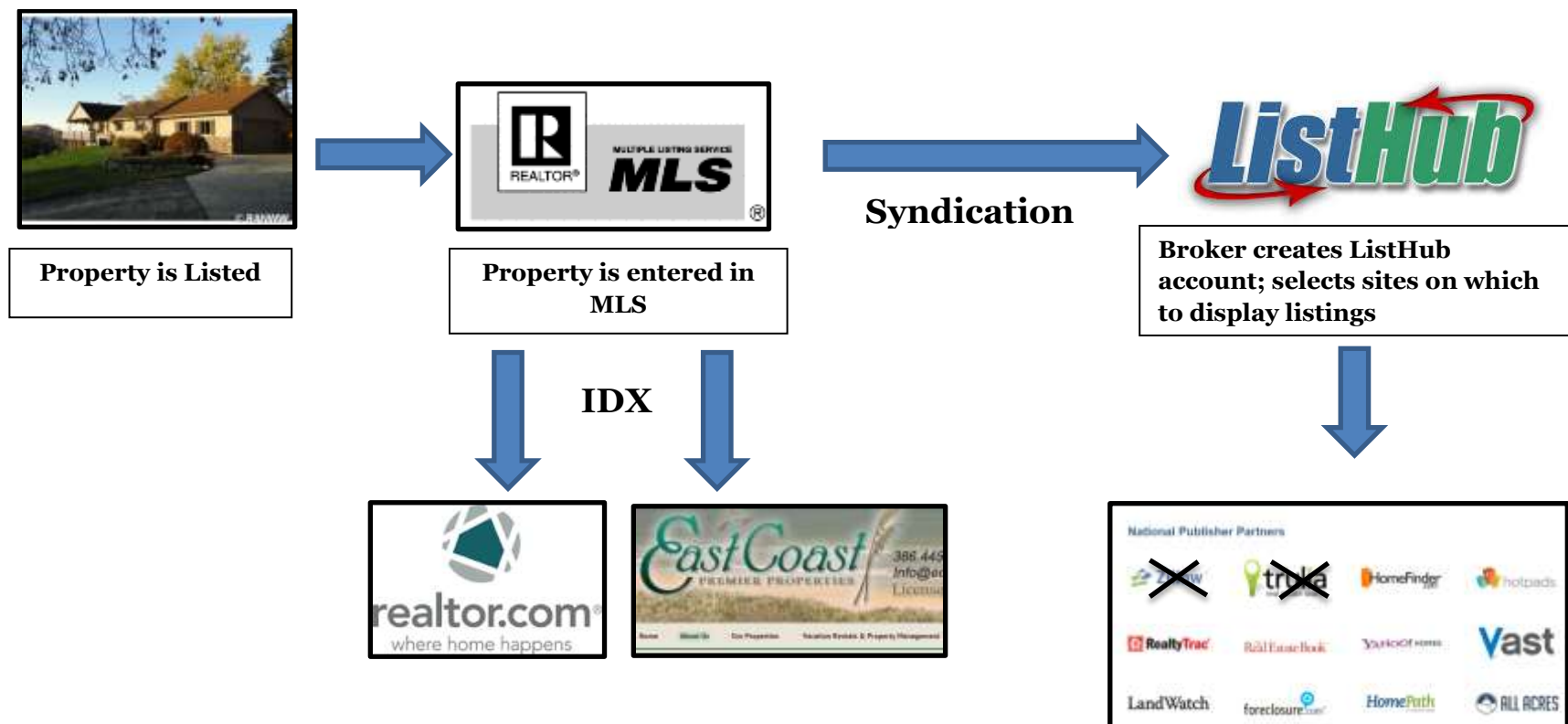


## WHAT HAPPENS TO YOUR LISTINGS IN THE NWW MLS?



### Difference Between IDX and Syndication

IDX and listing syndication often get confused. It is not surprising since both involve distributing and exposing listings online. But, they are different in one key aspect – **IDX** facilitates brokers advertising each other's listings; **Syndication** is strictly limited to a broker advertising their own listings.