Notification Settings" link to set how, and when, you would like to receive Client Portal notifications.

#### Configure Notification Settings

When a contact does this: the action take by the Client in their Portal

Options: Visits Portal, Saves a favorite, Adds Notes, Saves a Search, Visits

- Notify me ASAP via Email: select a checkbox if you would like to be notified - via email - of the associated Client action.
- Notify me ASAP via Text: select a checkbox if you would like to be notified - via text message - of the associated Client action.
  - Glick the, "Click here to edit your cellular information" link to add/edit your phone number and to select your cellular provider.

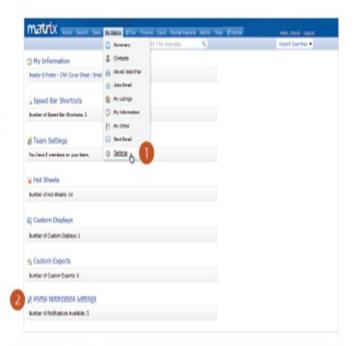
Once your phone details have been entered, click the, "Send me a verification code" button.

**Note**: some mobile carriers may send you an initial text requiring you to first confirm that you would like to accept, "Email to SMS" messages.

60 Check your mobile device then, back in Matrix, enter the verification code that was received.

**Note**: be sure to read the entire text message to ensure you have entered the correct verification code.

- Click the, "Save my cellular information" button.
- 4 Click the, "Save" button to save your Portal Notification settings.





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#### **Updates & Changes**

#### September 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

2nd - RANWW/NWWMLS Office Closed

4th - RANWW Foundation Meeting

10th-11th - WRA Annual Convention

13th - NWWMLS BOD Meeting

23rd - RANWW BOD Meeting

25th - Installation Banquet at Wild Ridge

#### October 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

10th - New Member Orientation

#### November 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

11th - 15th - "A Week of Giving"

28th - RANWW/NWWMLS Office Closed

29th - RANWW/NWWMLS Office Closed

#### December 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**5th** - RANWW Christmas Party
The Steakhouse in Hayward

**12th** - RANWW Christmas Party Leinie Lodge in Chippewa Falls

24th - RANWW/NWWMLS Office Closed

25th - RANWW/NWWMLS Office Closed





2019 REALTORS®
CONFERENCE & EXPO

SAN FRANCISCO

CONFERENCE NOV 8-11 | EXPO NOV 8-10

# RPAC Report Legislative Updates

#### **Legal Action Update**

The WRA joins lawsuit involving association health plans (Tom Larson, WRA, July 8, 2019)

On June 7, 2019, the WRA joined the National Association of REALTORS® (NAR) and numerous other state and local REALTOR® associations in filing an amicus curiae brief, or "friend of the court" brief, in the appeal of a federal district court's ruling, which strikes down the federal Department of Labor (DOL) rules that made it easier to create association health plans (AHPs).

This litigation is part of an ongoing effort by NAR to take a more proactive role in improving access to affordable health care options for self-employed individuals and small employers. This includes supporting legislative and regulatory changes allowing bona fide trade associations to offer AHPs to their respective memberships, including working owners.

This article provides an overview of AHPs, the efforts by Congress to address the cost and availability of health care, and the litigation surrounding AHPs.

#### **Background**

With the rising cost of health insurance, self-employed individuals, such as REALTORS®, often have difficulty affording health insurance or necessary medical care. Prior to 2013, approximately 33 percent of REALTORS® across the country were uninsured, according to surveys conducted by NAR. As a result, NAR made reforms to health insurance coverage for self-employed and small employers a top priority. In doing so, NAR adopted several principles for guidance on public policies related to health care, including "health care coverage and/or insurance should be made available to all" and "a 'single payer' health care system in which the government pays for and allocates health care services should be opposed."

The Affordable Care Act (ACA), enacted in 2010, made health insurance more attainable for many Americans. As of 2016, the number of REALTORS<sup>®</sup> uninsured decreased to approximately 19 percent. However, under the ACA, the cost of health insurance continues to rise, and some self-employed individuals have found it more difficult to obtain coverage due to changes made to the underwriting and rating rules regulating individual policies.

After attempts by Congress to repeal and replace the ACA failed in 2017, President Trump issued an executive order later that year aimed at expanding health insurance coverage options for small groups and individuals outside of the ACA market. One of the options created by the executive order was AHPs for small groups and certain individuals.

#### What is an AHP?

Click here for more.

# Affliate Nember Minute

"Dear Realtor®, we want you to sell our house! Now what?"

Many Americans have too much stuff and are totally befuddled by all their possessions. They want a quick sale but are overwhelmed when they realize the time and effort it will take to empty their home. Some may have wonderful friends, neighbors, and relatives nearby that are ready and willing to drop everything and jump right in to help. Great! But what if they don't?

**Consult an Organizer** can assist with the project from start to finish. We sort and organize all contents for removal. Contracted work is done by local, insured experts. We supervise all work and maintain communication with our client throughout the process. Full financial accounting, receipts, and a photographic history of the project are provided.

**Consult an Organizer** provides a full line of Professional Organizing services for business and residential clients. Some examples are:

- Designing efficient, comfortable spaces
- Organizing items in rooms, cabinets, closets, basements and garages
- Setting up for thrift and estate sales
- Arranging for qualified appraisers of valuables
- Packing and arranging delivery of items for donation
- Assisting in removal of junk, hazardous chemicals, and electronics

**Consult an Organizer** is fully insured, and belongs to the National Association of Productivity and Organizing Professionals.



Connie Kees, Owner

<u>connie@consultanorganizer.com</u> <u>www.consultanorganizer.com</u> 715-828-8090

















## 2019 Awards & Installation Banquet AND PAST PRESIDENTS' SOCIAL

Wednesday, September 25th, 2019 at Wild Ridge Golf Course 3647 Kane Road, Eau Claire

## 2019 Awards & Installation Banquet

Social Hour with our Past RANWW Leadership from 5:00pm - 6:00pm Dinner from 6:00pm - 6:45pm Program from 6:45pm - 7:45pm The Thundermen from 8:00pm - 10:00pm

Name:	
Guest: —————	(Members pay for guest meals only)
Will Attend:	
Assards & Installation	Panguet with buffet dinner (Guest \$20)

RSVP by September 18th, 2019 To: RANWW, 3460 Mall Dr. Ste #5a, Eau Claire, WI 54701 or email kim@ranww.org